







# FINAL PLACEMENT REPORT

BATCH 2023-25

# **RE-ACCREDITATION**











#### THE ASSOCIATION TO ADVANCE COLLEGIATE SCHOOLS OF BUSINESS

#### CERTIFICATE OF ACCREDITATION

Symbiosis Centre for Management and Human Resource Development, Symbiosis International University

for achievement of the highest standard of quality assurance in business education and for demonstrating a sustained commitment to high-quality and continuous improvement.

# Extension of Business Accreditation January 2025



Sherif Kamel Chair, Board of Directors

SCMHRD has been proudly re-accredited by AACSB in January 2025, reaffirming its commitment to delivering world-class management education. This prestigious global recognition highlights SCMHRD's consistent focus on academic excellence, impactful research, and industry relevance. It places the institute among the top B-schools worldwide that meet the highest standards of business education.





### **RANKINGS**









Best Private B-School across India in Placement Strategy & Support (IIRF 2024)



Top Private B-School in Maharashtra (CSR GHRDC B-School survey 2023)



Best B-School in Pune (Fortune India Rankings 2023)



Best Private B-School in
Research, Consultancy, MDP
& Other Programs
(CSR GHRDC B-School Survey
2024)



Placement Performance (IIRF 2024 Rankings)



Best Private B-School in India (IIRF 2024 Ranking)



Best B-School all over India (Financial Times Masters in Management Rankings 2024)



All over India (Education World India Higher Education Rankings 2023-24 Awards)

### **OVERVIEW**

SCMHRD is a premier management institute, established in 1993, and has since earned a distinguished reputation for nurturing world-class leaders and entrepreneurs. It holds the distinction of being the first B-School in Pune and is among the select 6 % of B-Schools globally to be accredited by the prestigious AACSB (Association to Advance Collegiate Schools of Business). The institute offers specialized programs with a rigorous academic curriculum that is designed to produce high-caliber professionals. SCMHRD is widely recognized for its unwavering commitment to academic excellence, innovation, and sustainable development. Its MBA program offers specialized learning in HR, Marketing, Finance, Infrastructure, and Business Analytics—combining academic rigor with real-world exposure.

The institute emphasizes technical proficiency, leadership, and innovation through hands-on learning, student-led initiatives, and strong industry partnerships with bodies like CII, NHRD, and SHRM. A dynamic alumni network across top organizations furthers this engagement. With a focus on holistic growth and future-facing pedagogy, SCMHRD consistently produces professionals equipped to lead in an ever-evolving global business landscape.

















# MESSAGE FROM LEADERSHIP









Dr. Netra Neelam

Director, SCMHRD

SCMHRD's commitment to excellence continues to be recognized over the years. Our exceptional performance in academics and corporate engagement is reflected in the phenomenal success of the 2023–25 Final Placement season. We are incredibly grateful to both our legacy and new recruiters who recognize the grit and potential of our students. The success of SCMHRD is the result of the collective efforts of our expert faculty, dedicated alumni, and industry mentors who create a powerful platform for students. Their guidance empowers students to develop a well-rounded skill set and a strong personality. This collective achievement sets a bright precedent for future endeavours.

The successful Final Placement season for the 2023–25 batch reflects SCMHRD's unwavering commitment to providing exceptional opportunities for our students, even amidst a challenging market environment. The institute strives to equip students with the best resources and knowledge, enabling them to reach their highest potential, resulting in excellent offers across diverse sectors and valuable real-world experience. This success would not have been possible without the continued support of our esteemed recruiters, dedicated alumni network, and exceptional faculty. We extend our sincere gratitude to all who played a part in this achievement and look forward to continued collaboration in the future.

**Dr. K. Rajagopal**Deputy Director,

Faculty Incharge, Placements, SCMHRD



### **MESSAGE FROM HEAD CRT**



Mr. Mahesh Renguntwar
Head, Corporate Relations Team,
SCMHRD

The outstanding Placement Season for the 2023–25 batch is a testament to SCMHRD's strong corporate partnerships and relentless pursuit of excellence. We are deeply grateful to our recruiting partners for their trust in our talent, our faculty members for their unwavering mentorship, and our alumni for their continued engagement and support. Our students' achievements across diverse industries reflect the holistic development and rigorous training that SCMHRD stands for. This success underscores the power of collaboration between academia and industry, and we look forward to strengthening these relationships to create even greater opportunities in the future.





