



Late Raja Bankatlal Badruka
(1905-66)
Founder, SGG BES



**EMPOWERED
TO LEAD**

Prospectus
2025-26



TAMASO MA JYOTIRGAMAYA

BADRUKA COLLEGE OF COMMERCE AND ARTS

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www.badruka.com



◆ Badruka Educational Society

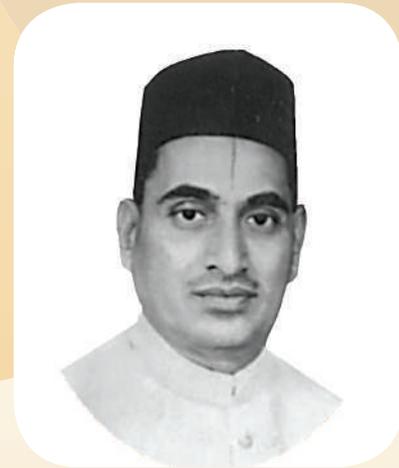
In the year 1950, a proposal for establishing a Commerce college in Hindi medium was mooted by Raja Bankatlal Badruka and Shri Pannalal Pittie. Nawab Ali Yawar Jung Bahadurji, the then Vice-Chancellor of Osmania University appreciated the initiative and suggested that a college be started in English or Urdu medium with an endowment fund of Rs. 2.5 Lakhs. Raja Bankatlalji, true to his character, spontaneously donated the amount and obtained the approval to start a college with Intermediate Section in English medium.

The first exclusive institution for students of commerce came into existence on 2nd August 1950 and was inaugurated by the renowned celebrity Shri MK Vellodi, ICS, the then Chancellor of Osmania University.

OUR FOUNDER



Seth Ghasiram Badruka (Grandfather)
1860-1927



Raja Bankatlal Badruka
(1905-66)



Seth Gopikishan Badruka (Father)
1882-1937

Sri Hariprasad G Badruka was a man with commitment, a great visionary and an able administrator. He took over the responsibility of SGG BES in the year 1966 and served as Secretary & Correspondent for five decades (1966-2015). He was the managing trustee for Goshala Sri Venkateshwara Gorakshini Trust in Dabilpur, Medchal for seven decades.

Simplicity, commitment, hard work, faith in God, confidence in self, punctuality and discipline defined Sri Hariprasad G Badruka. Under him the strength of the students increased in various disciplines.



CHAIRMAN EMERITUS

Sri Hariprasad G Badruka (1928-2020)

OUR VISION

Providing holistic commerce education to foster entrepreneurship and positively impact business outcomes

OUR MISSION

- Pursuing new age curriculum through value added courses.
- Engaging our alumni and corporates support to enhance the learning process through internship and corporate exposure.
- Developing entrepreneurship culture and competence through strategic tie-up with organisations like T-Hub, CoWE, OUTBI.
- Promoting critical thinking, leadership, collaboration and global awareness and transform our students into enlightened, upright and socially committed citizens.

QUALITY POLICY

We commit to continuous improvement of the Quality of Academic and Human Excellence.

