



**RP - Sanjiv Goenka  
Group**

Growing Legacies

  
**IMI**  
NEW DELHI



# Post Graduate Diploma in Management (Online)

**AICTE approved**

**2 Years | Online**



# Programme Summary

## Post Graduation Diploma in Management (Online)



### Institute Name

International Management Institute, New Delhi



### Programme Duration

24 Months



### Cost

INR 2,95,000



### Learning Mode\*

Live Online by IMI New Delhi Faculty Members + Recorded Sessions by Industry Experts



### Weekly effort

12- 14 hours/week



### Faculty

IMI New Delhi Faculty Members



### Eligibility

Passed bachelor's Degree (minimum 3 years duration) with at least 50% marks or equivalent CGPA in any discipline from any University recognized by the AICTE/AIU/ Ministry of HRD, Government of India as on the Programme start date.



### Certificate

Upon successful completion of the programme, participants will be awarded with PGDM (Online) diploma from IMI New Delhi

## Frequently Asked Questions

### Are there any LIVE sessions with the University faculty in this programme?

This programme includes live sessions with IMI New Delhi faculty members and/or course mentors. Live session details:  
Saturday- 6:00 PM to 8:30 PM  
Sunday- 10:00 AM to 12:30 PM

### Who grades/ gives inputs on the assessments and projects?

The assessment & and their grading frameworks are meticulously crafted by IMI New Delhi faculty members, ensuring consistent and rigorous evaluation standards.

### Is there a qualifying mark/ grade to get the final certification in this programme?

Participants will be evaluated through various internal assessments and examinations subject to internal policies at IMI New Delhi. Each participant must get an overall score of at least 50%. Each participant is expected to have 75% and above attendance across all the activities for the successful completion of the programme.

### Who will conduct doubt-clearing sessions?

The students can clear their doubts during the live sessions. The students can clear their doubts during the live online sessions and discussion forums.

### Do I get Alumni status of the University on completion of this course?

Yes. Become part of a 7700+ Alumni network spread across 80 countries. Gain access to Job boards, Mentor Boards, and Special Interest Groups (SIG) Receive invitations to various master classes & and networking sessions Gain subscriptions to B-Schools annual magazines and newsletters Receive a lifelong IMI New Delhi email address i.e. your\_name@imi.edu. Network with alumni through the ALMA CONNECT portal – Community of all alumni of IMI New Delhi. Participate in national & International alumni chapters after graduation.

### What if I don't find the programme appropriate for me after starting the sessions? Can I seek a refund?

We strongly encourage our learners to complete the course in its entirety to fully grasp the concepts and reap the full benefits of the programme. However, if circumstances necessitate a pause in your learning journey, a refund request can be initiated before the programme commencement. However, after the programme commences, the fee becomes non-refundable.

### How long will I have access to the learning materials?

You will have access to the online learning platform, all the videos and programme materials till the end of the programme.

*Note: This Course Summary is provided only for your convenience. You are advised to refer to the Course Brochure for more information.*

*\*For detailed insights into your Learning Week, check page 13.*

# Message from the Director General



**DR HIMADRI DAS**

**Director General**

IMI New Delhi

Thank you very much for your interest in the PGDM (online) programme of IMI New Delhi. We believe that this is the right programme for you to realize your learning goals and career goals. We recognize that because of your busy schedule and other time commitments you are unable to enroll in a full time programme. Our PGDM (online) is designed in such a way that this personal constraint of yours does not in any way compromise your goals.

Our PGDM (online) programme is innovatively designed with a very sharp focus on available job roles accounting for both demand as well as salary levels. Unlike a number of other PGDM (online) programs, ours is not a copy of our full-time PGDM programme. It is radically different design in consultation with recruiters who would like to hire from this programme.

