

Final Placement Report 2024-25

IIM-R STUDENTS RECORD A 33% INCREASE IN HIGHEST DOMESTIC CTC

PNS : RANCHI

IIM Ranchi marks 15 years of academic excellence and institutional growth. Reflecting its consistent progress, the institute has achieved a remarkable improvement in the National Institutional Ranking Framework (NIRF), climbing to the 17th position in 2024 from 24th in 2023. The academic session 2024-25 is particularly noteworthy, symbolizing a period of transformative achievements and continued commitment to excellence in management education.

Students across its MBA, MBA-Human Resource (HR), and MBA-Business Analytics (BA) programmes have achieved remarkable success in final placements. These students have not only secured highest CTC packages in domestic organizations but have also made their mark with multinational companies.

With the support of Prof. Deepak Kumar Srivastava, Director, IIM Ranchi, the Final Placement Report 2024-25 was released on Wednesday. The event was also attended by Dean of



Academics Prof. Tanushree Dutta, Chairperson of Corporate Relations Prof. Rajeev Verma, and former Chairperson of Corporate Relations Prof. Varun Elembilassery, along with other faculty members and staff of the institution.

The final placement report indicates an exceptional performance by the students of the batch 2023-2025 compared to previous batches. Notably, 96 unique companies offered opportunities to students across all three programmes. Students placed in domestic companies achieved a remarkable 33% increase in the highest domestic CTC compared to the previous year. The average CTC of top 10%ile also saw a significant rise of 7.7% across all programmes. Furthermore, the top 25%ile

offers witnessed a 6.6% increase in the average CTC compared to the preceding year. The Corporate Relations team at IIM Ranchi proactively visited 110 new companies during the academic session, encouraging their collaboration and participation. 89 Industry leaders delivered Leadership Talks in campus. Additionally, 119 companies provided students with virtual live projects.

Among the students who participated in the campus placement drive, 59% were freshers and 31% were female students. 81 companies extended placement offers to MBA students. The highest annual package secured by an MBA student reached ₹50.39 lakhs per annum. The top-performing 25% of students achieved an

average annual package of ₹26.79 lakhs. The overall average annual package for MBA students stood at ₹19.29 lakhs. Additionally, 19.8% of MBA students received pre-placement offers (PPOs), with an average annual package of ₹20.85 lakhs.

Among the students from MBA-HR programme who participated in the campus placement drive, 30% secured pre-placement offers. The average annual package under the pre-placement offers was ₹20.96 lakhs. The highest annual package secured by a student in the MBA-HR programme reached ₹35.30 lakhs. The top-performing 25%ile achieved an average annual package of ₹22.87 lakhs. The overall average annual package for MBA-HR

students was ₹19.02 lakhs.

A significant 43.48% of students from the MBA-BA programme were placed in the Banking, Financial Services, Insurance and Fintech Sector. Furthermore, there was a substantial 25.9% increase in the number of recruiting companies. The highest annual package secured by an MBA-BA student was ₹27.94 lakhs. The top-performing 25%ile of students achieved an average annual package of ₹26.07 lakhs. The overall average annual package for MBA-BA students was ₹19.86 lakhs.

Prominent companies such as American Express, Accenture, Accenture Strategy, Aditya Birla Group, Amazon, Atomberg, Capterra, Clifdax, Bennett Coleman & Co. Ltd., Bharat Petroleum, DE Shaw & Co, Cognizant, Deloitte, GAIL (India) Ltd., GSK, HSBC, Havells, Infosys, Larsen & Toubro, Mahindra, McDonald's, Orix, Titan, Vedanta, Wells Fargo, Wipro, and numerous other organizations participated in the placement drive, extending offers to the institute's students.

IIM Ranchi sees 33% rise in domestic salary package

TIMES NEWS NETWORK

Ranchi: The Indian Institute of Management (IIM), Ranchi recorded a 33% rise in the cost-to-company (CTC) offered by domestic firms compared to last year. The achievement is detailed in the Final Placement Report 2024-25 released on Wednesday.

A total of 96 firms participated in the placement process. The top 10% of students recorded a 7.7% rise in average CTC, while the top 25% witnessed a 6.6% increase compared to the previous year.

The highest annual package was bagged by an MBA student, at Rs 50.39 lakh per annum. Among the MBA cohort, 81 companies extended offers, with 59% of the students be-

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IIM director said integration of specialised and diverse courses enabled students to develop the cross-functional skills demanded by contemporary organisations

ing freshers and 31% being women. The average package for the top 25% stood at Rs 26.79 lakh, and the overall average CTC reached Rs 19.29 lakh. 19.8% of MBA students received Pre-Placement Offers at an average CTC of Rs 20.85 lakh.