GOVERNING BODY

Prof B Lavanya

Head, Department of History,
Osmania University,
OU Representative

Prof Pannalal

Academician

Prof V Vishwanadham

Academician

Shri Devendra Surana

Industry Representative

Shri Sudhakar Kaza

Industry Representative

Shri Srikishan Badruka

Hon Secretary, SGBBES

Shri Ravi Badruka

Management Representative

Shri Akshat Badruka

Management Representative

Prof A Abhiram Krishna

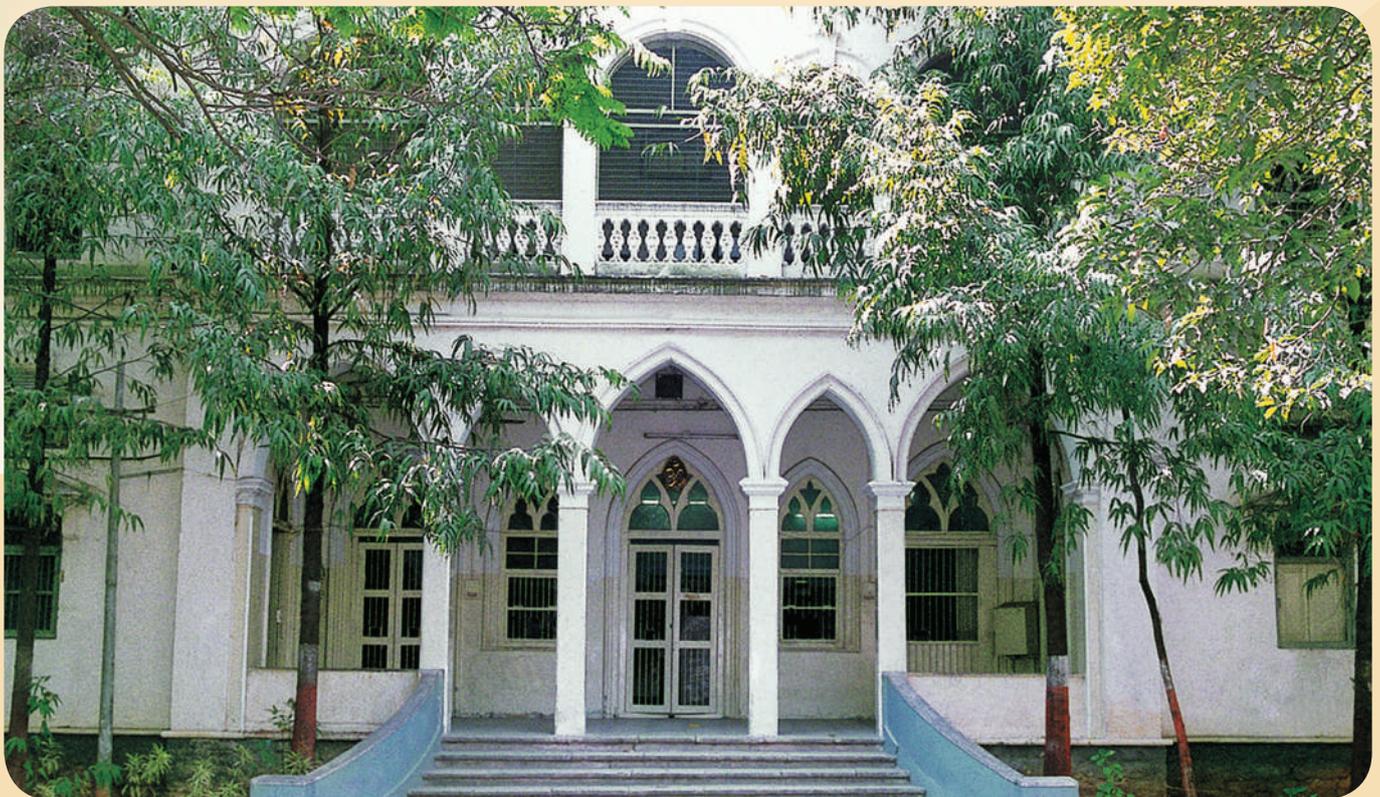
Director General, SGBBES

Dr B Mohan Kumar

Member Secretary,
Principal, BCCA

Dr P Venkataiah

Associate Professor,
Vice-Principal, BCCA
Staff Representative



Badruka College of Commerce and Arts (BCCA)

Badruka College of Commerce and Arts (BCCA) made its humble beginning in Darul Shifa (in the Old City) comprising of three permanent staff, with a two-year intermediate course in 1950. Later the institution was upgraded to a degree college in 1952 and shifted its campus to the famous 'Gadwal Palace' in Nampally. The college is now located in the heart of Hyderabad at Kachiguda, which has rightly earned the sobriquet 'The City of Pearls'. Hyderabad has been a leading hub of the Indian IT industry. BCCA is well connected by train and bus route to all corners of the city.

Today BCCA has become a byword for academic and extra-curricular achievements. It has long been recognized as a premier institution of higher learning. As a centre for academic excellence and achievement, it has emerged as one of the finest institutions for Commerce, while offering a BBA program. BCCA has not only kept pace with the changing world, but also has been the pioneering spirit behind many innovations in the field of education.

The striving is to imbibe the teaching and learning process with a unique blend of intellectual vigour, aesthetic and ethical engagement. At BCCA, the belief is in a holistic vision that never discounts the past, but at the same time embraces the future with unwavering confidence in the ability to shape it and harness its potentialities.

The College is committed to nurture and create men who are equipped to be world citizens. They recognize challenges as opportunities. BCCA students are empowered with professional competence and ability to assume positions of leadership with care and shatter inhibitory glass ceilings. The emphasis is on liberating, and not domesticating pedagogy.

An enlightened and supportive Governing Board (both past and present) with members drawn from fields of industry, law, academic, bureaucracy and politics-has been inspiring and steering the college in its long journey to fulfil the vision of its founder. The journey well begun has infinite potentialities to evolve further, setting up newer standards of excellence.





CA Laxminiwas Sharma, FCA
Chairman, SGGBES

Sri Laxminiwas Sharma, Chartered Accountant and is the Advisor for 'Laxminiwas & Co' Chartered Accountants. He is Associated with several charitable, educational and medical institutions for over 50 years.

He is the President of Marwadi Hindi Vidyalaya, Secretary & Correspondent of Hindi Maha Vidyalaya and the President of Mahaveer Vikalong Sahayata Samithi. He is the past President of the Federation of Telangana Chambers of Commerce and Industry, the former President of the AP Tax Bar Association and a Council Member of the Institute of Chartered Accountants of India.

He is the past President of Rajasthani Graduates Association. He has widely travelled in India & abroad. He is a Director in many Companies and is a Trustee of many charity trusts. He is the recipient of several awards and Recognitions including the prestigious title of 'Jewel of Rajasthan'.



Sri Srikishan Badruka
Hon. Secretary, SGGBES

Sri Srikishan Badruka, Honorary Secretary and Correspondent of Seth Ghasiram Gopikishan Badruka Educational Society. He is a man with commitment. He took over the responsibility of SGGBES to cherish the ideals and goals set by his father Late Sri Hariprasadji Badruka. He believes in education enriched with ethics and moral values.

He is the Chairman of VIZ Technologies Pvt. Ltd., and Managing Trustee of Sri Venkateshwara Gorakshini Trust. He is also actively involved in several philanthropic activities.



Prof S Abhirama Krishna
Director General, SGGBES

Prof S Abhirama Krishna, Director General, SGGBES. He is B.Tech (Mech.) from REC, Warangal and PGDM from IIM, Bangalore. He has over 40 years of corporate experience having worked in HMT, Narne Tulaman, Elecon Engineering Group of Companies, NIIT, RocSys Technologies, Satyam and Mahindra Satyam.

He was President and COO of RocSys Technologies, Global Director – Business Leadership at Satyam School of Leadership and Head, Multiple Businesses at Mahindra Satyam. He was responsible for developing Global Leadership Pipeline at Team, Operational and Strategic levels in more than 30 countries.

His area of specialization includes Sales and Marketing Management, Business Consulting, Quality Management and Leadership Development. He is Executive Coach and Mentor to CEOs and Senior Leaders. He has conducted a large number of programs and undertaken Consulting Assignments for Private and Public Sector Undertakings and Government Departments.

He was past President of National HRD, Hyderabad chapter and Life Member for Hyderabad Management Association. He was awarded the "Most Distinguished Alumni" of REC, Warangal in 2001.



Dr B Mohan Kumar
MBA, PhD

Dr B Mohan Kumar, Principal and a distinguished faculty of management studies at various national and International institutions with an overall experience of 24 years. With his experience of teaching in India and abroad, he works with an inclination to bring innovation in the field of commerce education and research. His constant affiliation with the research work is evident from his profile which reflects a long list of publications in national and international journals and conferences with two patent publications to his credit and a number of chapters in edited books. His profound work experience in academics and administration has benefited the institution in establishing Entrepreneur Development Cell in the college. He persistently encourages the students to submit business proposals to major funding agencies.



Dr M Janakiram
MCom, PhD

Dr M Janakiram, Vice Principal (Academic) Associate Professor of Commerce, with an experience of 32 years in Badruka College of Commerce and Arts. Such a long association with the institution has given him an opportunity to work in various administrative capacities like NSS program officer, NAAC Committee member, Vice-principal and In-charge Principal. With his experience he always timely contributes to the smooth functioning of the academic affairs. He is the member of Telangana Commerce Association and Indian Accounting Association. He has publications in various seminars, conferences and journals at National and International level. He also authored many books. As a Vice Principal (Academic), he always brings innovation in academics by recommending new techniques for the effective teaching and learning process.



