



# **LNCT UNIVERSITY**

*Prospectus*

**MBA  
Agribusiness  
Management  
2025-26**

**Admission Brochure**



## Distinguished Governing Board Leadership



**Shri J. N. Chouksey**  
**Chancellor, LNCT University,**  
**Bhopal**

At LNCT, the focus is on imparting education that lasts beyond the knowledge acquired in school. They believe that the purpose of life is taught through their educational approach. While technology may be transient and geared towards tangible outcomes, LNCT introduces thought technologies that prepare students for a lifelong understanding of education. Teaching and educating are seen as distinct, with education being the lasting result. LNCT considers the right educationalist as the catalyst for creating a better world in the future. Their educational concept revolves around providing a suitable platform following a P2 approach, which encompasses solutions from primary education to professional development. LNCT is deeply committed to fostering the character development of individuals for the betterment of society. The Chancellor expresses gratitude to parents and teachers who serve as change agents in students' lives, acknowledging their significant role.

Believes that learning is the key to individual success, regardless of age. LNCT Group is dedicated to developing students' mental, physical, emotional, and spiritual aspects through world-class concepts. Their teachers receive regular training to ensure they possess updated skills and teaching methodologies to deliver quality education to students.



**Dr. Anupam Chouksey,**  
**The Secretary of LNCT Group and**  
**Pro-Chancellor- LNCT University,**  
**Bhopal,**



**Professor**  
**(Dr.) Narendra Kumar Thapak,**  
**The Vice-Chancellor,**

Warmly welcomes students to the LNCT Group's campus of higher learning. He expresses confidence in students' decision to choose this university for their higher education, emphasizing its exceptional infrastructure, good governance, teaching-learning processes, student support, and peaceful environment. The university is committed to providing training and skill development to enhance students' placement opportunities. He concludes by wishing students success in their careers and a rewarding association with all members of the university community.

### **Director at the Faculty of Management & Commerce**

He is currently serving as the Director at the Faculty of Management & Commerce, LNCT, Bhopal, has extensive experience of 36 years, including 12 years in industries and 24 years in academia, consultancy, and research. He was associated with RKGIT for eighteen years, holding various roles such as Dean Academics and Principal-MBA. Dr. Singh holds a Master's degree in Commerce from CCS University, Meerut, a Postgraduate degree in Business Management from the esteemed Institute of Management Technology (IMT) in Ghaziabad, and a Doctorate in Management from CCS University, Meerut, obtained in 2002.



**Professor**  
**(Dr.) Arvind Singh**



**Professor**  
**Dr. SUBODH**  
**KUMAR PANDE**

Dr. Subodh Kumar Pande is Working as Director in the School of Agriculture Science, LNCT University, Bhopal (M.P.). He is an ambitious individual having experience in teaching, research & administration. Committed using broad knowledge base to attain further academic achievements through creative research and carry out strategic initiatives that improve institutional growth and sustainability. Utilizing technology in a data-driven manner to solve modern challenges. Dr. Pande holds a Master's degree in Plant Pathology (Agri.) from CSJM University, Kanpur (U.P.) in 1981, and a Doctorate in Plant Pathology (Agri.) from Kumaun University, Nainital, U. K. in 1989.

## VISION

To become a socially responsible and value-based Management Institute so as to promote, conceptualize and create a paradigm shift in national growth and meet the growing and emerging needs of industry and business through contemporary innovative Management Teaching, Training, Research and Consulting.

## MISSION

To cultivate a transformative university community committed to attracting and retaining diverse, world-class talent; creating a collaborative environment open to the free exchange of ideas, where research, creativity, innovation, and entrepreneurship can flourish; and ensuring that individuals can achieve their full potential. We provide training and development services, foster research and disseminate knowledge through publication of books, journals and magazines for the development of society at large.

## Our Objectives

- To develop managers, leaders & entrepreneurs with a vision.
- To ensure relevance of curriculum for the industry.
- To continuously improve and develop intellectual resources.
- To use interactive pedagogy.
- To achieve excellence through teamwork.
- To provide diversified corporate exposure in the form of corporate orientation programmes, summer training, consultancy, innovative assignments, and live projects.
- To prepare students as value-based business leaders through planned Executive Leadership Programs on inter-personal skills and personality development.