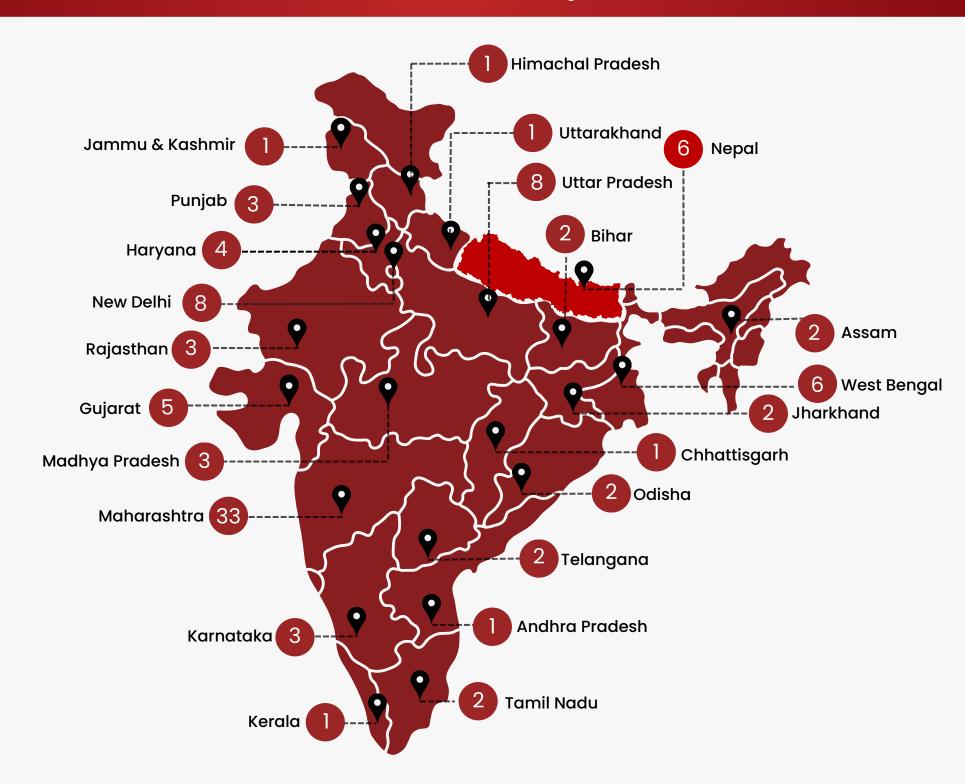
# **GEOGRAPHIC DIVERSITY**







### **Students Diversity**

























# **CORPORATE EXPOSURE**























































































































Atheneum and Masterclass at SCMHRD serve as platforms for industry leaders and experts to share valuable insights, seamlessly bridging the gap between academic learning and real-world business challenges.