Dr P Venkataiah
MCom, MBA, MA (Eng), M Phil, PhD

Dr P Venkataiah, Vice Principal (Admin & Student Affairs), is an alumnus of this college. He has a work experience spanning over 24 years. He served the institution in various capacities such as Examination coordinator, IQAC Coordinator, academic coordinator, and vice-principal. He has authored many books and also has publications in various national and international journals with paper presentations in various conferences.

He also has membership in various professional academic bodies like Indian Accounting Association, Telangana Commerce Association to name a few.

As a Vice-principal (Student Affairs), he takes initiative to organize student welfare programs like college fests, meets and industrial visits. He timely addresses student grievances and is always in the forefront of student affairs.

Our Distinguished Faculty

The real strength of the institution is its highly qualified, competent and committed faculty who constantly endeavour to upgrade and update their knowledge, skills and qualifications. The college management has been very supportive and encouraging for the faculty to pursue research, participate in seminars, symposia, workshops, etc. A large number of the teaching staff are in various committees of Osmania University, Many of them guide and supervise the research scholars in their M. Phil and Ph.D studies. A vast number of books have been written by the staff and published by renowned publishers. They also contribute regularly articles to the popular journals and magazines. The faculty take the initiative in counseling the students in personal and career matters. The Faculties are also invited by premier institutions for extension lectures. They are actively involved in course design, curriculum framing, paper setting and valuation in many autonomous colleges. Many of them have earned acclaim as being the best in coaching the students for professional courses like CA, ICWA and CS.

Some of them have been honoured with meritorious awards by various organizations. Believing that learning does not begin or end in the classroom, they adopt a variety of innovative methods, including the use of IT and Teaching Aids for comprehensive learning. The periodic teacher evaluation given by the students is well received and appreciated by all stakeholders.



Sl. No.	Name of the Employee	Designation	Qualification
1	Dr. B. Mohan Kumar	Principal	MBA, Ph.D
2	Dr. M. Janaki Ram	Vice Principal / Associate Professor of Commerce	M.Com., Ph.D.
3	Dr. P. Venkataiah	Vice Principal / Associate Professor of Commerce	M.Com, M.B.A., M.Phil.,MA(English), Ph.D.
4	Smt. K. Anupama	Associate Professor of English	MA(English), M.Phil. PGD PMIR, (Ph.D.)
5	Smt. N. Sunitha Bai	Associate Professor of Commerce	M.Com., M.Phil.
6	Dr. J. Laxmiikanth Rav	Associate Professor of Hindi	MA(Hindi), PGDT, HPT, Ph.D.
7	Smt. M. Indira	Associate Professor of Commerce	M.Com., M.B.A., M.Phil., (Ph.D.), TSSET
8	Smt. J. Lavanya	Associate Professor of Commerce	M.Com, MA (PPM), M.Phil
9	Sri B. Vinod Babu	Associate Professor of Computer Science	M.C.A., M.Tech., PDIT, EDAST. H.D.S.E
10	Dr. Sreeram Daida	Associate Professor of Commerce	M.Com, M.B.A., M.Phil., PGDT, MA(English), Ph.D, TSSET(Com & Mgt)
11	Sri Mitesh Kadakia	Associate Professor of Commerce	M.Com, MBA,NET, SET, (CMA) (Ph.D)
12	Sri E.V. Chandra Mohan Sastry	Associate Professor of Commerce	M.Com., M.Phil.
13	Smt. Gita Desai	Associate Professor of Commerce	M.Com., M.B.A., M.Phil, C.A. Inter, NET
14	Smt. Veena Malkhed	Associate Professor of Management	MBA, M.Com (Ph.D)
15	Dr. Sushma Devi	Associate Professor of Hindi	MA(Hindi), M.Phil,Ph.D, UGC-NET, PGDT, B.Ed, C-Tet

Sl. No.	Name of the Employee	Designation	Qualification
16	Sri K. Nandagopal	Associate Professor of Commerce	M.Com, CA
17	Smt. P. Madhavi Latha	Associate Professor of Commerce	M.Com, MBA
18	Smt. S. Krishna Priya	Associate Professor of Management	M.Com. MBA
19	Dr. K. Naveen Kumar	Assistant Professor of Commerce	M.Com., M.B.A., Ph. D., AP-TS-SET
20	Smt. A. Manjula	Assistant Professor of Management	M.Com., M.B.A., PGDCA
21	Smt. C. Bhavani Tripura	Assistant Professor of Sanskrit	MA(Sanskrit), MA(English), (Ph.D)
22	Sri K. Venu	Assistant Professor of Commerce	M.Com., I.C.W.A. (Inter), PGDCA
23	Smt. Rashmi D.	Assistant Professor of Management	M.Com., M.B.A., M.Phil., ISTD
24	Smt. Archana A. Ramesh	Assistant Professor of Commerce	M.Com. B.Ed
25	Sri M. Shaila Prasad	Assistant Professor of English	MA(English), MA(ELT), Diploma in PR, B.Ed
26	Dr. Kumara Swamy Mora	Assistant Professor of Commerce	M.Com., M.B.A., MA(English), B.Ed, NET, Ph.D
27	Smt. P.Durga Rani	Assistant Professor of Commerce	M.Com.
28	Smt. C. Rama Devi	Assistant Professor of Commerce	M.Com.
29	Sri Gopi Unnam	Assistant Professor of Commerce	M.Com., B.Ed
30	Smt. Ch. Naga Lakshmi	Assistant Professor of Telugu	MA(Telugu), MA(Sanskrit)
31	Sri Lt. K. Mahendhar	Assistant Professor of Commerce	M.Com. M.B.A, APSET
32	Smt. A. Sunitha	Assistant Professor of Commerce	M.B.A. M.Com.
33	Dr. K. Mamatha	Assistant Professor of Telugu	MA(Telugu), TPT, Ph.D.
34	Sri P. Arun Reddy	Assistant Professor of Commerce	M.Com, MCA
35	Smt. N. Lakshmi	Assistant Professor of Commerce	M.Com
36	Smt. Chandini P Gulabani	Assistant Professor of Management	M.Com, MBA
37	Sri Shaik Abdul Kareem	Assistant Professor of Commerce	M.Com, MBA, B.Ed
38	Dr. Anusuya S	Assistant Professor of English	MA(English), M.Phil, PGDELTA, TSSET, Ph.D
39	Smt. Vijayadevi Jain	Assistant Professor of Commerce	M.Com, NET
40	Smt. A. Sandhya	Assistant Professor of Commerce	MA(Economics), M.Com, PGDBM, (HR) B.Ed.
41	Smt. Nilambari Sanjekar	Assistant Professor of Computer Science	MCM, M.Com
42	Ms. Shruti Kayal	Assistant Professor of Commerce	M.Com
43	Smt. Mary Suguna	Assistant Professor of English	MA, M.Phil, B.Ed
44	Smt. Samba Shalini	Assistant Professor of Commerce	M.Com
45	Smt. Sonal Ronak Shah	Assistant Professor of Commerce	M.Com, CS
46	Sri Prasad Pentiah	Assistant Professor of English	MA(English), MA(Sociology), Pursuing PGCTE, EFLU
47	Sri Kishore B	Assistant Professor of Computer Science	M.Com, M.Tech, MCA
48	Smt. P. Vindhya Vani	Assistant Professor of Sanskrit	MA(Sanskrit), AP-SET
49	Sri L. Akhil Kumar	Assistant Professor of English	MA(English)
50	Smt. Annapoorna M	Assistant Professor of Management	MBA-Finance
51	Ms. Nuti Naga Sree Vaibhavi	Assistant Professor of English	MA(English), TS-SET
52	Sri M. Aravindam	Assistant Professor of Library Science	MA, M.LiSc., T.PT
53	Sri B. Manoj Kumar	Assistant Professor of Phy. Education	MPED