## About the LNCT Group

LNCT Group is a prestigious & renowned for its outstanding education in various fields such as Engineering, Management & Commerce, Agriculture, Pharmacy, Medical, Mass Communication, Sports, Paramedical, Law, and other professional studies. It holds a prominent position as one of the top universities in central India. The university offers a wide range of diploma, bachelors, master's, and doctoral degree programmes to cater to the needs of young minds in India and abroad.

Situated in the Kolar area of Bhopal, Madhya Pradesh. The campus is equipped with modern amenities, including Wi-Fi connectivity, and is supported by dedicated faculty and staff members.

To ensure a well-rounded educational experience, LNCT has established academic collaborations and twinning programs with various universities in India and abroad, facilitating national and international exposure for students. The university also maintains strategic ties with industries, offering opportunities for practical learning through live projects, cutting-edge labs for innovation, well-stocked libraries, and avenues for idea generation. Furthermore, LNCT emphasizes good placement prospects, enabling students to secure promising career opportunities.

## Agri Business Management (ABM)

The Agri-Business Management is an application of business rules in agriculture industry. The term "Agribusiness" which combines the terms "agriculture" and "business" describes the trade in farming and activities associated with farming. In order to reduce costs, increase revenues, and guarantee that farm goods are produced and supplied effectively, it applies business theories and techniques to the agricultural sector.

Research on farming performance and business growth has shown that profitable agricultural enterprises are internally cost-efficient and function in favourable political, economic, and physical-organic contexts. In order to maintain market pricing competitiveness, they can increase land, labour, and capital productivity, grow and turn a profit, and control expenses.

In order to improve production and sustainability, agribusiness management specialists can collaborate with farmers to create efficient farming techniques including crop rotation and soil management. Agribusiness management specialists can be associated with agribusiness companies in supply chain management to guarantee the prompt and effective transportation of agricultural goods from farms to customers. In the field of marketing, they may assist agricultural companies in creating successful marketing plans to advertise their goods and connect with more people. Furthermore, managing an agribusiness can have a big impact on poverty alleviation and rural development. The growth of agribusiness has the potential to raise living standards in rural areas of India, where a sizable section of the population depends heavily on agriculture for their livelihood.

## OUR PEDAGOGY (ACADEMIC)

1. Core Courses 2. Discipline Electives 3. Inter Disciplinary Electives 4. Ability Enhancement Course 5. Skill Enhancement Courses  
6. Experiential Learning 7. Project Based Learning 8. Co-Curricular Activities 9. Extra-Curricular Activities

## TRAINING & PLACEMENTS

1. PD Activities 2. Counselling 3. Training 4. Assessment 5. Students' progression Index 6. Summer Internship 7. Pre-Placement offers 8. Final Placement

## EXTRA-CURRICULAR ACTIVITIES

1. Sports Fest 2. Tech Fest 3. Cultural Fest 4. Seminars 5. Conferences 6. Industrial Visits 7. Inter University Events



## CO-CURRICULAR ACTIVITIES

1. Value Added Course (VAC) 2. Industrial Training / Visits 3. Workshop (online/offline) / Certification course 4. Technical Event / Live Projects.

## MENTOR- MENTEE PROGRAMME

LNCT University Mentor- mentee Programme is designed to empower students while choosing their right career. The optimal student-teacher ratio ensures that each faculty member has a group of students under him whom he can guide through regular career counselling just like a true mentor. For the students it means the license to reach out to a faculty at all times of need

## Institutional Activity Councils & Student Clubs

To improve the overall personality of student's different community is to develop the future managers and provide hand on practice.

1. **Academic Council-** The council aims at monitoring & improving the academic environment of the department.



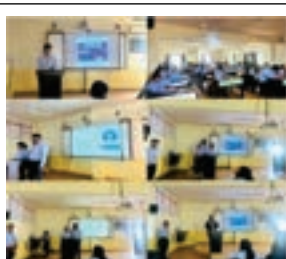
## 2. ABM Club Activities- Taal Mel



3. **Student Activity Council-** It works for Student Welfare & aims at nurturing personality through extra-curricular activities and branding of the institution. The clubs working under it is UTSAV and PRAYAS. It organises various Cultural, Sports, Event Management, In-campus and Off-Campus activities for students.