### **CASE COMPETITIONS**











Thoucentric



National Winners 2024

XLRI - JSR



National Winners 2024

IIT - BHU



National Winners 2024 **Agrovon** 



National Winners 2024 IIM - Sirmaur



National Winners 2024 **MDI - Gurgaon** 



National Winners 2024 **Cummins** 



National Runner-up 2024 **Galderma** 



National Runner-up 2024 ITC



National Runner-up 2024 **EY** 



National Second Runner-up 2024 IDFC FIRST Bank



National Finalists 2024 Indus Valley

2024 dus Valley Partners

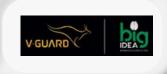


**National Finalists** 

2024

**TVS Credit** 

National Finalists 2024 **Flipkart** 



National Finalists 2024 **V-Guard** 



National Finalists 2024 **Airtel** 



National Finalists 2024 **Boldfit** 



National Semi-Finalists 2024 **JSW** 



National Semi-Finalists 2024 **V-Guard** 



National Semi-Finalists 2024 **Rebel Foods** 



National Semi-Finalists 2024



National Semi-Finalists 2024 **AB InBev** 



National Semi-Finalists 2024 **TATA Steel** 



National Semi-Finalists 2024 Infosys



National Semi-Finalists 2024 **GSK** 



National Semi-Finalists 2024 **Saregama** 



National Semi-Finalists 2024 **Avalon** 



Campus Winners 2024 **CFA Society India** 



Campus Winners 2024 **Xiaomi India** 



Campus Winners 2024 **Kotak Life** 





### BATCH PROFILE - MBA (HUMAN RESOURCES, MARKETING, FINANCE)

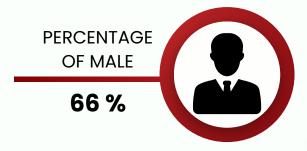






### Class Demographics

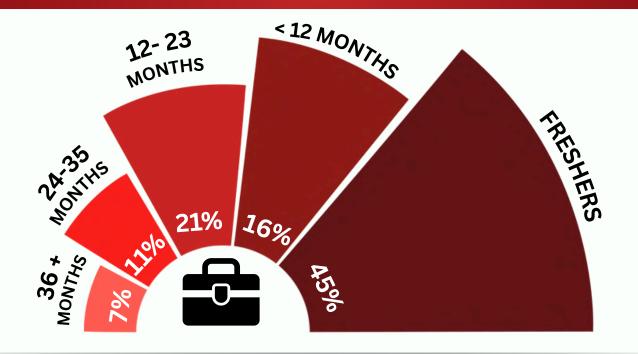








### **Experience Duration**



#### **Academic Background**

7% 20% 19% 4% 2% 1% 2% 45%



**ENGINEER** 

















**OTHERS** 

### **Sector Wise Work Experience**

	6% BFSI
	12% CONSULTING
	3% E-COMMERCE
	6% EDUCATION
	2% HEALTHCARE
⟨/> <u>#</u> #	33% IT/ITES
	17% MANUFACTURING
	3% MEDIA AND ADVERTISING
8 8	2% REAL ESTATE
	16% OTHERS





# BATCH PROFILE - MBA (BUSINESS ANALYTICS)







### Class Demographics

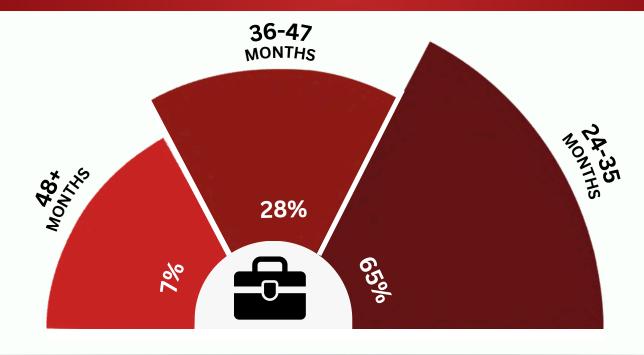


PERCENTAGE OF MALE
71%





### **Experience Duration**



#### **Academic Background**

30%



B.Tech (CSE)

27%



B.Tech (E&CE)

15%



B.Tech (Mech)

3%



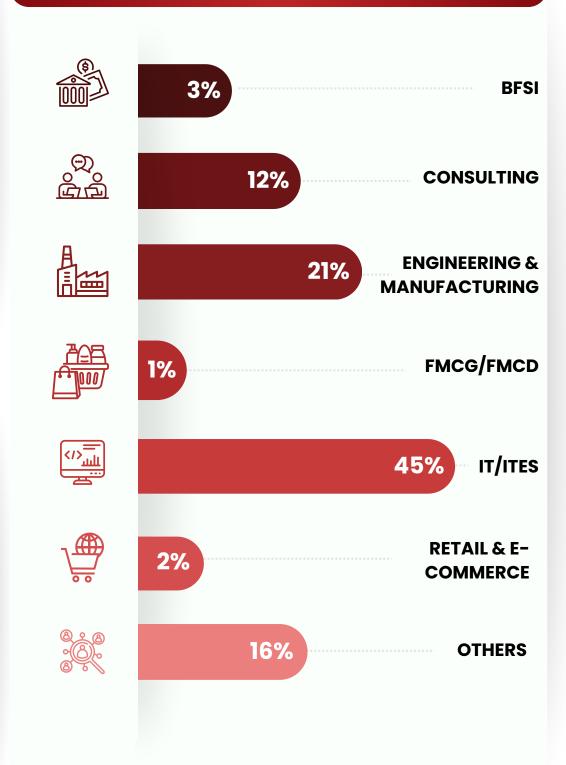
B.Tech (EEE)