COURSES OFFERED

UG Intake

B.Com. - General 120

B.Com. - Computer Applications 240

B.Com. - Honours 180

B.Com. - Business Analytics 120

B.Com. - Finance (Proposed) 60

BBA 240

Total 960

PG Intake

M.Com. 40

Code of Conduct

ATTENDANCE

Students are expected to maintain discipline and continue to maintain good reputation of the institution. They have to maintain excellent standards through regular attendance, exemplary behavior and conduct. Every student has to maintain a minimum of 75% attendance in each subject during the academic year. Examination applications of the students with less than required attendance will not be forwarded to the university.

DRESS CODE

College is the place of learning where the students from different areas, cultures and backgrounds come to study and make their future. Dress code gives a sense of equality among the students. It will set at rest all the distractions and enhance the concentration of the students to focus on their goals.

To ensure oneness and to maintain conducive atmosphere on campus, Badruka College of commerce has prescribed a formal dress code for the students.

For Boys: Shirts and Trouser or jeans

To be avoided: T-shirts, Sleeveless Shirts, Baggy or Cargo Pants, Shorts.

For Girls: Salwar kamees with Dupatta or Loose-jeans with knee-length kurtis with stole.

To be avoided: Sleeve-less, T-shirts, Short Kurtis, Leggings, Tight Jeans, Netted Stole or Dupatta, Long or Short Skirts.

The Management enforces the dress code with strict measures and disciplinary action will be initiated against the students violating the guidelines.

IDENTITY CARDS

It is mandatory for the students to wear college identity cards in the college premises. In case of loss / theft, students must get a duplicate ID card immediately by paying an amount of Rs. 50/- from the office.

CELL PHONES

Students must not use Mobile phones in college library, classrooms, and corridors. Any violation will lead to confiscation / penalty.

ANTI-RAGGING CELL

Students are strictly prohibited from indulging in any type of ragging on the campus.

Smoking is prohibited inside and in the vicinity of college premises.

Infrastructure

DIGITAL LIBRARY

BCCA Library is fully computerized with the implementation of SOUL (Library software from INFLIBNET) along with bar code system. It is upgraded to SOUL 3.0.

No membership fee to the students. Each student can take 3 books at a time.

Total number of books available in the library – 31107, Journals - 10, magazines, newspapers also available. Seating capacity of library reading room - 64 members



31107 volumes of books, 5000+ online e-journals, 14 print journals & magazines automated Library SOUL 3.0• N-List

Library has subscribed to "National Library and Information Services Infrastructure for Scholarly Content (N-LIST)". It is an initiative of Ministry of Human Resource Development (MHRD) under the NME-ICT now funded by UGC, as college component under UGC-INFONET Digital Library Consortium. The consortium subscribes to the following resources for its UGC funded 12B Colleges/institutions. All electronic resources subscribed are available from the publisher's website. Following is the list of E-Resources, N-number of titles with link through N-List we get access to 6000 e-journals and 3135000 e-books. The site can be accessed at <https://nlist.inflibnet.ac.in/login>. For login ID and password please contact Librarian• The National Digital Library (NDL) of India <https://ndl.iitkgp.ac.in/>.

COMPUTER LABS

Technology plays an important role in the field of commerce education. To provide advanced infrastructure and learning facilities to the students, we have established four fully furnished computer labs collectively housing 250 systems. These centrally air conditioned labs are equipped with latest software and high speed internet connectivity, ensuring an optimal learning environment for students.



ENGLISH LANGUAGE LABS

A separate computer lab is also established for English language training and communications skills with 40 systems and head phones. Spoken English and Personality Development classes will be arranged separately after the college timings for the overall development of the students.

AUDIO-VISUAL CENTRE

In the year 1988 Audio-visual centre was started with financial assistance from UGC. For effective and purposeful learning the college has facility to screen films and educational videos. The college has a huge repository of multimedia content on various subjects and all the classrooms are equipped with a projector and LCD screen.

HOSTEL

Sri Laxminivas Badruka Vidarthi Gruh (LBVG) was inaugurated in July 1996 by Mr K Krishna Kanth, then Governor of Andhra Pradesh and former Vice President of India. The 65 bed hostel provides excellent accommodation / stay for girls. The hostel is seen by many as a home away from home.



CANTEEN

Healthy food is a key to healthy mind and healthy body. The canteen / cafeteria provides a comfortable place for informal interaction amongst students as well as staff over a cup of coffee and hot vegetarian snacks at affordable prices.

AUDITORIUM

The college has two spacious and well equipped auditoriums with latest equipments like LCD projectors, screens, sound and light systems. Open auditorium, located in the main building ground floor has a seating capacity of 500 students serves as venue for various college events.