A full-time PGDM programme typically has a set of core courses followed by the student having to choose a specialization. Based on the specialization chosen, a student can select from a wide range of elective courses that may not necessary be aligned with specific job roles. In our PGDM (online) programme, a student takes a set of core courses for an exposure to all functional areas of management followed by choosing a specialization. For a given specialization they first take a set of specialization specific core courses that are foundational knowledge for any job role that is aligned with that specialization. After that a student chooses one or two job role specific tracks within that specialization. Each job role specific track has a set of track specific core courses that are very closely aligned with the requirements of that specific job role. On the completion of these tracks chosen by the student, they are very well equipped to get jobs in the roles that corresponded to the tracks they took.

Since all this has been designed in close consultation with recruiters, we are confident that our PGDM (online) will deliver best in class career outcomes for our students. We encourage you to apply for this programme as the first step towards meeting your career goals.

We wish you all the best and success in your professional career.

# Message from the Programme Director



**PROF. MAMTA MOHAPATRA**

**Programme Director**

2-year PGDM (Online) Programme

Let's embark on an incredible journey of knowledge, growth, and transformation. We understand that online education requires a unique approach, and we have tailored our curriculum and resources to meet the specific demands of the virtual world. This programme is not just about earning a diploma; it's about gaining the knowledge, skills, and confidence to excel in the ever-evolving digital landscape. It's about building a network of connections and experiences that will shape your future.

## Why Post Graduate Diploma in Management (Online)?

Driving business growth requires the right capabilities, strategy, and mindset. A Post Graduate Diploma in Management can help you perfect the skill of effective management and foster sustainable growth.

**International Management Institute New Delhi has launched a Post Graduate Diploma in Management PGDM (Online)** to support future business leaders on a timeless path of business profitability and success. This programme will offer you a holistic management blueprint to advance your skills, cut through disruption and steer the business towards growth. Benefit from advanced management education, specialised knowledge, and networking opportunities to own the next era of business growth. Compress uncertainty and sprint towards senior leadership positions.

# Drive Success with IMI New Delhi

## PGDM (Online) Programme

### Leadership For Tomorrow

---

Talented, human-oriented managers are necessary across all sectors to unleash the capabilities of new tech advances and boost business results. In this pathway, you'll learn how to merge innovation with human ingenuity as an inspirational leader.

### Business And Tech Skills

---

This programme features business management, strategy, economics, and finance—with a strong emphasis on technology and innovation. By putting these skills and insights to practice in real-world situations, you'll be fully prepared for today's dynamic business landscape.

### Build A Strong Professional Network

---

Gain career-defining contacts. From your immediate cohort of classmates to world-class faculty, you'll form lifelong friendships and become a part of an impressive network of business leaders.

### Expanded Career Opportunities

---

Receiving a post-graduation in business management can open a path to a career in many fields. A business diploma can guide you towards a range of careers within the world of business and can also prepare you for a career in adjacent fields. You can equip yourself with the skills and knowledge needed to accelerate your career in a business environment, transition to new industries, or even launch your own business.



## Programme Highlights

- ✦ Pursue advanced studies without disrupting your professional journey
- ✦ Superior quality learning from IMI New Delhi's top faculty members
- ✦ Industry-aligned capstone simulations, real-world case studies and assignments
- ✦ Attain IMI New Delhi alumni status and expand your professional network
- ✦ A variety of specialisations available to deepen your expertise
- ✦ Excel in leadership roles with strategic management curriculum

# Who is this programme for?

If you aspire to secure a higher-paying position, unlock new career opportunities, and foster significant career growth, this programme equips you with the strategic and managerial expertise necessary to achieve those goals.

## Designed for early to mid-career professionals

---

who want to expand their foundational understanding of management, gain knowledge of different domains, and contribute to business growth.

## Management professionals

---

looking to acquire advanced business skills and leadership knowledge to transition to senior roles.



A photograph of a modern, multi-story brick building with white window frames and balconies, surrounded by green trees. A dark blue banner with white text is overlaid on the bottom right of the image.

# IMI New Delhi Advantage

Over the last four decades, IMI New Delhi has emerged as one of the best Business Schools in the country and continues to uphold its reputation of developing the best business leaders and providing high-quality management education.