25%



**OTHERS** 

### **Sector Wise Work Experience**







### BATCH PROFILE - MBA (INFRASTRUCTURE DEVELOPMENT AND MANAGEMENT)

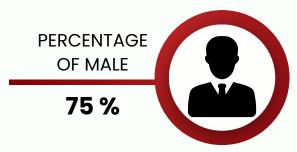




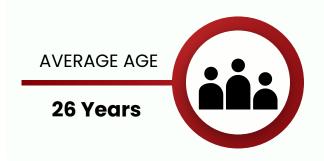


### Class Demographics

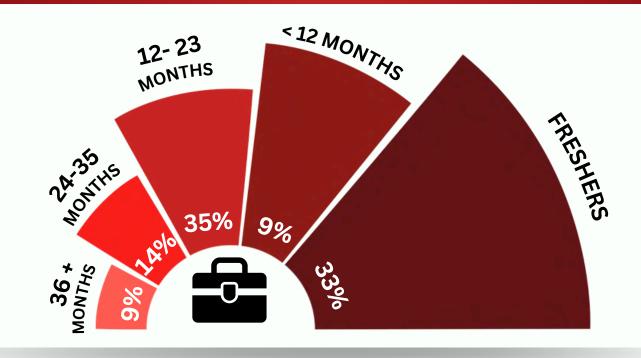








### **Experience Duration**



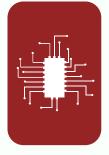
### **Academic Background**

2% 19% 13%



ARCHITECTURE MECHANICAL





13%



CSE

7%



4%



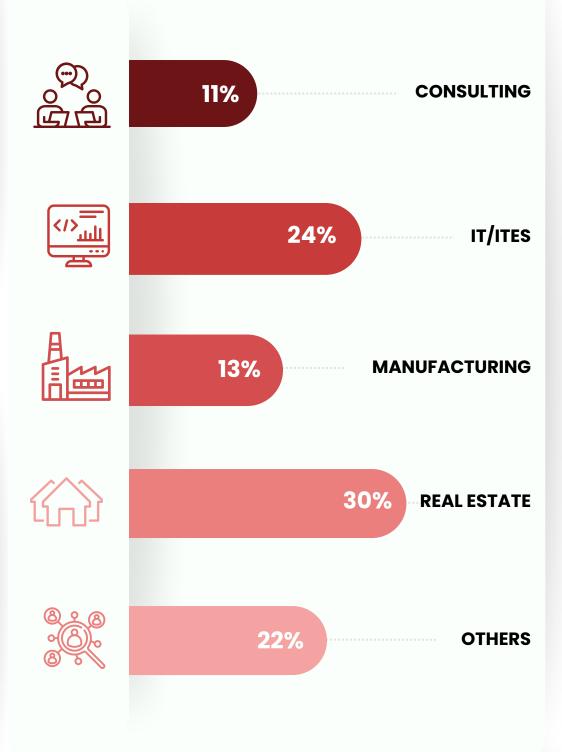
3%



9%



### **Sector Wise Work Experience**







# PLACEMENT HIGHLIGHTS - MBA







#### **Placement Overview**







**AVERAGE CTC** 

**HIGHEST CTC** 

**MEDIAN CTC** 

Average of Top 50%



**24.65** LPA

Average of Top 25%

**28.43** LPA

Average of Top 10%

33.49 LPA

TOTAL RECRUITERS

118+

NEW RECRUITERS

**50+** 

#### **Gender-Wise CTC**

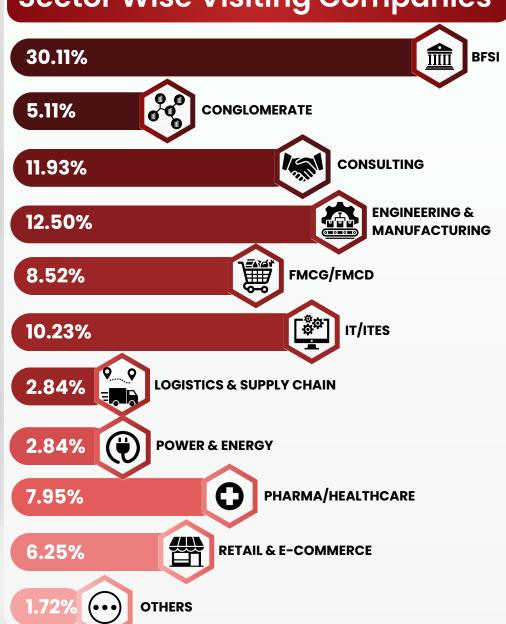


**21.63** LPA

**21.40** LPA



#### **Sector Wise Visiting Companies**







# PLACEMENT HIGHLIGHTS - MBA (HUMAN RESOURCES)





### **Key Placement Statistics**

**AVERAGE CTC** 

**22.16** LPA

HIGHEST CTC

35.50 LPA MEDIAN CTC

21.63 LPA



TOP 25% \_\_\_\_\_\_ 28.17 LPA

TOP 50% \_\_\_\_\_\_25.44 LPA

#### **Prominent Roles Offered**

01	ASSISTANT MANAGER - RECRUITMENT	)
02	ASSOCIATE CONSULTANT	)
03	CONSULTANT	)