The closed auditorium located on the fifth floor of the centenary building is fully air conditioned. It has a seating capacity of 200 students. Important seminars, competitions, conferences are organized in this auditorium.

R.O. DRINKING WATER

R.O. drinking water plant is installed in the campus for the supply of pure drinking water to the students and staff.



Students Support

SCHOLARSHIPS

Scholarships enable students to develop their careers by assisting them financially and also motivating them to be their best. Students are rewarded for good work with opportunities to expand their horizons. To support the students financially as well as motivate them to achieve their career goals, Badruka Education Society offers the following merit-need based scholarships:

'Sri Laxminarayan Goyal' Merit-cum-need-based Scholarship – Mrs. Meena Goyal of our esteemed Badruka family offers 'Sri Lakshmi Narayan Goyal Merit-cum-need-based Scholarship' to students who are admitted during the academic year in 2020-2021.

Selected students will be awarded a scholarship of Rs.25,000/- (Rupees twenty-five thousand only) per year from Badruka College of Commerce and Arts (BCCA) and Bankatlal Badruka College for Information Technology (BBCIT). Six students got benefited from the scholarship in the academic year 2021-22.

'Shri Hariprasad Gopikishan Badruka' Merit-cum-need-based Scholarship also offers a scholarship of 15000/- to the students. Ten students received the scholarship in the academic year 2021-22.

The institution offered free admissions to orphaned students in the wake of the devastating pandemic as a welfare initiative for the students. Eleven students got benefited from the measure.

TEACHING AND EVALUATION TECHNIQUES

- The college adopts Lecture and Interactive methods of teaching with emphasis on active participation of students in the classroom.
- The management is keen on exposing the students to business environment. Close links are established with business and academic community by organizing seminars, workshops, guest lectures and illustrations by field experts.
- To provide hands on experience to the students frequent industrial visits are organized.
- As per the CBCS guidelines provided by the Osmania University, the college conducts two internal assessments. It is also mandatory for the students to submit assignments as and when instructed.

ASSIGNMENTS AND SEMINARS

The college has a practice of assigning unit wise assignments and seminars in each subject. These are evaluated by the teachers concerned to give suggestions for better performance.

REMEDIAL COACHING CLASSES

Remedial classes in the form of crash courses are conducted to strengthen the academic standards of weak

students at regular intervals. Expert faculty is involved in these remedial classes, which help the students to prepare for the Annual Exams.

PARENT CLASS IN-CHARGE MEETING

Regular parent-class in-charge meetings are arranged. Parents can discuss the academic matters with them.

COUNSELING CELL

The students are encouraged to seek personal counselling and career guidance from the in-house counsellors.

BADRUKA HEALTH CENTRE (BHC)

Established in the year 1999, Badruka Health Centre (BHC) has been providing medical and health services to Students, Faculty Members and Non-teaching Staff of the constituent units of the Society for the last 23 years.

Dr B Purna Chandra Murthy, BAMS, a qualified Ayurvedic Physician, heads the Health Centre. BHC conducts regular Health Awareness Camps, apart from conducting Blood Donation Programmes, Medical Checkup / Training Camps, etc.



PSYCHOLOGY COUNSELLING CELL

Mohan Deshpande - Counselling Psychologist with over 8 years of experience in mental health and therapy, specializing in anxiety, depression, child and family counselling. Currently serving as the in-campus counselling psychologist at Badruka College of Commerce and Arts, providing support to students in overcoming stress, depression, academic pressure, and personal challenges. Recognized as Best Psychologist 2023 for contributions to mental wellness and affiliated with the Telangana Psychologist Association. Known for a 90% client improvement rate and consistently rated 5 stars on Google reviews. Educational Qualifications: - M.Sc. in Psychology, LLB, PGDBA, PGDFM, IRDA, PGDFT, MBA in Finance, PGDFCT (IGNOU). Recognitions: Best Psychologist 2023 for contributions to mental wellness and Affiliated with the Telangana Psychologist Association.

Venturing Beyond Curriculum

At Badruka we strive to redefine education in the field of commerce. We provide qualitative education which comprises the age old values, ethics of our culture. With an aim to develop all round personality of the students, BCCA has taken the initiative to offer courses along with the regular academic program.

BRIDGE COURSES

Commerce

A Bridge course in commerce was offered in the year 2021-22 with an aim to improve and strengthen the basic knowledge about the subject and help the students of non-commerce background. Almost 250 students registered and benefited from the course.

English

A Bridge course in English was conducted by the

Department of English, to improve the speaking and writing skills of the students. Almost 600 students registered and benefited from the course.

CERTIFICATE COURSES

Certificate courses are also offered by the institution to increase the employability skills, and to make them ready for the industry. The following Certificate Courses are initiated by the institution:

- Tally with GST
- Tableau
- Gender Sensitization
- Adv. Excell
- Entrepreneurship
- Social Media Marketing with Google Ads

THE ENTREPRENEURSHIP DEVELOPMENT CELL

Badruka College of Commerce & Arts has established an Entrepreneurship Development Cell which provides a platform for our students to fulfil their dreams of solving real world problems using their innovation and critical thinking skills. The Cell Coordinator Mr. Mitesh Kadakia guides the students in comprehending the challenges in implementation of the concepts / ideas into reality. It also helps them to develop independent entrepreneurial thinking and have an innovative approach towards day to day issues, needs and necessities.

The ED Cell has fostered the inception of five successful start-ups, with several ongoing projects in the pipeline. The members of ED Cell also participate in Regional and National Competitions like – NEC by IIT – B, Fempreneur by COWE, Startupedia by IPE, Etc. and have brought many laurels.



VIVEKANANDA HUMAN EXCELLENCE CELL

The Vivekananda Human Excellence Cell at Badruka College of Commerce and Arts was established on 2 Aug 2015, in the holy presence of Srimath Swami Bodhamayananda Maharaj, Adhyaksha of Ramakrishna Math, Hyderabad. Over the past ten years, the cell has been actively promoting the ideals of Swami Vivekananda, being coordinated by Mr. K. Venu, Assistant Professor of Commerce, by organizing numerous personality development programs aimed at holistic growth for students. The cell has conducted 10-day personality development courses, covering vital areas such as – Time Management, Mind Management, Confidence Building, Character Building, Goal Setting, Leadership Skills, Communication Skills, Emotional Intelligence, Stress Management and Value-Based Living.