- Established reputation in the field of management education with relevant accreditations
- A robust and accomplished alumni network with 7,700 alumni in 80 countries
- Experienced, globally-networked faculty members with strong management expertise

## RANKING AND ACCREDITATION

---

**GLOBAL TOP 100**

FT Masters in  
Management 2023



# Programme Modules

## Industry-aligned curriculum to meet your career needs

### First Year – Compulsory Courses

#### Term 1

##### Course Name

Management Accounting

Quantitative Techniques

Organisational Behaviour

Marketing Management

Managerial Economics

Personality & Career Development

#### Term 2

##### Course Name

Strategic Management

Human Resource Management

Operations Management

Data Modelling and Decision Making using excel

Research Methodology

Design Thinking

#### Term 3

##### Course Name

Corporate Finance

Corporate Governance & Managerial Ethics

Business Analytics

Emerging Technologies

Entrepreneurship



## SECOND YEAR- ELECTIVE COURSES

### Finance And Accounting

Business Valuation

Financial Derivatives and Risk Management

Advanced Financial Management

Advanced Financial Statement Analysis

Strategic Cost Management

FINTECH

Security Analysis and Portfolio Management (SAPM)

Financial Market Analytics

### Organisational Behavior & Human Resource Management

Talent Management

Compensation

Diversity, Equity & Inclusion

HR Analytics

Change Management

Leadership & Managerial Effectiveness

Advanced Recruitment & Selection

Learning and Development

### Information Management

Data Mining Applications in Management

Social Network Analytics

Information to Deep Learning for Business

Text Analytics

Enterprise Resource Management

Predictive Analytics

Big Data Analytics

### Marketing

Customer Relationship Management

Marketing of Services

Retail Marketing

Marketing Analytics

Sales and Distribution Management

Consumer Behaviour

Digital Marketing

Product and Brand Management

### Operations Management & Quantitative Techniques

Project Management

Logistics and Supply Chain Management

Quality Management and Six Sigma

Operations Strategy

Management Science Applications

Supply Chain Analytics

Service Operations Management

Agile Project Management

*Note: Participants are expected to carefully select 10 electives from the diverse array of given electives. Our E-Tutorial segment incorporates 15-20 hrs hours of Coursera video content per course. This supplemental material enhances your learning experience, fostering deeper understanding alongside interactive sessions, discussions, and independent study.*

# Capstone Project

Investigate a business phenomenon of your interest, using the knowledge acquired during the programme. Receive feedback from IMI New Delhi faculty members. Draw lessons and insights that are relevant to both the academic and professional business community.

Based on each participant's career priorities and objectives, three types of capstone projects are possible.

## **CORPORATE PROJECT**

Take on an initiative and develop an innovative/transformational project within an existing company.

## **ENTREPRENEURIAL PROJECT**

Conceptualise, test feasibility and launch a new start-up project.

## **RESEARCH PROJECT**

Examine a business phenomenon, analyse and identify the best practices and draw conclusions.



# Application-Based Learning with

## Real-World HBR Case Studies

### Case 1: \_\_\_\_\_

Price Distribution

### Case 2: \_\_\_\_\_

Important Accounting Concepts: The Rules that Shape Financial Statements

### Case 3: \_\_\_\_\_

You By Numbers-Self Measurement

### Case 4: \_\_\_\_\_

Design thinking at Arena Industries

### Case 5: \_\_\_\_\_

Rob Parson at Morgan Stanley (A)

### Case 6: \_\_\_\_\_

The story behind My INSEAD Story

### Case 7: \_\_\_\_\_

Serum Institute of India: Racing to Save Lives During a Pandemic

### Case 8: \_\_\_\_\_

Keda's SAP Implementation

### Case 9: \_\_\_\_\_

Why Are We Losing All Good People?

