A UNIVERSITY FOR LIFE TRANSFORMATION



MBA Programme



Ramcharan School of Leadership WPU School of Business

MIT World Peace University MBA 2025-26



mitwpu.edu.in

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WELCOME MESSAGE

FORGE FORWARD, AIM HIGHER

Dear Students,

Welcome to the Ramcharan School of Leadership at MIT-WPU, named after one of the most renowned business advisors, authors, and speakers in the world, Dr. Ram Charan, who has been a guiding light for businesses and leaders worldwide. With his extensive expertise in corporate governance, strategy, leadership, and business transformation, Dr. Ram Charan has transformed the world of business, and his legacy continues to inspire us.

At the Ramcharan School of Leadership, we offer an array of premium executive programmes designed to equip you with the knowledge, skills, and confidence to succeed in today's dynamic and fast-paced business world.

The curriculum is designed to prepare you for leadership roles across industry, and corporations. Our faculty includes internationally renowned mentors and industry veterans who bring a wealth of experience and knowledge to the classroom. They are committed to providing you with a top-notch education that will prepare you for leadership roles in a rapidly changing business world.

Studying at the Ramcharan School of Leadership is an opportunity to be part of a vibrant community of students, faculty, and alumni who are passionate about business and committed to making a positive impact. We are confident that our programmes will not only provide you with an exceptional education but also enable you to develop the skills and networks necessary to succeed in your chosen field. We are committed to fostering an environment of intellectual curiosity, innovation, and excellence, where you can achieve your full potential.

We look forward to welcoming you to the Ramcharan School of Leadership at MIT-WPU and helping you achieve your career goals.

PROF. DR. EASWAR KRISHNA IYER Dean and Director Ramcharan School of Leadership

TRANSFORM YOUR VISION





WELCOME MESSAGE

Management is a dynamic function. Management education, therefore, demands continuous innovation. All great centres of higher learning in management education have shown exemplary resilience in the face of VUCA times. MIT-WPU carries forward that spirit and brings new and emerging dimensions to teaching, learning, and research in business education while embedding industry insights and experiential learning into each curriculum.

In a way, we follow the 'great traditions' in management education by integrating case studies, simulations, skills development, and rural and international immersions, at the same time we develop our own 'little traditions' in infusing the Indian ethos and spirit into management education and localising our content and cases. Management for Global Peace is our mantra. No other university other than ours in the world has a demonstrated commitment to work to create business leaders for building peace.

With world-class teaching, research, on-campus facilities, and highly competent and industry-oriented faculty, all our specialised courses have been unique programmes attracting global attention. Our MBAs develop holistic leaders as our course content has been multidisciplinary, technologydriven, case-based, solution-oriented, forward-thinking, and entrepreneurial.

We have a global presence of our alumni who bring their unique academic and industry networks to us for higher research, training, internships, and placements. Our pool of international faculty members adds immense value to keep us engaged in global discussions and innovations in the industry, job market, and patents.

Here, our students are not just interested in receiving knowledge, getting good grades, and graduating, but they emerge as collaborators and co-creators of knowledge. This makes us different from other institutes and they represent us as our brand ambassadors of knowledge and problem-solving.

MIT-WPU is a firm believer in the combined power of science and spirituality. Building inner strength, and focusing on self-development, our School of Management is a leader in India to incorporate ancient Indian values with modern business education.

May I invite all of our students, parents, professionals from industry, academics, policymakers, and staff members to join us in our endeavour to create a world-class business education centre at MIT-WPU and add value to India's rise as a global power?

Wishing you great luck!

DR. DEEPENDRA SHARMA Dean, WPU School of Business

Pioneering Management Education for Global Corporate Citizenship and Peace

RAM CHARAN SCHOOL OF LEADERSHIP

The Ramcharan School of Leadership at MIT-WPU stands as a distinguished institution offering a comprehensive spectrum of business leadership programmes tailored to both students and seasoned professionals. At its core, the school is dedicated to shaping the future generation of corporate leaders, providing them with exceptional educational pathways that span a wide array of critical topics. These encompass various facets of leadership, from styles and effective communication to conflict resolution, strategic planning, and team building. The curriculum, thoughtfully crafted by top-tier industry experts, equips students with invaluable leadership proficiencies, fostering both personal and professional growth. This educational journey is underpinned by a commitment to contributing to the betterment of society.

The Faculty of Business and Leadership, comprising esteemed members from the Ramcharan School of Leadership and the School of Business, instils a profound understanding of business theory and management principles, going beyond traditional academics, and providing diverse professional development programmes to empower students for career advancement. It stands as a pinnacle of academic excellence and support for aspiring professionals in the corporate landscape. Backed by extensive experience, the faculty employs immersive teaching methodologies and tools such as case studies, simulations, and experiential learning, enabling students to acquire theoretical knowledge and develop practical leadership skills to handle real-world scenarios.

The Ramcharan School of Leadership has robust industry connections and partnerships with renowned organisations. These collaborations provide students with exceptional opportunities for internships, placements, and hands-on experience in authentic business settings, further enhancing their readiness for leadership roles in the business landscape.

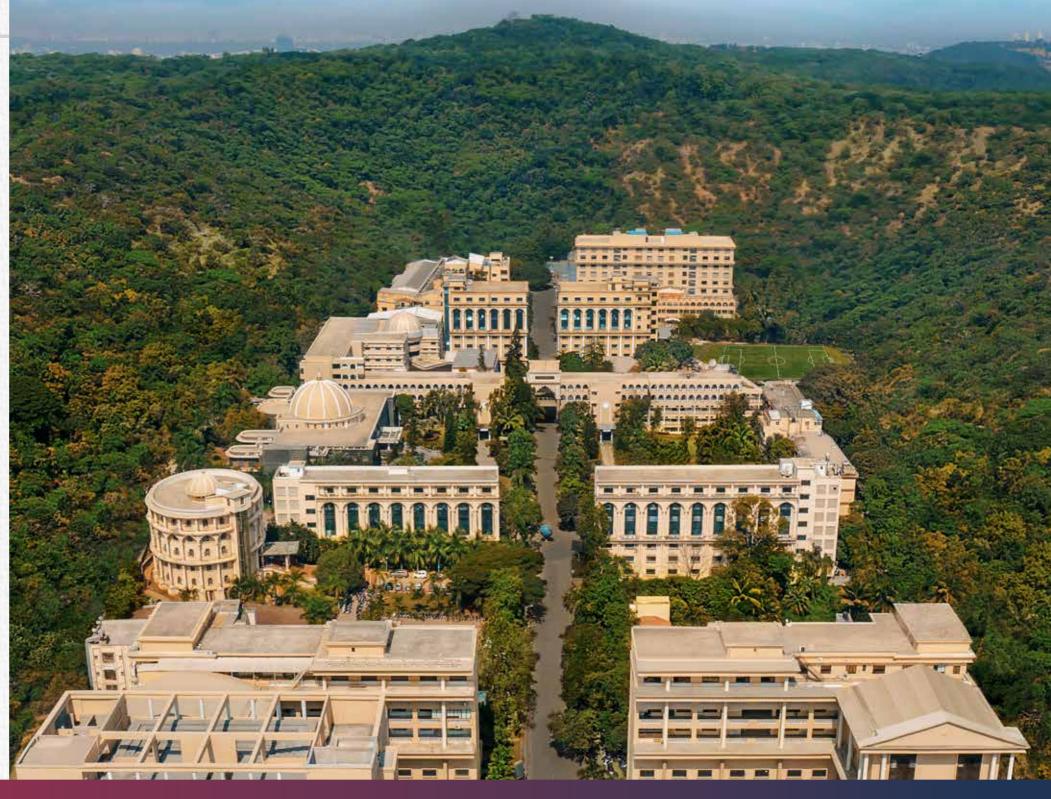


WPU SCHOOL OF **BUSINESS**

MIT-WPU School of Business (SOB) is dedicated to shaping future leaders by integrating academic rigour with practical exposure, enabling students to realise their full potential as innovators and drivers of progress in the business world.