THEATRICALS CLUB – UNLEASHING CREATIVE EXPRESSION

The Theatrics Club at Badruka College of Commerce and Arts is a lively platform for students who are passionate about theatre, acting, and storytelling. The club coordinator Ms. A. Sandhya, Assistant Professor of Commerce, encourages self-expression, creativity, and teamwork, allowing students to explore various aspects of stage performance while building confidence and communication skills.



ARTS CLUB



The Arts Club of Badruka College of Commerce & Arts is a vibrant platform dedicated to fostering creativity, artistic expression, and collaboration among students. Committed to celebrating and nurturing talent across diverse art forms, the club coordinator Ms. S. Krishna Priya, Associate Professor of Commerce, ensures inclusivity by representing students from all streams and sections.

Beyond being a hub for artistic growth, the club actively organizes workshops, events, and inter/intra-college competitions that allow students to explore new skills, express their individuality, and gain recognition for their creativity. Whether it's fine arts, performing arts, or literary expression, the club provides ample opportunities for students to showcase and refine their talents. By creating a thriving community of passionate and like-minded individuals, the Arts Club plays a pivotal role in enriching campus life and inspiring students to embrace the arts with confidence and enthusiasm.



MUSIC CLUB

REBETIKO - The Music Club of BCCA is a vibrant community where melodies come alive and musical passions are nurtured. The club coordinator Ms. Shruthi Kaya, Assistant Professor of Commerce, helps to provide a platform for students to explore, Create and share their love for music. The music club is a platform for peers to bond over music in terms of performing, collaborating, learning, sharing exploring and creating by studying diversity in music. Our club is built on the belief that music has the power to unite people, spark creativity, and provide a sense of community.



LITERARY CLUB

The Literary Club of BCCA offers opportunities to appreciate different types of literature and enhance their own literary skills. The literary club supervised by club coordinator Mr. Shaila Prasad, Assistant Professor of English, aims at not only refining the literary skills of the students but also developing in them logic and curiosity to know more and instill in them confidence to speak well by organizing competitions like – “Minute Marvels” – JAM session, HOUSIE, the game of Words – word-based game, SPELL CASTERS, a Spell Bee event. Litzine – is the exclusive magazine of Literary Club, containing articles based on a theme and achievements of students which is published periodically.



Litzine - The Literary Club's exclusive magazine Edition III – Volume - I titled "Ancient Architecture" was unveiled

MANAGEMENT CLUB – SHAPING TOMORROW'S LEADERS TODAY

The Management Club at Badruka College of Commerce and Arts, is a dynamic and forward-thinking platform dedicated to cultivating the next generation of leaders, strategists, and innovators. The Club coordinator Ms. P. Durga Rani, Assistant Professor of Commerce, brings together students who are passionate about business, organizational excellence and empowers them with the tools, techniques, knowledge, and experiences necessary to thrive in the world of management.



WOMEN EMPOWERMENT CELL

On the occasion of International Women's Day, 8 Mar 2025, the Women Empowerment Cell was officially established with the aim of fostering a safe, supportive, and inclusive environment for women. The cell is handled by Ms. Madhavilatha, Associate Professor of Commerce, is dedicated to promoting gender equality, empowering women through awareness programs, skill development initiatives, and leadership opportunities.



QUIZ CLUB

Club is a dynamic and engaging community that fosters intellectual curiosity, teamwork and healthy competition among students. The club coordinator Mr. P. Arun Reddy, Assistant Professor of Computer Science, ensures that the club provides a platform for students to showcase their knowledge, explore new subjects and learn from one another. By participating in quiz club activities, like -quizzes, debates and discussions, students can enhance their academic performance, build confidence and develop a love for learning that extends beyond the classroom.



BOOK CLUB

Book Club fosters intellectual development, critical thinking, and meaningful discussions. It encourages members to explore diverse perspectives, analyse complex themes, and articulate their insights effectively. Under the able guidance of Mr. Prasad Pentaiah, Assistant Professor of English, the club improves mental agility, creativity, and communication skills through stimulating conversations and activities. Additionally, it fosters networking and teamwork, strengthening the sense of community. By cultivating a lifelong appreciation for storytelling, knowledge, and written works, the club enriches both personal and academic growth.



NATIONAL SEMINAR

Badruka College of Commerce & Arts in Association with Indian Accounting Association, Hyderabad Branch organized a One-Day National Seminar themed "Role of Artificial Intelligence In Accounting & Finance" on 19 Feb 2025. Sri Vijay Kumar Ogirala; Program Manager for Global Projects at Amphenol Advanced Sensors, was the Chief Guest and it was inaugurated in presence of Prof. Gaddam Naresh Reddy, Secretary, IAA & Registrar, Osmania University.



EXTERNAL COLLABORATIONS



Leo Club of Hyderabad Badruka Campus (District 320B)

The Leo Club of Hyd Badruka Campus 320B has 31 active members. The faculty coordinator for the club is Ms. J. Lavanya. Leo club encourages youth to develop leadership qualities by participating in social service activities. Leo club members are addressed as 'Leos.' They conduct various projects in the fields of health care, elders, children, disabled people, literacy and education, and self-development. Leos can raise funds by conducting fund-raising projects. Leo clubs are sponsored by Lions clubs and comprise an official program of Lions Clubs International.

Co-Curricular Activities

INDUSTRIAL VISIT

The Department of Commerce at Badruka College of Commerce and Arts organized an industrial visit for B.Com Computer Application and B.Com Business Analytics students to Prayagh Pvt. Ltd., Hyderabad, on 13 Mar 2025.

On 28 Oct 2024, as a part of Educational Tour - Students of BBA visited ISB - Indian School of Business, Hyderabad which is ranking 1st Business School in India and globally ranking 27th.



On 13 Sept 2024 BBA students visited Century Fibre Plates Pvt., Ltd., Chetlapotharam, Medchal, Hyderabad.

The Department of Commerce at Badruka College of Commerce and Arts organized an industrial visit for B.Com to Amul Plant on 21 Jan 2025 at Kodur, Hyderabad as a part of their academic activity.

BIZCOM-2025: A TWO-DAY INTERCOLLEGIATE COMMERCE AND MANAGEMENT FEST



The college successfully hosted Bizcom-2025, a two-day intercollegiate commerce and management fest, on 6-7 Feb 2025, with the theme "Futuristic Aspirants."