*Note: Proposed case studies serve as initial reference material for the first year and are subject to modification at the discretion of IMI New Delhi. Additional cases may be incorporated later in the course of the program, and these case studies are obtained from HBR (Harvard Business Review).*

# Elevate your Educational Journey with IMI New Delhi Comprehensive Approach

Immerse yourself in a comprehensive learning experience with our all-rounded approach, designed to cater to your educational needs at every step of the journey. Engage in dynamic live sessions led by expert IMI New Delhi faculty, participate in collaborative discussions to deepen your understanding, and access curated e-content for comprehensive learning. Study at your own pace with engaging video content on the Coursera platform. You'll also have access to live sessions and reading materials on Canvas, Learning Management Platform for a well-rounded learning experience. Enjoy the flexibility of self-study, reinforced by our flexible scheduling, ensuring an enriching educational experience tailored to your needs.

## Explore your tentative weekly learning framework for each course



### Synchronous Live Sessions

1 hour/week



### Discussion Forums

2 hours/week



### E-Content

1.5 hours/week



### E-Tutorial (Coursera)

1.5 hours/week



### Self-study and Assignments

3.5 hours/week

*Note: The hours allocated to each activity are tentative and subject to change based on individual pacing and learning needs.*

# Learning Outcomes



Provide students a comprehensive understanding of various business disciplines.

01



Develop leadership skills to prepare students for managing the challenges of a dynamic work environment.

02



Cultivate analytical and critical thinking abilities, emphasizing their application to business challenges and opportunities.

03



Help students gain a global perspective on the business environment, understanding the international aspects of commerce and global market dynamics.

04



Instill a strong sense of ethics, social responsibility, and sustainability, encouraging responsible decision-making.

05



Foster a culture of continuous learning and adaptation to stay updated with the latest trends and technologies in the business world. Assist students in career planning and development, including resume building and interview preparation.