With a holistic approach, the school addresses sector-specific needs while fostering expertise in management, strategic thinking, problemsolving, leadership, and business development. Faculty members promote innovative teaching methodologies and encourage research to pioneer new knowledge paradigms. Through distinctive teaching methods and professional development insights, students are prepared not just academically but also for success in the corporate realm. The WPU School of Business at MIT-WPU is dedicated to holistic education and career advancement, ensuring graduates are well-prepared for the challenges of the modern business landscape.

Founded on a legacy of over 40 years, MIT-WPU School of Business offers a diverse range of undergraduate (BBA) and postgraduate (MBA) programmes in management education. The curriculum is meticulously crafted to meet industry standards, equipping students with essential skills and knowledge for professional success. Guided by a vision to lead management education in India through value-based learning, the school aims to nurture globally competitive business leaders, entrepreneurs, and critical thinkers rooted in Indian ethos.



Times 3 School



13th Ranked 13th in Top 100 B-Schools 2024

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Ranked 5th in Top 40 Private University 2024



Ranked 5th in Top 20 Western Region B-Schools 2024

26th Ranked 26th in Top 50 B-Schools Placements 2024

WHY DO AN MBA FROM MIT-WPU?

Change Begins at MIT-WPU. We Nurture Future Visionaries, Innovators, and Game-Changers to Become Leaders Who Transform Global Business and Society.

A PERSONALISED LEARNING EXPERIENCE

Our Dual MBA programme is optimised to create a close-knit learning environment. With class sizes designed for optimal interaction, we foster peer-topeer learning and understand your unique learning style. Your interactions with our faculty, industry experts, and the placement team will benefit from this approach, as we work with you as our own, not as numbers.

EXPERIENTIAL, PROJECT-BASED LEARNING

With extensive project work embedded into the curriculum, you will be pushed early into teams to collaborate with real clients, in real pressure situations. This hands-on approach tests your new skills and helps you forge opportunities for your future.

CURRICULUM TAILORED TO YOU

Our Dual MBA programme is academically rigorous with a foundation of core courses but offers elective subjects, projects, and extracurricular activities to tailor it to your interests and career goals. You will have the flexibility to shape your learning journey to align with your ambitions.

THE 'OXFORD OF PUNE'

Our vibrant location is a hot spot for entrepreneurial activity and networking. Our rich history of creating, launching, and supporting new ventures draws aspirants from around the world to join the dynamic ecosystem here.

AN MBA LEARNING THAT'S IMMERSIVE

Our reputation attracts the most capable and ambitious professionals at the early to mid stages of their careers. We welcome all cultures, backgrounds, orientations, and identities at MIT-WPU – there is no typical student here. You will live and breathe the intense experience together, forming a close and supportive network for life.

THE INSPIRING MIT-WPU EXPERIENCE

This university is an inspirational place to study. The traditions may baffle you at first, but they will add a unique flavour to your MBA that nowhere else will offer. The collaborative setup will add richness to your learning years and expand your knowledge, skills, and network.

You will gain invaluable benefits from our 40-year legacy, the education, the community, the esteemed reputation, and the forward-thinking mindset that MIT-WPU instils in you.



Our students select MIT-WPU for its environment of critical thinking, rigorous experiential and research-focused learning, and the spirit of entrepreneurship.

EXPERIENCE **THE MIT-WPU IMPACT**

MBA with Dual Specialisations

As the business landscape undergoes rapid transformation, the need for professionals equipped with versatile and multifaceted skill sets in the realm of business management has surged to unprecedented heights. This demand has created a unique opportunity for aspiring leaders-a chance to gain a competitive edge and thrive in the ever-evolving world of business. Recognising this imperative need, the Ramcharan School of Leadership at MIT-WPU presents the Dual MBA programme, a transformative journey towards mastering the intricacies of modern business management.

Students can choose from various combinations of specialisations from the following:

Functional + Functional

Functional + Domain Specialisation

1. Functional (Core) Specialisations:

- Marketing Management
- Financial Management
- Operations and Supply Chain Management
- Human Resources Management

2. **Domain Specialisations:

- Corporate Social Responsibility •
- **Digital Marketing** ٠
- International Business Management
- Innovation Management •

- Healthcare Management •
- Agri-Business Management
- Business Analytics
- Sports Management

**Specialisation will be offered only if 20 students opt for it

MBA Dual Programme: Gain Dual Expertise

HIGHLIGHTS:

- Comprehensive Curriculum: Designed to enhance business administration skills, teamwork, and leadership for accelerated career growth.
- Holistic Development: Courses in design thinking, yoga, and peace studies promote personal and professional growth.
- Business Transformation Programme: Collaborate with industry leaders like IBM and PwC.
- Practical Wisdom Approach: Learn through real-world case studies.
- Prestigious Certifications: Obtain certifications from Harvard ManageMentor and Cambridge Soft Skill Certification.
- One-to-One Mentorship: Benefit from mentorship by prominent CXOs and management visionaries, including Dr. Ram Charan.
- Innovative Subjects: Explore cutting-edge topics like Data Science, Conscious Capitalism, Metaverse, and Blockchain.
- Globally Benchmark Curriculum: Stay ahead with a curriculum and pedagogical techniques benchmarked against global standards.
- State-of-the-Art Facilities: Access Siemens' Unified Communication Lab and AMDOCS Innovation Lab for advanced business research and entrepreneurial development.
- International Insights: Gain insights from international faculty and industry leaders through workshops and lectures.
- Extensive Internship and Engagement: Participate in a 6-week summer internship, 100+ student-led clubs, and various immersion programmes.

PROGRAMME SNAPSHOT



Duration 2 Year



Dual MBA: INR 6,05,000

4 Terms (Semester-based)

Tailored Learning Approach

- Credit-Based
- **Project-Based**
- Industry-Based (Mandatory Internship)



Delivery Onsite/ Classroom



Other MBAs: INR 4,70,000

INR 30 LPA Highest Package

1. FUNCTIONAL (CORE) SPECIALISATIONS

Marketing Management

Marketing is the cornerstone of success in any industry. Our MBA in Marketing immerses you in cuttingedge strategies, brand management, and consumer insights. Develop practical skills through live projects, case studies, and industry immersions, shaping you into a dynamic Brand Manager, Sales Manager, or Market Research Analyst. Elevate your career with hands-on experience and holistic growth, and lead the way in the world of marketing.