Inaugural Session: The fest commenced on 6 February with an inaugural session, the students of Badruka presented an enthralling, classical dance performance. The inaugural session, was graced by Prof. E. Vayunandan, former Vice-Chancellor of Yashwantrao Chavan Maharashtra Open University and an alumnus of the Badruka College 1977 batch. In his address, he emphasized the role of education in business and the importance of ethical leadership.

Fest Highlights: Bizcom-2025 featured 24 events, including formal competitions, off-stage activities, and engaging on-stage informal and fun events. The fest witnessed enthusiastic participation of 4,000 students from 50 colleges over the two days. Prominent personalities, including MC Mike (pop singer) and Srikar Krishna (TV serial actor), were the judges for some of the informal events.

Valedictory Session: The valedictory session on 7 Feb 2025, was graced by Mr. Deepak Kulkarni, Associate Director at IBM and an alumnus of the 2013 batch. He delivered an insightful speech on the evolving commerce landscape and the role of young minds in shaping the future.

Bizcom-2025 was a resounding success, providing a platform for students to showcase their talent, network, and seek industry insights.



Student Welfare Activities

The Student Welfare Officer Ms. J. Lavanaya, Associate Professor of Commerce, guides the students to take active participation in various activities like, Rakhi for Soldiers, No Vehicle day, Blanket Donation etc., which would encourage the students to serve the society for noble causes along with their regular curriculum.

RAKHI FOR SOLDIERS

On the occasion of Raksha Bandhan the faculty and students of Badruka College, along with members of the Samskruthi Foundation, visited army officers and tied rakhi at Bison Camp, Bolarum.



NO VEHICLE DAY

BCCA successfully organized a "No Vehicle Day" as part of commitment to promoting environmental sustainability and raising awareness about the impact of vehicular pollution.



SEVA BHARATHI AWARD

Heaven Homes Society honored the Badruka College of Commerce and Arts (BCCA) with the prestigious Seva Bharathi Award in recognition of the outstanding contribution and active participation in the initiatives organized by the Samskruthi Foundation.



INTERNATIONAL WOMENS DAY SEMINAR

On 8 Mar 2024, the Samskruthi Foundation organized a special seminar in celebration of International Women's Day. The theme of the seminar was 'Empowering Women, Empowering Humanity'.

BLANKET DONATION

As a part of our Corporate Social Responsibility Initiative Badruka College of Commerce and Arts, conducted Blanket Donation Drive to support underprivileged communities at Gandhi Hospital.



TRADITIONAL DAY



FAREWELL AND ANNUAL DAY CELEBRATIONS - SAYONARA 2025



Achievements of NCC

Our infantry NCC Company with 160 vacancies of authorized capacity, is affiliated to 5(T) BN NCC, Hyderabad group headquarters, AP&T Directorate, the company is commanded by Lt. K. Mahendhar. Some of the achievements of the NCC cadets are:



LCP Lisha Singh(106423684170) BBA 2R is selected for the prestigious Republic Day Camp (AP & TFlag area) 2025. Held at New Delhi from 28 December 2024, to 29 Jan 2025.



Cadet Shubham Singh from BBA Secondyear2PRollno.106423684118 has participated and got selected for Basic Skiing-66 camp held from 21 Jan to 3 Feb 2025 at sonamarg-J&K.



JUO R. Sathyaraj from B.Com Computers Third year 3G Roll no. 106422405185 has participated and got selected for Advance Leadership Camp held from 02 to 13 Jul 2024 at NIT Roukela, Odisha.



LCP L Payal Raj Purohit from B. Com Computers second year 2F Roll no: 106423405168 has participated and got selected for LRDC held from 18 to 27 Jan 2025 held at BTG Grounds Secunderabad.



JUO Paka Harshith from B.Com Computers Third year 3F Roll no. 106422405156 has participated and got selected for SNIC Kakinada 2024 held from 2 to 12 Oct 2024 at Kakinada



JUO Madhuri K from B. Com Tax Procedure Third year (3T) Roll. No 106422406022 has participated and got selected for Guntur Trekking Camp held from 16 to 23 Jan 2025 at Guntur



| JUO Paka Harshith from B.Com Computers Third year
| 3F Roll no. 106422405156 has participated and got
| selected for SNIC Kakinada 2024 held from 2 to 12 Oct
| 2024 at Kakinada.



| 5 Cadets from Badruka College got selected for Army
| Attachment camp 61 Medium regiment (artillery) held
| from 19 to 28 Aug 2024 at Bowenpally.

Activities of NSS

National Service Scheme is a noble experiment in academic expansion and it is the third dimension of Higher Education System. It inculcates the spirit of voluntary work among the students through sustained community interactions. The NSS unit of BCCA actively fosters values and ethics in students through community service. With a guiding motto of 'NOT ME BUT YOU,' the unit has organized numerous events aimed at inspiring a commitment to social service. Under the able guidance of NSS Program Officers Mr. E.V.C.M Sastry and Dr. K. Mamatha, with 300 volunteers contribute to nation-building by engaging in community development.



PLANTATION DRIVE

Organised a Plantation drive at Chowdariguda (Adopted Village) on 28 Sept 2024. The volunteers came together to plant a total of 50 different kinds of saplings.



PULSE POLIO CAMP....

Participated in the Pulse Polio Camp in collaboration with Urban Primary Health Centre (UPHC) RFPTC on 3rd and 4th March, on the occasion of National Immunization Day at Koti and Boggulkunta. Volunteers involved in Immunization drive for children aged 0 to 5 years.



NATIONAL VOTER'S DAY AWARENESS RALLY ..

Took an initiative to create awareness in the society regarding power of vote. Volunteers participated in a rally to bring awareness among the public to cast their vote.

VOLUNTEERING IN GENERAL ELECTIONS

Volunteers participated in the Lok Sabha Elections-2024 as PWD(Public with Disability) volunteers to provide volunteering support to senior citizens and physically challenged people.



BLOOD DONATION CAMP

Organized Blood Donation Camp in collaboration with Lions Club Of Hyderabad, Bhagyanagar in association with Saroj Devi Foundation in the main auditorium. 26 units of blood was donated.



LEARN CPR PROGRAMME

Participated in the "Learn CPR Programme" organised by Gandhi Medical College in association with Gandhi Medical College Global Alliance & Janahitha Seva Trust.