06

# Rigorous learning under expert Faculty Members



**Prof. Anchal Patil**

Assistant Professor, Operations Management & Quantitative Techniques



**Prof. Arnab K Deb**

Assistant Professor, Economics



**Prof. Harshit Maurya**

Assistant Professor, Marketing



**Prof. Yukti Bajaj**

Assistant Professor, Finance and Accounting



**Prof. Ankita Tandon**

Assistant Professor, OB and HR



**Prof. Harish Rao**

Assistant Professor, Operations Management  
& Quantitative Techniques



**Prof. Siddharth Varma**

Professor, Operations Management  
& Quantitative Techniques



**Prof. Mamta Mohapatra**

Professor, OB and HR



**Prof. Ruchika**

Assistant Professor, Operations Management  
& Quantitative Techniques



**Prof. Devasheesh Mathur**

Assistant Professor, Strategy & General Management



**Prof. Himanshu Joshi**

Professor, Information Management



**Prof. Swapnil Sharma**

Assistant Professor, Information Management



**Prof. Prateek Bedi**

Assistant Professor, Finance and Accounting



**Prof. Ashish Kumar Rathore**

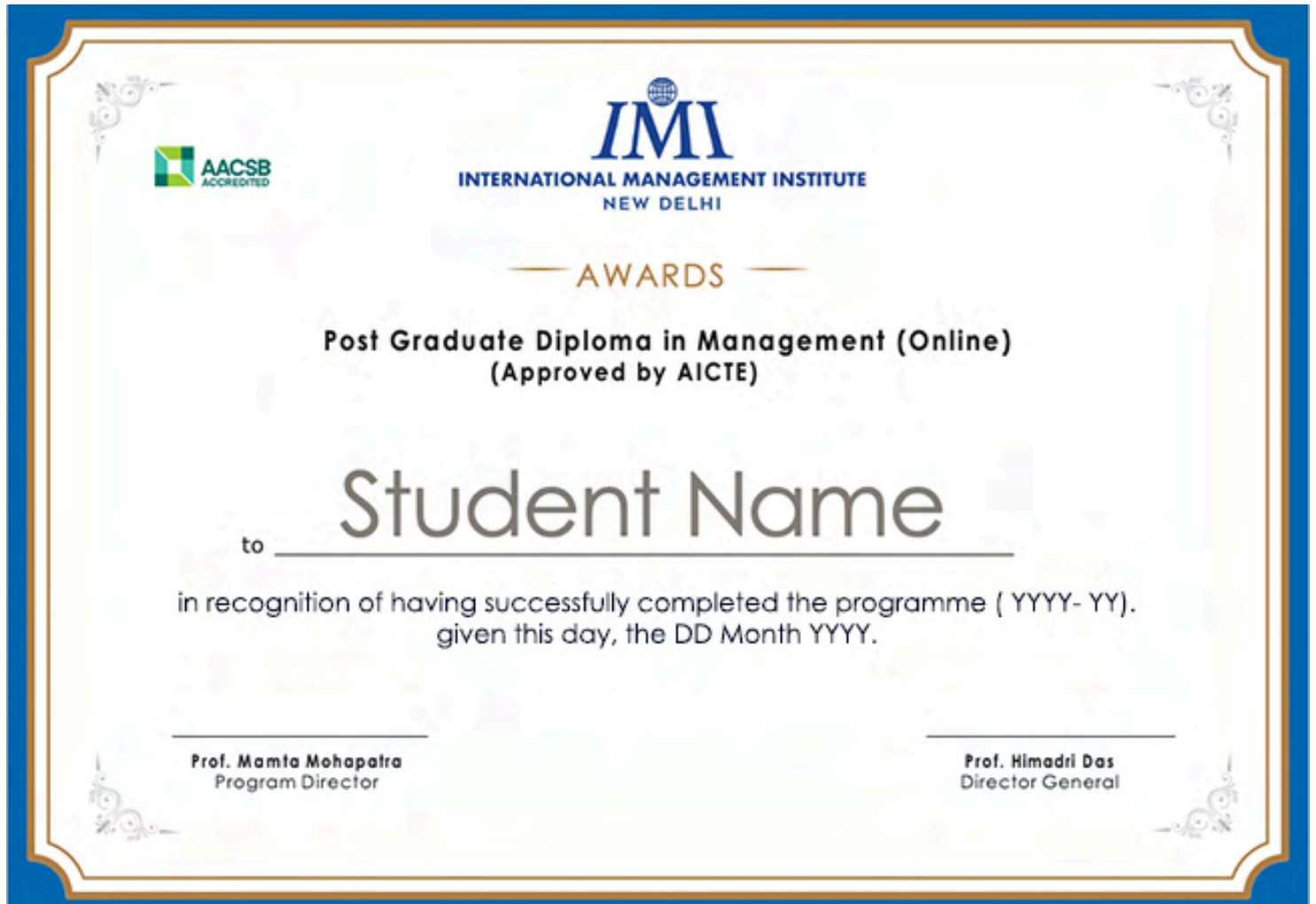
Assistant Professor, Information Management

# Programme Certificate

Participants who successfully complete the evaluation criteria will be awarded a PGDM (Online) Diploma from IMI New Delhi.

Participants will be evaluated through various internal assessments and examinations subject to internal policies at IMI New Delhi.

Each participant is expected to have **75% or above attendance** across all the courses for the successful completion of the programme.



*Note: All certificate/diploma images are for illustrative purposes only and may be subject to change at the discretion of IMI New Delhi.*

# How is this Programme Comparable to an MBA?

In India, understanding the equivalency and credibility of management qualifications is crucial for career advancement. According to AICTE, a Post Graduate Diploma in Management (PGDM) holds parity with a Master of Business Administration (MBA) degree, as they cover similar curriculum standards.



## **Equivalency in India:**

The AICTE recognizes that a Post Graduate Diploma in Management (PGDM) is equivalent to an MBA, ensuring your qualification is highly respected and valued.



## **Comprehensive Curriculum:**

Both PGDM and MBA programs offer robust education in finance, marketing, human resources, operations, and strategy, validated by the AIU to meet industry standards.



## **Excellent Career Prospects:**

Graduates from both programs are equally valued by employers across various industries, giving you a competitive edge and opening up numerous career opportunities.