Programme Outcomes

- Develop and execute comprehensive marketing strategies to address real-world business challenges and drive brand success.
- Innovatively apply advertising tactics and sales methodologies to optimise product visibility and market penetration.
- Implement retail strategies and merchandising techniques to enhance customer engagement and maximise sales revenue.
- Analyse market data and consumer insights to refine marketing approaches and adapt to dynamic market conditions.
- Collaborate effectively in cross-functional teams to deliver integrated marketing solutions and achieve organisational goals.





Financial Management

Finance drives every industry forward. The MBA in Finance at MIT-WPU combines deep theoretical knowledge with practical expertise, transforming you into a strategic financial leader. Master the art of financial analysis, investment management, and risk optimisation. Prepare for diverse roles in Corporate Finance, Investment Banking, Wealth Management, and more. Elevate your career and lead the way in financial excellence with our cutting-edge programme.

- Strategically apply financial analysis and valuation techniques to assess investment opportunities and inform decision-making.
 Utilise risk management strategies and analysis and efficiently and support organisational objectives.
 Analyse financial performance metrics to evaluate business viability and drive sustainable growth.
- Utilise risk management strategies and financial modelling tools to optimise investment
 outcomes and mitigate financial risks.
- Develop and implement financial plans and budgeting strategies to allocate resources
- Lead financial initiatives and communicate effectively with stakeholders to achieve organisational objectives.

1. FUNCTIONAL (CORE) SPECIALISATIONS

Operations and Supply Chain Management

Operations and Supply Chain Management are vital to every successful organisation. The MBA in Operations and Supply Chain Management at MIT-WPU offers a deep dive into operational excellence and general management. Blending rigorous academics with industry-focused training, this programme equips you to solve complex challenges, integrate advanced technologies, and master efficiency. Graduates emerge as adept problem solvers, ready for roles such as Operations Manager, Plant Manager, and Manufacturing Consultant. Shape your career and lead with expertise in a dynamic field.

Programme Outcomes

- Apply operational management principles and supply chain strategies to optimise processes and enhance organisational efficiency.
- Utilise data analytics and performance metrics to identify opportunities for process improvement and cost reduction.
- Implement inventory management strategies and demand forecasting techniques to

ensure supply chain resilience and customer satisfaction.

- Apply quality management methodologies to drive continuous improvement and ensure product/service excellence.
- Lead cross-functional teams and collaborate with stakeholders to optimise supply chain operations and achieve strategic objectives.



Human Resources Management

Human Resources are the backbone of successful organisations. The MBA in Human Resource Management at MIT-WPU is crafted to develop tomorrow's HR leaders with skills in talent acquisition, conflict resolution, and organisational change. Through a blend of theoretical knowledge, practical projects, and industry internships, you'll become an adept problem solver and change agent. Prepare for impactful roles such as HR Manager, Staffing Director, and Compensation Manager, and build a rewarding career shaping the future of human capital.

- Apply talent management strategies to recruit, develop, and retain a skilled workforce aligned with organisational objectives.
- Implement conflict resolution techniques and change management strategies to foster a positive work environment and drive organisational change.
- Develop and implement HR policies and practices



- that comply with legal and ethical standards and support organisational goals.
- Utilise HR analytics and data-driven insights to inform strategic HR decision-making and drive organisational effectiveness.
- Lead HR initiatives and effectively communicate with stakeholders to promote employee engagement and organisational success.

International Business Management

In a globalised market, the MBA in International Business Management at MIT-WPU is your gateway to mastering global commerce. This programme offers deep insights into foreign markets, global economics, and cross-border business dynamics. With its unique blend of international case studies, practical projects, and expert mentoring, you'll develop critical analysis and decision-making skills essential for success in the international arena. Prepare to thrive in a complex world and lead with a global perspective.

Programme Outcomes

- Strategically navigate global markets, leveraging cross-cultural insights to drive international business success.
- Analyse complex international business scenarios and develop innovative strategies to capitalise on global opportunities.
- Demonstrate proficiency in international trade regulations, compliance, and global supply chain management.
- effectively Collaborate with diverse stakeholders to establish and expand global business networks.
- Apply ethical and sustainable business practices in global operations to promote corporate responsibility and societal impact.



Corporate Social Responsibility

In a time when corporate accountability and social impact are paramount, the MBA in Corporate Social Responsibility (CSR) at MIT-WPU equips you to lead transformational change. This programme prepares you to manage CSR initiatives, lead social startups, and drive environmental causes. Graduates become catalysts for positive impact, ready for roles such as CSR Executives, Specialists, and NGO Leaders. Forge a career dedicated to making a tangible difference in the world.

- Champion social impact initiatives and drive Evaluate the ethical and societal implications of transformative change within organisations and business decisions and advocate for responsible communities. corporate practices.
- Develop sustainable CSR strategies aligned with Foster partnerships with NGOs, government organisational objectives and societal needs. agencies, and community stakeholders Lead cross-functional teams to implement to address social challenges and promote CSR projects and initiatives with measurable sustainable development.
- outcomes.



Digital Marketing

In the digital era, mastering the online market world is crucial. The MBA in Digital Marketing at MIT-WPU blends strategic insight with technical expertise, covering Social Media Advertising, Market Research, Search & Display Marketing, and more. Through hands-on projects and industry-led learning, you gain requisite skills in managing online campaigns and building brand identity across various platforms. You are primed to excel as Digital Marketing Managers, Brand Architects, and Social Media Strategists, ready to drive the success of tomorrow's businesses.

Programme Outcomes

- Develop comprehensive digital marketing strategies tailored to diverse target audiences and business objectives.
- Utilise data analytics and market research to optimise digital campaigns and enhance customer engagement.
- Implement effective content marketing and branding strategies across various digital platforms.
- Evaluate digital marketing performance metrics and leverage insights to refine strategies and drive ROI.
- Lead cross-functional digital marketing teams and collaborate with industry stakeholders to achieve business objectives.





Innovation Management

Innovation is the bedrock of progress. MBA in Innovation Management at MIT-WPU nurtures the architects of tomorrow by instilling core principles of entrepreneurship and innovation. Fostering an environment where ideas flourish, you learn to seize market opportunities, harness calculated risks, and drive visionary endeavours. Armed with the skills to become dynamic entrepreneurs or innovation leaders, you are poised to advance as leaders of innovation, managers, analysts, and business development pioneers.

- Foster a culture of innovation within organisations, driving creativity and idea generation.
- Identify market opportunities and develop innovative solutions to address complex business challenges.
- Manage the innovation process from ideation to commercialisation, ensuring successful product
- launches.
- Evaluate emerging technologies and trends to capitalise on disruptive innovations and gain a competitive edge.
- Lead cross-functional innovation teams and collaborate with stakeholders to implement strategic innovation initiatives.