Expert Talk on Artificial Intelligence



Case Study Analysis workshop

## 4. Panel Discussion



## Admission procedure & Criteria:

Through personal interview of candidates. Applicants must have a three-year bachelor's degree from a recognized university with at least 50% aggregate marks.

**Academy calendar:** Commencement of program from July 2025

**Fee structure:** 80000 Per Annum

**Scholarship:** will be awarded to the students as per the scholarship policy of University

## 5. Zumba Session



## 6. Research & Development Council-To improve R&D aptitude in student & faculty members.



Biz Lab Faculty Training Workshop



Research Methodology Paper writing workshop

**7. Internal Quality Assurance Council-** It works on quality assurance, growth through maintaining internal & external decorum of institute. Dr. Hemant Kumar Shrotriya is the council coordinator. **Student Club:** ROCKERS is the club under this council.



**8. Entrepreneurship Development Council-** To promote & nurture a creative & innovative mindset. It organizes Entrepreneurship Development Program, Workshops –MSME, NISBURD, Projects, Start-ups, Activities of incubation Centre Student Club: UDAAN.



**9. Corporate Resource Mgt. Council- Student Club:** PERSONA To establish the Industry-Institute interaction for better corporate exposure to student managers. Students Training & Development, Internship, Placement Assistance, Personality Development, Industry-Institute Interaction, Alumni Association, SDP, Grievance Handling.





## MEDIA COVERAGE



## Notable comments from Alumni



The institute's commitment to academic excellence, coupled with its nurturing environment, provided me with a transformative learning experience. I am immensely grateful to the institute for instilling in me a sense of confidence, competence, and an unwavering commitment to excellence.

**Mahi Jain, HR Executive, PRODSK IT**



It has been a memorable and beneficial journey of two years for me at LNCT. I gained a lot of knowledge which proved helpful in choosing the right direction for my career path. The Faculty Members are truly amazing; they helped me in developing my skills to a great extent.

**Pawan Malviya, Trainee Department Manager**



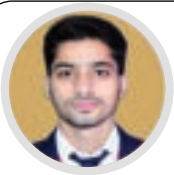
The Institute has been a place where I found a unique blend of excellence & commitment. Great faculty, wonderful ambience to learn and excellent facilities that is how I would like to describe about this institute.

**Aastha Sharma, Assistant Manager, Bajaj finance**



LNCT prepares student for the modern workplace by developing personal and professional growth. Faculty members ensure the student only ace academics but also concurs the real life challenges.

It has been always a pleasure to be in touch!  
**Dipintha Thakur, Bandhan Bank**



It gives me a great pleasure to say that I am a part of LNCT Institute of Management. I would like to thank all the Faculty members & Placement cell who helped me in grooming my personality to work in Corporate

**Syed Tohid Ali, Bandhan Bank**

## Industrial Tours & Visits

### HMT Tractor, Chandigarh



### Ananya Packaging Industrial Visit





### Dawat Industrial Visit



### Eicher Industrial Visit



### Sanchi Dugdh Plant



Industrial visits were organized to provide students with practical exposure to various industries. Participants had the opportunity to witness industrial processes, understand the operations, and interact with industry professionals. These visits offered valuable insights into real-world scenarios and helped bridge the gap between theoretical knowledge and practical applications.

These expert lectures, events, and industrial visits collectively aimed to empower and inspire the next generation by imparting knowledge, fostering innovation, and connecting them with industry experts. By attending these initiatives, participants gained valuable insights, honed their skills, and expanded their network, preparing them for successful careers and entrepreneurial endeavours.

### Festivals & Celebrations



### Republic Day Celebration



## Garba & Dandiya Night



## Achiever's Award & Founder's Day Celebration



## Various Intellectual & Highly Impactful Training Sessions & Workshops Highlights



## Glimpse of the Events



Orientation Program



Dandiya Night



Live Concert



Youth Entrepreneurship conclave

For More  
Details:



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