04	PRINCIPAL ANALYST	)
05	GRADUATE TRAINEE - HR	)
06	HR ANALYST	)
07	HR RELATIONSHIP MANAGER	)
08	MANAGEMENT TRAINEE	)
09	SENIOR MANAGER – HR GENERALIST	)
	SENIOR HUMAN RESOURCES	1

**BUSINESS PARTNER** 

10





# PLACEMENT HIGHLIGHTS - MBA (SALES & MARKETING)





### **Key Placement Statistics**

**AVERAGE CTC** 

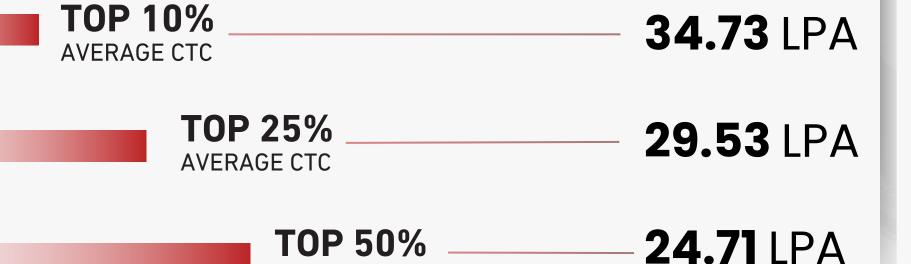
21.62 LPA **HIGHEST CTC** 

35.90 LPA

**AVERAGE CTC** 

MEDIAN CTC

**20.00** LPA



#### **Prominent Roles Offered**

01	AREA SALES MANAGER
02	ASSOCIATE DEAL EXECUTION LEAD
03	PRODUCT MARKETING MANAGER
04	BUSINESS CONSULTANT
05	MANAGEMENT TRAINEE
06	TERRITORY SALES MANAGER
07	RELATIONSHIP MANAGER
08	PRODUCT MANAGER & MARKETING STRATEGY
09	PRODUCT MANAGER
10	MARKETING ANALYST





# PLACEMENT HIGHLIGHTS - MBA (FINANCE)





#### **Key Placement Statistics**

**AVERAGE CTC** 

19.64 LPA HIGHEST CTC

29.80 LPA MEDIAN CTC

**20.00** LPA

TOP 10% AVERAGE CTC 28.97 LPA

TOP 25% \_\_\_\_\_\_ 25.03 LPA

**TOP 50%** — **22.52** LPA AVERAGE CTC

#### **Prominent Roles Offered**

01 **ACCOUNTS MANAGER ASSOCIATE - RESEARCH AND** 02 **INVESTMENT SERVICES** 03 **CORPORATE FINANCE WEALTH MANAGEMENT RISK ANALYST** 05 **INVESTMENT BANKING** 06 **CREDIT ANALYST** 07 **PORTFOLIO MANAGER** 08 **RELATIONSHIP MANAGER** 09 **RISK MANAGER** 10 **BUSINESS ANALYST** 