Healthcare Management

With the healthcare industry booming, the MBA in Healthcare Management at MIT-WPU prepares you for pivotal roles in this expanding field. This programme combines in-depth academic knowledge with practical insights, focusing on administration, planning, and strategic decision-making. Equip yourself with leadership skills, financial expertise, and project management capabilities essential for success in global healthcare management. Transform into a highly proficient professional ready to navigate and lead in the dynamic healthcare landscape.

Programme Outcomes

- Navigate the complex healthcare landscape, . applying managerial skills to improve patient outcomes and organisational performance.
- Analyse healthcare policies and regulations to ensure compliance and mitigate operational risks.
- Optimise healthcare delivery systems and resource allocation to enhance efficiency and quality of care.
- Lead interdisciplinary healthcare teams and foster a culture of patient-centric care and continuous improvement.
- Implement data-driven strategies and technology solutions to address healthcare challenges and improve healthcare outcomes.





Agri-Business Management

The MBA in Agri-Business Management at MIT-WPU equips you with the expertise to excel in agricultural enterprises. This programme covers the latest trends and practices in agribusiness, including supply chain management, market analysis, and agricultural finance. Emphasising technology and innovation, it prepares you to tackle unique sector challenges. Graduates are ready for leadership roles in agriculture, government, and nonprofits, driving sustainable practices and positive change in both the environment and society.

- Apply business acumen to agricultural enterprises, optimising operations and enhancing agricultural productivity.
- Analyse market trends and consumer behaviour to develop innovative strategies for sustainable agribusiness growth.
- · Manage agricultural supply chains and valueadded processes to maximise profitability and minimise waste.

- Implement environmentally sustainable practices and technologies to promote agricultural resilience and resource efficiency.
- Collaborate with stakeholders across the agricultural value chain to address challenges and foster industry development.

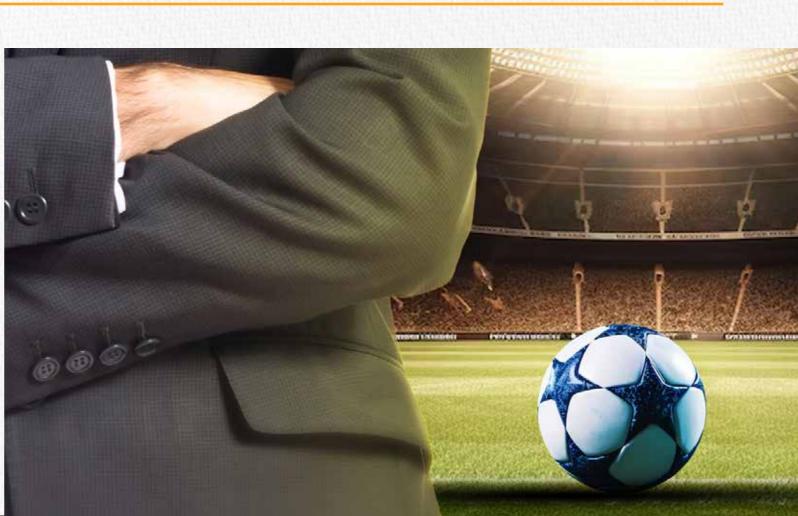
Business Analytics

Data is the modern currency, and proficiency in Business Analytics is paramount. MBA in Business Analytics prepares you to decipher intricate data patterns, transforming raw information into strategic insights. Bridging the gap between data and decisions, this programme hones graduates into adept consultants and analysts who leverage data for competitive advantage. Unveiling careers as Marketing Analysts, Financial Experts, Operations Strategists, and Management Consultants, this course propels you into the future of business intelligence.

Programme Outcomes

- Analyse complex datasets and derive actionable insights to support data-driven decision-making.
- Develop predictive models and statistical analyses to forecast business trends and · identify opportunities.
- Utilise data visualisation techniques to communicate findings and drive strategic business outcomes.
- Implement business intelligence tools and analytics platforms to optimise organisational performance.
- Lead analytics projects and initiatives, driving organisational innovation and competitive advantage.





Sports Management

The Sports Management realm is surging with a staggering rate of 62% year-on-year growth. This thriving industry beckons astute managers to build resilient and high-performance systems. The MBA in Sports Management programme by MIT-WPU trains agile minds to navigate the intricate dynamics of sports, fostering intelligent strategies for sustainable growth. From athlete development to corporate partnerships, and facility operations to athletic direction, this program cultivates versatile professionals who redefine success in the sports arena.

- Apply strategic management principles to optimise sports organisations' operations and achieve sustainable growth.
 Implement effective sports event management strategies to plan and execute successful sporting events.
- Develop marketing and promotional strategies to enhance fan engagement and drive revenue generation in the sports industry.
- Manage athlete development programmes and talent pipelines to cultivate high-performance teams and individuals.
- Foster partnerships with sponsors, broadcasters, and governing bodies to maximise commercial opportunities and promote sports excellence.

WPU SCHOOL OF BUSINESS **MBA PROGRAMMES**

At MIT-WPU, our MBA specialisations are crafted to address the diverse needs of modern industries. Whether your goal is to excel in finance, marketing, human resources, or operations, our programmes offer comprehensive training and strategic insights tailored to each field.

Designed with input from industry leaders and academic experts, our specialisations blend theoretical knowledge with practical, hands-on projects and real-world case studies. This immersive approach enhances technical skills, fosters critical thinking, and builds leadership abilities.

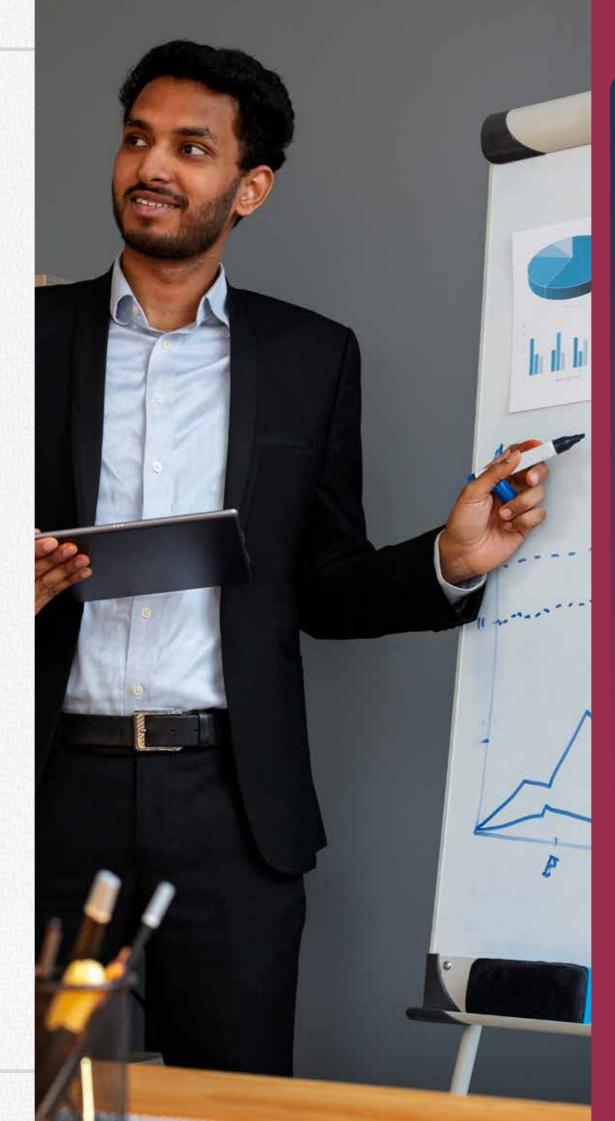
Beyond academics, our strong corporate partnerships and access to Innovation Labs and industry seminars provide invaluable exposure and networking opportunities. This holistic approach ensures that graduates are equipped to make a significant impact and drive sustainable business growth.