# IMI New Delhi Alumni Benefits

---

- Part of 7500+ Alumni present across 80 countries
- Access to Job boards, Mentor Boards & Special Interest Groups (SIG)
- Invitation to various master classes & networking sessions
- Part of the various regional & National Alumni meet
- Subscription to B Schools annual magazine & Newsletter
- A lifelong IMI New Delhi forwarding email address i.e.:  
yourrollnumber@imi.edu
- Part of the ALMA CONNECT portal – Community of all alumni of IMI New Delhi
- Will be inducted in various national & International chapters post-graduation from the Institute

## Distinguished IMI New Delhi Alumni



**Ms. Tina Dhawan**

Managing Director Barclays Indian Operations  
Barclays Bank



**Mr. Gaurav Mehra**

Partner & Head of Transformation (Hong Kong)  
Ernst & Young (EY)



**Ms. Arshiya Singh**

Global Compensation Senior Manager and Head of Expert Services  
Boston Consulting Group

*Note: The mentioned alumni are associated with the IMI On Campus PGDM programme, which differs from our Online PGDM programme.*

# IMI New Delhi Career Services

IMI New Delhi provides the following career preparation services.

IMI New Delhi does not offer a job placement or promise a progression in your current job. IMI New Delhi makes no commitments regarding the career services mentioned here.



**Profile Book**



**Resume building**



**Interview preparation**



**Industry networking**



# Programme Details



Programme Fees :  
**INR 2,95,000**



Programme Start Date  
(Technical and Academic  
Orientation)

**21 March 2025**

First Session Date:  
**22 March 2025**

Live session details (Frequency: 4 hours/week, depending on  
schedule)



**Saturday- 6:00 PM to 8:30 PM**  
**Sunday- 10:00 AM to 12:30 PM**

## Admission Process

### Application Form:

Register by filling in the online application form providing basic details and submitting documents

1

### Virtual Interview:

Participants will go through the Interview with a panel online at IMI New Delhi.

2

### Join the Programme:

Selected candidates will receive a confirmation letter via email and must secure their seat by paying the booking amount.

3



# Fee Structure

## Programme Fees Instalment Schedule

Fee Schedule	Particulars	Date	Amount
<b>Option 1</b> (Yearly payment)	Booking amount	Immediately	INR 25,000
	Year I – 1st and 2nd Term Fee	23-03-2025	INR 1,35,,000
	Year II – 3rd and 4th Term Fee	18-03-2026	INR 1,35,,000

### Fee Schedule Option 2

Particulars	Date	Amount
Booking Amount	Within 7 days post-selection	INR 29,500
Instalment 1	23-03-2025	INR 44,250
Instalment 2	18-07-2025	INR 44,250
Instalment 3	18-11-2025	INR 44,250
Instalment 4	18-03-2026	INR 44,250
Instalment 5	18-07-2026	INR 44,250
Instalment 6	18-11-2026	INR 44,250

Note: The application fee is non-refundable.

## Eligibility Criteria

- Applicants must have a bachelor's degree (minimum 3 years) with at least 50% marks or equivalent CGPA in any discipline from any University recognized by the AICTE/AIU/ Ministry of HRD, Government of India, as on the Programme start date i.e., Orientation date.

## Documents Required

- Passport size photograph
- Aadhar card (Indians) / Passport (International)
- Class X mark sheet/certificate
- Class XII mark sheet /certificate
- Graduation mark sheets and degree
- Resume/CV

Apply for the programme here

[\*\*APPLY NOW\*\*](#)

Schedule a call with a Programme Adviser to learn how this programme can help you

[\*\*SCHEDULE A CALL\*\*](#)

For registration and any other information, please get in touch with us at [\*\*programonlinepgdm@imi.edu\*\*](mailto:programonlinepgdm@imi.edu)

 [WhatsApp an Advisor on \*\*+91 9152039376\*\*](#)

*\*This number does not accept any calls. Please message your queries.*

---