SWACHHATA HI SEVA

Has taken part in Swachhata Hi Seva on the occasion of NSS Day, at the State Central Library in Amberpet on 24 Sept 2024. Volunteers assisted with library cleaning and rearrangement of books.

REPUBLIC DAY PARADE

Participated in the "Republic Day Celebrations", to commemorate the adoption of the Indian Constitution and to promote patriotism among the community. Republic Day Parade performed by NSS volunteers was greatly applauded.



HIV / AIDS AWARENESS RALLY

Has actively participated in HIV/AIDS Awareness rally which was conducted by Telangana State Aids Control Society on the occasion of International Youth Day on 12 Aug 2024.



VOTER'S AWARENESS PROGRAMME

NSS Volunteers educated the public about the importance of vote and their responsibility to cast their vote in the General Assembly Elections of Telangana.



Achievements of NSS

SSNV Poorvaja of B.Com (Computer Applications) and U. Manish Sagar of B.Com (Honours) participated in the NATIONAL INTEGRATION CAMP held at Chowdary Ranbir Singh University, Jind, Haryana from 12 to 18 Nov 2024.



◆ Achievements of Physical Education 2024-25

The men's team from Badruka College of Commerce & Arts participated in the ICT Netball Tournament held at Kachiguda Government Junior College, organized by Avanthi College.



The men's team from Badruka College of Commerce & Arts participated in the ICT Tennis Tournament and secured 3rd place. The event was held at Sarojini Naidu Vanita Pharmacy Mahavidyalaya, Tarnaka.

The basketball team of Badruka College of Commerce & Arts participated in the basketball tournament held at VPG Ground, organized by Loyola College, and secured 4th place in the overall competition.



The team participated in the Inter-College Carrom Tournament held at Badruka College of Commerce & Arts and secured 2nd place in the competition.

Badruka College of Commerce & Arts secured 3rd position in the Inter-College Swimming Tournament was organized by Badruka College of Commerce and Arts.



Badruka College of Commerce & Arts secured 4th position in the Inter-College Badminton Tournament held at Chaitanya Bharathi Institute of Technology (CBIT). The tournament was organized by CBIT.



Placement & Grooming Division



Dr V S Ramakrishna
Head - Placement & Grooming Division

The Placements and Grooming Division has successfully facilitated notable student placements across diverse programs under the able guidance of Dr V S Ramakrishna, Placements Officer, SGBES and Ms. Rashmi Dhodapkar, Assistant Professor of Commerce and Ms. Nilambari, Assistant Professor of Computer Science, BCCA. 85% from registered students got placed; 150+ companies visited.

Compensation Trends

Top Recruiters & Highlights: EY GDS: 57 offers (Assurance, Tax); BDO RISE: 28 offers (Core Assurance & Tax Associate); ICICI Prudential: 21 offers; ADP & TCS: 15 offers each; ICICI Bank: 15 offers; Deloitte (various roles): 30+ offers

Highest CTCs Offered

ARCESIUM; Service Now & DE Shaw; Goldman Sachs & Oxane

Other Notable Recruiters are: JP Morgan, Wells Fargo, KPMG, Genpact, Virtusa, Optum, AssetNX, Zen Technologies, and more.

Companies with Offers in Process: Accenture, AlliantGroup, Citi Union Bank, Crimson, EvGateway, Lloyds, TNS India, Seneca Global, among others.

The academic year 2024-25 has recorded a promising placement season, with active participation from prestigious MNCs and financial institutions. The current placement rate of 70% is expected to improve further as ongoing hiring processes conclude.

APPRECIATION & ACCOLADES

The Placements & Grooming Division has received appreciation and accolades for its commendable work and hospitality.

Some of the few accolades received from companies.



Accredited Campus Associate by DELOITTE



Received Certification of Appreciation by ITC



Appreciation from RYAN India TAX Services Pvt Ltd



Appreciation from WIPRO

Our Esteemed Recruiters





ISO Certification

BCCA proudly accredited with a B++ grade by NAAC, the college has recently achieved the G20 Certificate of Accreditation with an A+ by NRISG for 2022-23, signifying its commitment to educational excellence.

Badruka College upholds the belief, "Maintaining quality is not an act, it is a habit." This ethos is reflected in the ISO certifications for Environmental, Educational Quality, and Energy Management Systems (ISO 14001:2015, ISO 21001:2018, ISO 50001:2018).

Badruka College of Commerce and Arts - Alumni Association

An Alumni Association of BCCA has been formed to enrich from their enormous experience and expertise and facilitate an academic interaction between the past and present students. More than 85,000 students have been graduated till date. Alumni Day is celebrated every year on 2nd August which also happens to be the Foundation Day of Badruka College of Commerce and Arts.

Committee of Alumni Association



CS Palvai Vikram Reddy
President



Dubaka Sudhakar
Vice-President



Pasunoori Venkataiah
Secretary



Yama Anup Kumar
Joint Secretary



Nutan Jyoti Rath
Treasurer



Magji Amit Kumar
Executive Member



Akshay Jain
Executive Member



Walmiki Santosh Jain
Executive Member



Rohan Subhedar
Executive Member

Distinguished Alumni



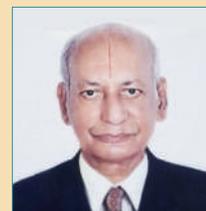
Sri H R Srivatsa

Former Chief General Manager, NABARD and an alumnus of Badruka 1982 batch. After a brief stint at Syndicate Bank, he joined NABARD in 1984 and served in various roles at the Head Office in Mumbai and regional offices before his retirement in 2022.



Sri G. Narayan Rao

Former CMD of Artificial Limbs Manufacturing Corporation of India, and a recipient of Best Chief Executive Award through the hands of the then President of India Sri Pranab Mukherjee ji. An alumnus of Badruka 1956 batch.



Sri R.P. Baghavan

International Athlete, retired from Hindustan Petroleum Corporation Ltd. An alumnus 1956 batch. He has represented India five times at International-level in various walking competitions.

TOPPERS OF 2020-23 BATCH (COURSE WISE)

B.Com. (Gen.)



B.Com. (Comp. Appl)



B.Com. (Hons.)



B.Com. (BA)



BBA



B.Com. (FT)



B.Com. (TP)





A big thank you to all the students and the faculty for making this possible!



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