MBA Marketing

Marketing is the cornerstone of any successful business. The MBA in Marketing at MIT-WPU offers a deep dive into strategies, brand management, retail tactics, consumer insights, and more. Emphasising practical application and holistic development, this programme prepares you to become a visionary marketing leader. Through experiential case studies, industry immersions, and live projects, you'll develop the skills to excel as a Brand Manager, Sales Manager, Market Research Analyst, and beyond, ready to thrive in the competitive global marketplace.





Programme Outcomes

• Apply analytical skills in the identification and resolution of problems pertaining to the marketing domain.

• Develop the ability to make decisions and plan, execute, and control marketing strategies toward the attainment of organisational goals.

Demonstrate employable and deployable skills for appropriate roles in Marketing by developing basics and essential skills related to marketing and recent trends in marketing.

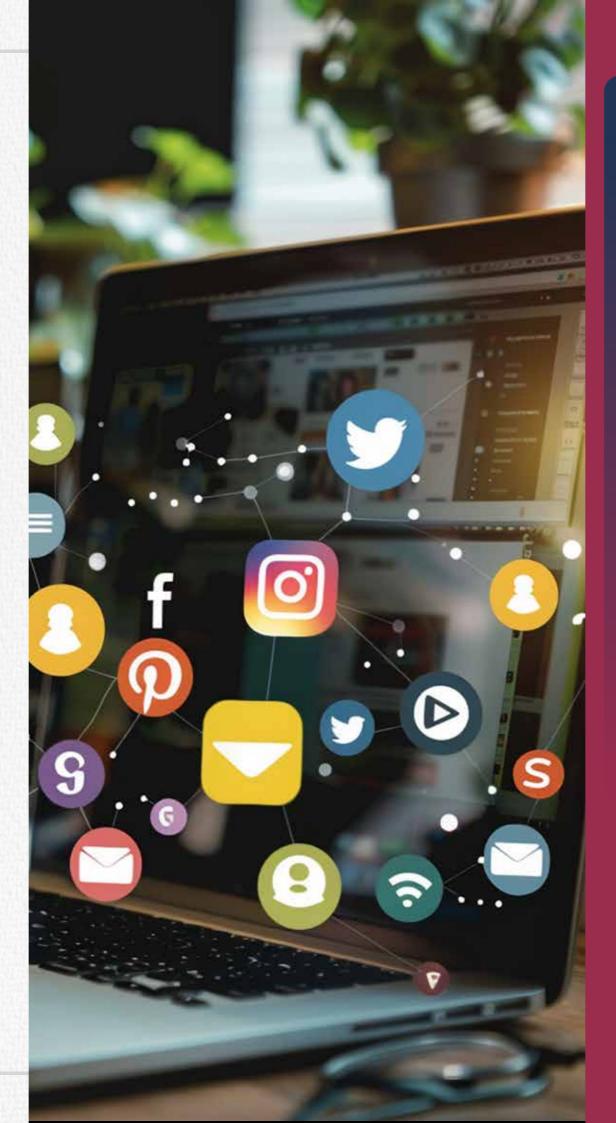
Career Opportunities

- Brand Managers
- Sales Managers
- Market Research Analysts
- Business Development Managers
- Public Relations Managers

MBA Digital Marketing

The MBA in Digital Marketing at MIT-WPU combines strategic insight with technical expertise, covering Social Media Advertising, Market Research, Search & Display Marketing, and more. With hands-on projects and industry-led learning, students master online campaign management and brand identity across multiple platforms. This transformative programme prepares graduates to excel as Digital Marketing Managers, Brand Architects, and Social Media Strategists, ready to drive the success of tomorrow's enterprises.





Programme Outcomes

Take up leadership positions in global organisations.

Understand professional and ethical responsibility towards the environment and society and exhibit good governance while making business decisions.

• Comprehend business situations through a multidisciplinary perspective and provide solutions to business problems using adequate Information, Communication, and Technology tools.

• Communicate and work with cross-cultural, multidisciplinary teams and to lead them effectively

Career Opportunities

Digital Marketing Managers

- Advertising Managers
- Brand Managers
- Client Servicing Managers
 - Content Marketing Managers
 - Account Managers
 - Paid Media Experts
 - Social Media Managers

MBA International Business

The MBA in International Business at MIT-WPU is your gateway to mastering the international arena. This two-year programme offers deep insights into foreign markets, global economics, and cross-border business strategies. With a blend of international case studies, immersive projects, and expert mentorship, you'll develop sharp analytical and decision-making skills. Prepare to excel as a consultant for international organisations, Export and Import Manager, Export Coordinator, Foreign Exchange Manager, or International Finance Manager, and navigate the complexities of the global business landscape with confidence.





Programme Outcomes

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• Critically analyse the identified impact of global economic, social, cultural, and political environmental situations on businesses using analytical techniques, models, or frameworks to frame a course of action

• Understand the statutory requirements in the global environment, and frame the course of action

• Analyse various diversity traits across cultures to understand

Manage in an unfamiliar business situation.

Career Opportunities

• Export/Import Managers

Export Coordinators

Foreign Exchange Managers

International Finance Managers

MBA Finance

Finance drives every successful business. The MBA in Finance at MIT-WPU blends practical insights with deep theoretical knowledge, transforming you into invaluable financial experts. This programme prepares you to analyse financial reports, forecast economic trends, manage investment portfolios, and balance risk with profitability. You'll be equipped for diverse roles in Corporate Finance, Wealth Management, Investment Banking, Risk Management, and more, ready to lead and excel in the financial world.





Career Opportunities

Programme Outcomes

• Demonstrate the understanding of the ICT (Information, Communication & Technology) skills required for working in Finance Domain

• Apply the various theories on Financing & Investing for the financial decision-making of a firm or an investor.

• Analyse the financial performance of an organisation using various decision-making tools.