# PLACEMENT HIGHLIGHTS - MBA (BUSINESS ANALYTICS)







#### **Batch Profile Overview**











Male





**34.98 Months** 

27 Years 1 Months

### **Sector-wise Visiting Companies**

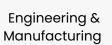


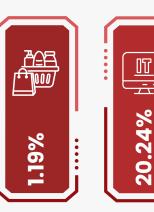
**BFSI** 

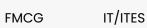


Consulting



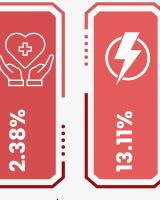








Logistics and supply chain



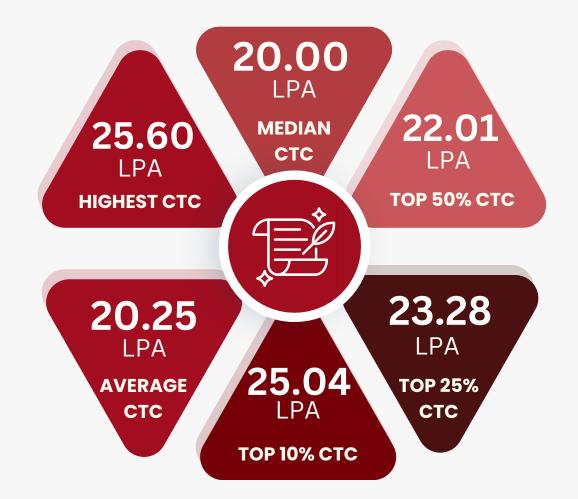
Healthcare

Power & Energy



Retail & E-commerce

### **Key Placement Statistics**



#### **Prominent Roles Offered**







### PLACEMENT HIGHLIGHTS - MBA (INFRASTRUCTURE DEVELOPMENT AND **MANAGEMENT)**







#### **Batch Profile Overview**









Male

Female 14 Months

26 Years

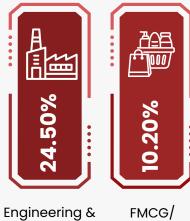


**BFSI** 

14.29%

Manufacturing

Consulting



**FMCD** 

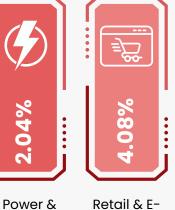




Supply Chain

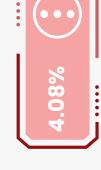


Healthcare



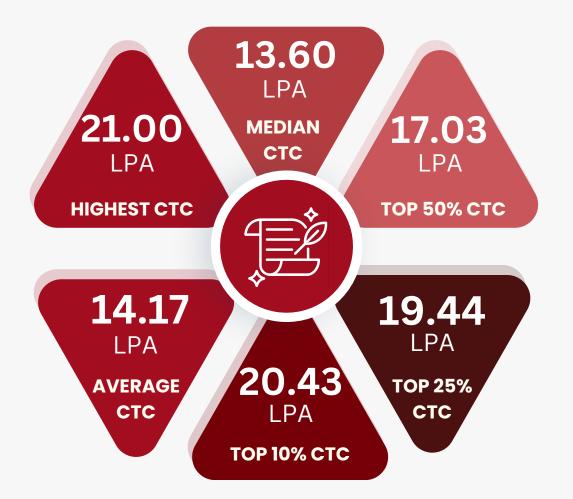
Commerce

Energy



Others

**Key Placement Statistics** 





**Sector-wise Visiting Companies** 











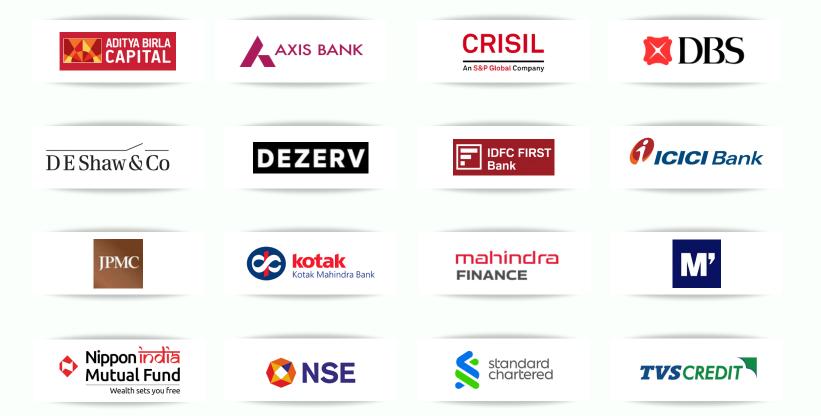


#### **BFSI**

Banking, Financial Services, and (BFSI) encompass various Insurance offering diverse financial institutions and services. This sector products includes commercial banks, insurance firms, NBFCs, cooperatives, pension and mutual funds, and spans key functions such as core banking, retail, private, corporate, investment, and card services.

