While releasing the report, IIM director Deepak Kumar Srivastava said, "The integration of specialised and diverse courses such as AI strategy, strategic HRM, design thinking, and rural marketing enabled students to develop the cross-functional skills demanded by contemporary organisations. This comprehensive academic training was instrumental in preparing students to tackle real-world business challenges."

IIM Ranchi Achieves Remarkable 33% Growth in Highest Domestic CTC in Final Placements 2024-25



By Udit Vani Digital May 15, 2025



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Jamshedpur : Marking 15 years of academic excellence and steady institutional growth, the Indian Institute of Management (IIM) Ranchi has released its Final Placement Report for the academic session 2024-25. The report highlights exceptional placement outcomes across its MBA,

MBA-Human Resource (HR), and MBA-Business Analytics (BA) programmes, with students securing top offers from both domestic and multinational companies.

The institute's continued progress is reflected in its significant climb in the National Institutional Ranking Framework (NIRF), moving to the 17th position in 2024 from 24th in 2023. The placement report was officially released on May 14, 2025, in the presence of Director Prof. Deepak Kumar Srivastava, Dean of Academics Prof. Tanushree Dutta, Chairperson of Corporate Relations Prof. Rajeev Verma, former Chairperson Prof. Varun Elembilassery, and other faculty and staff members.

Stellar Placement Performance

The 2023–25 batch saw offers from 96 unique companies, with a 33% increase in the highest domestic Cost to Company (CTC) compared to last year. The top 10%ile average CTC rose by 7.7%, while the top 25%ile average saw a 6.6% growth. The Corporate Relations team's proactive outreach included visits to 110 new companies and organizing 89 leadership talks. Additionally, 119 companies engaged students in virtual live projects.

MBA Programme Highlights

Highest CTC: ₹50.39 LPA

Top 25% Average CTC: ₹26.79 LPA

Overall Average CTC: ₹19.29 LPA

Pre-Placement Offers (PPOs): 19.8% of students with an average PPO CTC of ₹20.85 LPA

Freshers: 59%

Female Students: 31%

Companies Participated: 81

MBA-HR Programme Highlights

Highest CTC: ₹35.30 LPA

Top 25% Average CTC: ₹22.87 LPA

Overall Average CTC: ₹19.02 LPA

PPOs Received: 30% of students with an average PPO CTC of ₹20.96 LPA

MBA-BA Programme Highlights

Highest CTC: ₹27.94 LPA

Top 25% Average CTC: ₹26.07 LPA

Overall Average CTC: ₹19.86 LPA

43.48% of students placed in the BFSI and Fintech sector

25.9% increase in number of recruiting companies

Industry Participation & Sectoral Trends

The BFSI and Fintech sectors led in terms of job offers, followed by Consulting, E-commerce & Technology, FMCG, IT, and Manufacturing. There was a 33.33% increase in companies hiring for Strategy and Consulting roles, while PPOs in Sales and Marketing rose by 28.6%.

Prominent recruiters included American Express, Accenture, Amazon, Aditya Birla Group, Deloitte, DE Shaw & Co., GAIL, HSBC, Infosys, Vedanta, and many others.

Emphasis on Multidisciplinary Learning

Prof. Deepak Srivastava emphasized the role of multidisciplinary coursework in enhancing student capabilities. Final-year students were exposed to a broad curriculum, including subjects such as AI Strategy, Strategic HRM, Design Thinking, Rural Marketing, Positive Psychology, and more. This diverse academic exposure has helped students develop a versatile skill set, preparing them to tackle complex challenges in dynamic business environments.

The 2024-25 placement outcomes reinforce IIM Ranchi's reputation as a leading management institution committed to excellence, innovation, and industry relevance.

<https://uditvani.in/english-news/iim-ranchi-achieves-remarkable-growth/>

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The highest annual package was bagged by an MBA student, at Rs 50.39 lakh per annum. Among the MBA cohort, 81 companies extended offers, with 59% of the students being freshers and 31% being women. The average package for the top 25% stood at Rs 26.79 lakh, and the overall average CTC reached Rs 19.29 lakh. 19.8% of MBA students received Pre-Placement Offers at an average CTC of Rs 20.85 lakh.

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