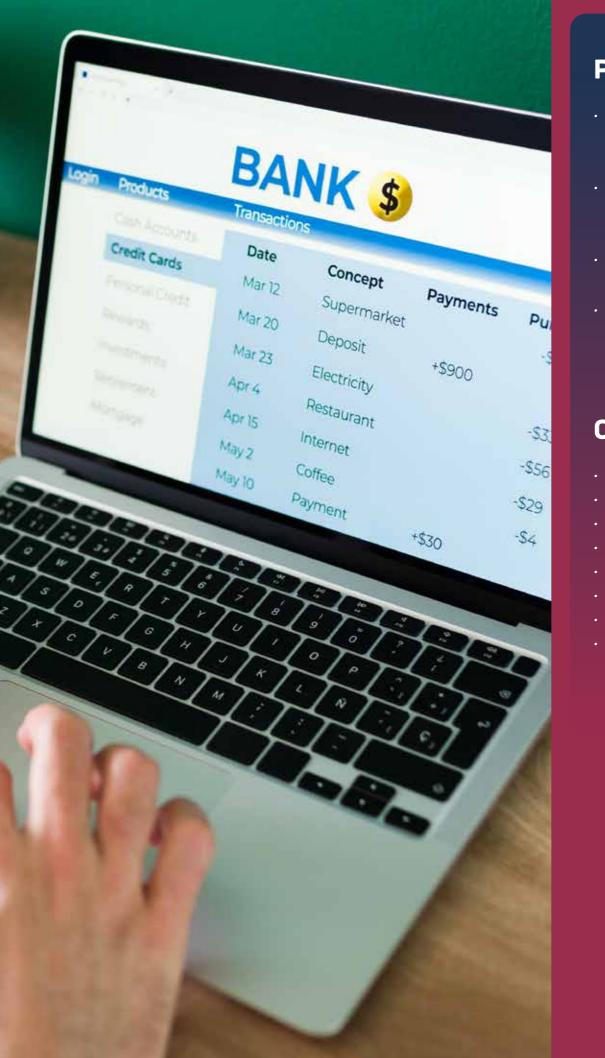
• Evaluate the quantitative and qualitative factors impacting financial decision-making.

Relationship Manager Financial Planning Consultant Territory Sales Manager Management Trainee (Banking/Financial Services) Business Analyst (Finance) • Financial Data Analyst Equity Research Associate

MBA Banking and Financial Services

Banking and finance are the cornerstones of any economy. The MBA in Banking and Financial Services at MIT-WPU offers a blend of practical insights and theoretical expertise, transforming students into skilled financial professionals. Explore banking fundamentals, financial analytics, and business models through real-life case studies, industry internships, and hands-on projects. Develop essential managerial skills and business acumen to tackle financial challenges and create sustainable solutions.





- Financial Analyst

- Territory Sales Manager

Programme Outcomes

• Display skills in evaluating credit and underwriting risks for diverse loan types including MSME, agriculture, project finance, and retail clients.

Apply advanced financial planning techniques for portfolio management across varied asset classes, considering taxation implications and risk-return profiles.

• Hone data analysis capabilities through coursework in decisionmaking, research methodologies, and business analytics.

Preparedness for diverse career opportunities in banking, broking houses, investment banking, asset management firms, and the insurance industry.

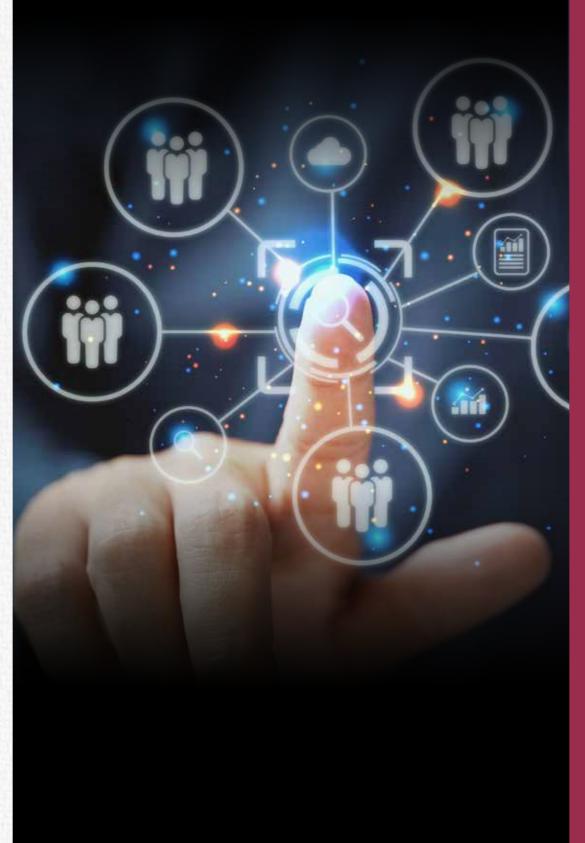
Career Opportunities

Treasury Analyst Investment Banking Analyst Probationary Officer Relationship Manager (RM) Wealth Management Associate Business Analyst (Banking & Finance)

MBA Human Resource Management

Human resources are vital to any thriving enterprise. The MBA in Human Resource Management at MIT-WPU is expertly designed to develop the HR leaders of tomorrow. This programme equips you with the skills to navigate talent acquisition, conflict resolution, and organisational change. Blending theoretical knowledge with practical projects and industry internships, it prepares you with the expertise to manage and enrich an organisation's human capital, and make a significant impact in both public and private sectors.





Programme Outcomes

- context.
- its compliance
- techniques.

• Assess the HR needs of the organisation in the context of organisational changes

Design a strategic Human resource plan for the Organization.

Evaluate the HR practices of the Organization in a Global

Analyse the HR legal obligation of the Organization and ensure

• Evaluate human resource data using appropriate analytical

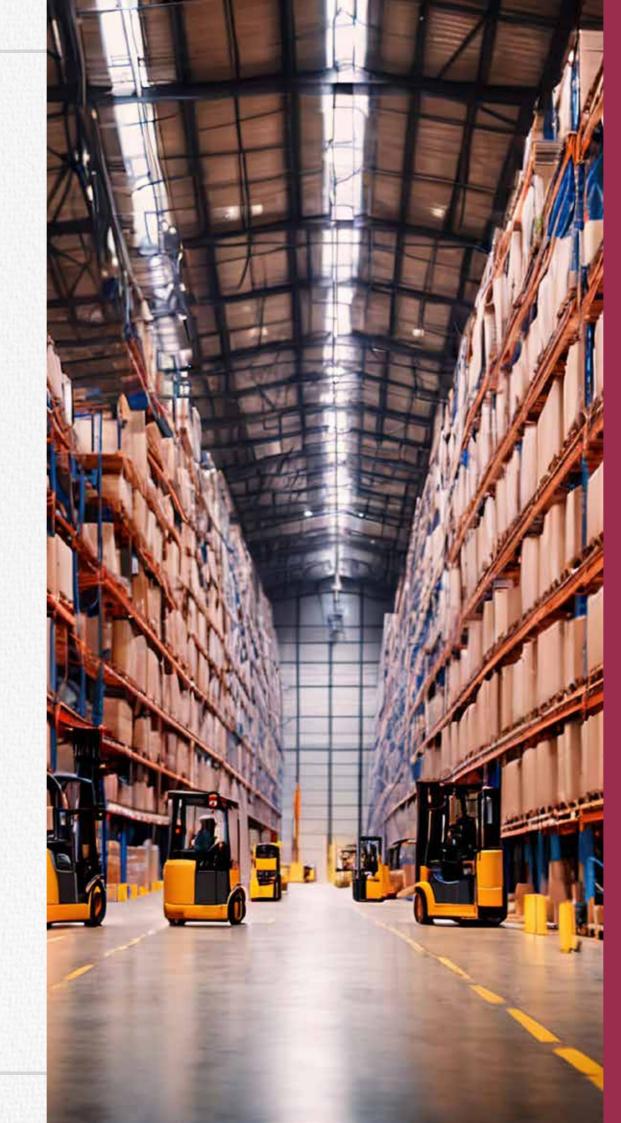
Career Opportunities

Human Resource Managers Human Resource Generalists Staffing Directors **Technical Recruiters** Compensation Managers Employee Relations Managers Employment Managers