#### **CONGLOMERATE**

Indian conglomerates have played a pivotal role in shaping the country's industrial and economic landscape. Leveraging their legacy, scale, and diversified portfolios, they operate across key sectors such as infrastructure, energy, manufacturing, IT, FMCG, and financial services. Their subsidiaries often function with operational autonomy while aligning with broader strategic goals, enabling these groups to drive innovation, mitigate sectorspecific risks, and create sustained value across markets.











eClerx

wtw

#### CONSULTING

The global consulting industry provides organizations with strategic insights and methodologies to enhance operational efficiency. It spans six core domains: Management, Operations, Strategy, Finance, HR, and Technology, offering tailored solutions across more than 200 industries and functions, which are central to its significance in the business landscape.

































#### **ENGINEERING & MANUFACTURING**

The Engineering and Manufacturing sector is key driver of innovation, combining expertise in engineering with manufacturing excellence. This sector focuses advancements in areas such as automation. additive manufacturing, and smart factories, enabling continuous improvement, rapid prototyping, and the development of sustainable solutions that enhance efficiency and precision across industries.











### FMCG/FMCD

India's FMCG sector has shown steady growth, ranking as the fourth-largest in the country. Household and personal care products account for the largest portion of FMCG sales, contributing significantly to the national GDP. Additionally, the demand for fast-moving consumer durables (FMCD) continues to rise, driven by increased disposable incomes and ongoing technological innovations.





















**POLYCAB** 

**SAMSUNG** 























TRANSORG ANALYTICS





TREDENCE



unstop







**Highest** CTC 31.00 LPA **Average** CTC 20.49 LPA

#### IT/ITES

The IT and ITES sectors remain integral to enterprise transformation, offering scalable digital solutions across domains. Organizations in this space continue to drive innovation through cloud computing, artificial intelligence, data analytics, and automation-enabling businesses optimize operations and accelerate growth in an increasingly digital world.











#### PHARMA/HEALTHCARE

The Healthcare and Pharma sector has become one of India's most crucial industries, witnessing substantial growth by expanded driven coverage, services, rising increased and investments from both public and This sector private sectors. encompasses a broad range of areas, including hospitals, medical devices, clinical trials, health insurance, and medical equipment.





























///Sterlite Power



#### **POWER & ENERGY**

The Power and Energy sector serves as a cornerstone of economic progress, focusing on the generation, transmission, distribution of energy through conventional and renewable sources. increasing With investments sustainability, grid innovation, and energy storage solutions, the sector is evolving to meet growing demands while supporting the global transition to cleaner, more resilient energy systems.













#### **RETAIL & E-COMMERCE**

The Retail and E-Commerce sector has emerged as a dynamic space, reshaping engagement through consumer strategies, data-driven omnichannel personalization, and efficient supply chain models. With the rise of digital marketplaces and direct-to-consumer models, companies in this domain redefine continue to convenience, accessibility, and customer experience.















**G** GreenLine





mahindra >







**Highest** CTC 33.00 LPA **Average** CTC 21.90 LPA

#### **OTHERS**

The placement season also saw active participation from leading organizations across diverse sectors, including telecom, real estate, and infrastructure. Companies such as Bharti Airtel, Godrej Properties, JLL India, and Rodic Consultants represent key domains that are witnessing rapid growth through increased digital adoption, infrastructure development, and integrated consultancy services.





# **OUR ESTEEMED RECRUITERS**











































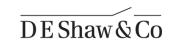
































































































# **OUR ESTEEMED RECRUITERS**























































































































# PLACEMENT TEAM





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**AUSHOTOSH BOSE** 



**AYUSHI SHRIVASTAVA** 



**GAUTAM GARG** 





















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**HIMANSHU DHRUV** 

**PIULI BAGCHI** 



**SAMARTH KULSHRESTHA SATYA PRIYE** 