MBA Operations and Supply Chain Management

Operations and Supply Chain Management are the backbone of thriving organisations. The MBA in Operations and Supply Chain Management at MIT-WPU offers an immersive experience, blending deep insights into operational dynamics with a comprehensive understanding of general management. This programme combines rigorous academics with industry-focused training, preparing you to address complex challenges and integrate cutting-edge technologies.





- apply the same.

Programme Outcomes

• Critically analyse the impact of Operations and Supply Chain Management on the overall business of a firm and vice-versa concerning technological, economic, social, cultural, political, environmental & legal scenarios.

To understand the different concepts and philosophies of Operations & Supply Chain Management to enhance the effectiveness, efficiency, productivity and reduce waste thereby enhancing the overall value to the customer & other stakeholders.

Analyse various business situations, identify the right tools & techniques in Operations & Supply Chain Management and

Career Opportunities

Operations Executives Supply Chain Managers Inventory Analysts Area Operations Managers **Operations Managers** General Operations Managers Plant Managers **Operational Research Analysts**

MBA Business Analytics

Data drives innovation and growth in the digital age. The MBA in Business Analytics at MIT-WPU equips you to expertly gather, analyse, and interpret data, empowering businesses to understand their audiences, develop effective strategies, and drive future growth. This programme sharpens your skills in data processing and business insight, positioning you to turn complex data into actionable strategies. With a focus on hands-on learning and realworld applications, you'll be prepared for impactful careers in the fields and allied sectors.





Programme Outcomes

• Demonstrate the understanding of the business analytics skills required for working in data science

• Apply the various theories on business analysis for the decision-making of a firm

• Analyse the business performance of an organisation using various decision-making tools.

Evaluate the quantitative and qualitative factors impacting business decision-making.

Career Opportunities

Data Analytics Manager Business Analyst Marketing Analytics Manager • Financial Analyst Supply Chain Analyst Healthcare Data Analyst Market Research Analyst Chief Data Officer (CDO)

MBA Agri-Business Management

In a nation where agriculture is a vital industry, the MBA in Agri-Business Management at MIT-WPU is your gateway to mastering agricultural enterprise management. This programme delves into resource management, technology integration, and entrepreneurial strategies in agriculture. Combining theoretical knowledge with practical experience, including field visits, it prepares you for diverse roles in the field. With a focus on innovation and research, this MBA propels your career towards transformative contributions in the agricultural sector.





Programme Outcomes

- and business.

• Apply knowledge of agribusiness and management theories and practices to manage and address agribusiness problems.

• Foster analytical and critical thinking for evidence-based decision-making for agricultural issues

• Ability to comprehend, analyse, and communicate global economic, legal, and ethical aspects of agriculture management

Career Opportunities

Agribusiness Officers

Agribusiness Marketing Coordinators

Farm Managers

Farm Auditors

Agribusiness Food Managers

Agricultural Analysts

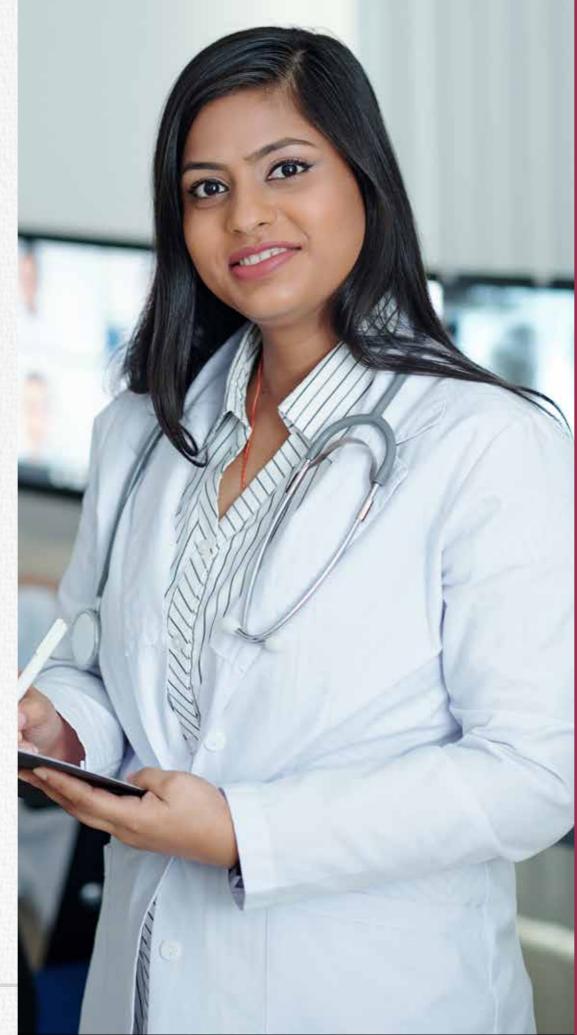
Market Analysts

Quality Controllers

MBA Hospital & Healthcare Management

MIT-WPU launches the MBA in Hospital & Healthcare Management, a new addition to our list of degree programmes. It's designed to equip you with essential skills for success in the rapidly evolving healthcare sector. As the industry grows, this programme provides an in-depth exploration of healthcare management, covering areas beyond hospitals, such as healthcare insurance, IT, pharmaceutical management, clinical research, and more. You'll gain expertise in operations, marketing, finance, human resources, and business analytics, all tailored to the healthcare industry's unique demands. By the end of the programme, you'll be prepared for diverse roles, including hospital operations manager, marketing manager, and business analyst, with a solid understanding of both national and global healthcare landscapes. The curriculum is carefully designed to enhance your technical, conceptual, and interpersonal skills, enabling you to deliver quality care and lead effectively in the healthcare field.





- solving skills.
- Lead teams and manage resources effectively in healthcare settings.
- Utilise management tools to optimise healthcare service delivery.
- Navigate ethical and cultural considerations in healthcare decisions.

Programme Outcomes

- Analyse data to make informed decisions that improve healthcare outcomes.
- Solve healthcare challenges using strategic problem-

• Apply expertise across various healthcare verticals to enhance versatility.

Career Opportunities

- Hospital Operations Manager
- Hospital Administrator
- Healthcare Consultant
- Patient Experience Manager
- Wellness Center Manager
- Marketing Manager
- Health Insurance Manager
- **Business Analyst**
- Junior Consultant
- Knowledge Associate
- Sales Executive
- Center Head/Manager

SHAPING ENTREPRENEURS OF TOMORROW

MIT WPU Technology Business Incubator (TBI) supports you in transforming promising startup ideas into economically viable, socially impactful, and technologically advanced ventures.

Initiatives by the Budding Entrepreneurs Forum

At the WPU School of Business, the Budding Entrepreneurs Forum embodies our commitment to nurturing the entrepreneurial spirit among students. We believe in entrepreneurship as a catalyst for driving change, creating value, and shaping the future of business. Founded on this principle, our forum empowers young minds to dream big and forge their own paths in the business world. Here are the initiatives undertaken by the Budding Entrepreneurs Forum to inspire and support aspiring entrepreneurs:

- **1. Industry Guest Lectures:** Inviting industry experts to share insights and experiences, inspiring students to explore entrepreneurial opportunities.
- 2. Entrepreneur Meets: Facilitating networking opportunities for aspiring entrepreneurs to connect, share ideas, and collaborate on potential ventures.
- **3. Mentorship Programs:** Pairing students with alumni entrepreneurs and faculty mentors who offer guidance, support, and practical advice on navigating the entrepreneurial journey.
- **4. Business Plan Competitions:** Encouraging students to develop and pitch their business ideas, fostering creativity, critical thinking, and problem-solving skills.
- 5. Ideathons: Hosting brainstorming sessions and hackathons to generate innovative solutions to real-world problems, nurturing an entrepreneurial mindset.
- 6. Alumni Entrepreneurship Connect Events: Bringing together successful alumni entrepreneurs to share their stories, insights, and lessons learned, inspiring current students on their entrepreneurial paths.

Through these initiatives, the Budding Entrepreneurs Forum aims to provide comprehensive support, mentorship, and a nurturing ecosystem that empowers students to transform their entrepreneurial aspirations into successful ventures.



REDEFINING **ACADEMIC PARTNERSHIPS** & INDUSTRY **COLLABORATIONS**

Commitment to global education is showcased through strategic academic partnerships with renowned international universities. These programmes facilitate learning that transcends geographical boundaries, encouraging the exchange of diverse international disciplinary approaches. MIT-WPU continues to foster, strengthen, and sustain global relationships and extends inter-cultural networks for its students through student and faculty exchange programmes, summer and winter programmes, research associations, international immersions and semester abroad programmes, project mentorship, extra credit programmes, and enriching intercultural activities.

Collaborations

















The industry collaborations and global partnerships empowered me to bridge theory with practice. It shaped my career journey with realworld experiences and global perspectives.

Sajal Saratkar Alumni Michelin





Central University of Finance and Economics

MAKING EDUCATION GLOBAL

MIT-WPU International Immersion Programme

arv

e fin the US in 2000

The International Immersion Programme is a unique initiative by MIT-WPU designed to expose students to the best international institutions, organisations, and practices in their field of study.

Students visit renowned research organisations, universities, industries, and governmental agencies to gain a global perspective and advance their knowledge. They are made aware of the latest international developments and opportunities in research and industry, interacting with foreign faculty and experts through group projects, case studies, and practical implementations of acquired knowledge.

This exposure to benchmarked academic and industry practices, along with global networking opportunities, gives them an edge in the competitive job market and aids in their professional advancement.

INSEAD

The Business School for the World®



100

RSOL Students visit INSEAD, Singapore

First-year MBA students from Ramcharan School of Leadership participated in an international immersion programme at INSEAD, Singapore, focusing on leadership and strategy. Held from April 30 to May 1, 2024, the programme provided invaluable exposure to global business and management perspectives.

Divided into four intensive sessions, the programme allowed deep engagement and immediate application of learning. Amitava Chattopadhyay, the esteemed programme director at INSEAD, led three sessions on strategic decisionmaking and leadership. Students participated in case study discussions and breakout room activities, crafting presentations on product segmentation, names, slogans, packaging, and advertisements tailored to specific markets. They also learned about the Decision-Making Unit (DMU) and applied this knowledge to a Sk-II case study, constructing a triangle framework encompassing the company, customer, and competition.

The final session, led by Professor Guoli Chen, focused on the Blue Ocean Strategy. Through case studies, students gained deep insights and used the ERRC Framework to create presentations explaining their understanding, which they shared with peers.

The Leadership and Strategy Programme at INSEAD was transformative for the MIT-WPU MBA students, offering a unique opportunity to explore international business practices and strategic thinking. This experience broadened their perspectives, enriched their academic development, and equipped them for future professional success.





PUTTING THEORY INTO PRACTICE INTERNSHIP & CAREER DEVELOPMENT

To foster robust collaborations between academia and industry, the MIT-WPU Centre for Industry-Academia Partnerships (CIAP) stands as a pivotal interface. It envisions enhancing student learning through industry-oriented initiatives and fosters research opportunities that drive national growth and economic prosperity.

CENTRE FOR INDUSTRY-ACADEMIA PARTNERSHIPS (CIAP)

CIAP at MIT-WPU serves as a bridge between academia and industry, fostering experiential learning and enhancing practical skills. By leveraging our extensive industry network and establishing centres of excellence on campus, CIAP facilitates hands-on learning experiences and industry-sponsored projects for our students.

With a consistent track record of high placements, the cell connects students with prestigious firms, providing career guidance and preparing them for the professional arena. Complementing this, the eight-week Summer Internship, from late April to mid-July, integrates classroom knowledge with hands-on experience. This mandatory programme propels students into professional ecosystems, providing practical insights crucial for their careers.

MIT-WPU maintains robust connections with over 250 industries in India and abroad. Furthermore, it has established Memorandums of Understanding (MOUs) with various government organisations and foreign educational institutions. This extensive network proactively assists students in securing internships, pursuing campus placements, nurturing entrepreneurial endeavours, and advancing their higher education pursuits. Together, strategic placements and experiential learning define the institution's commitment to shaping wellrounded, industry-ready professionals.



Our Hiring Partners 0 10 Mercedes-Benz TATA MOTOR 50 9 Gestamp 🖉 SHARAT FOR MICHELIN Emcure Zuventus LCS COMPLETERS Worley and many more.



₹**1,20,000** Highest Stipend

Connect with MIT-WPU CIAP

For industry-based organisations seeking to collaborate with us on academic and industrial research, sponsor laboratories or centres of excellence, recruit our talented students, or engage in CSR initiatives, we welcome you to connect with us by visiting our website.

mitwpu.edu.in

COMPREHENSIVE CAREER DEVELOPMENT

Our MBA programmes are a career game-changer, offering a bespoke approach to your professional journey. With a cohort size that ensures personalised attention, every student receives tailored coaching from our dedicated MBA Careers Team from day one.

Our proactive Onboarding process sets you up for success with self-assessment, goal-setting, and strategic planning. Hands-on workshops provide structured guidance for defining career objectives, mastering job searches, and acing the application and interview process.

Our programmes are a powerful launchpad for career advancement. Strong ties with top international companies give you exclusive access to recruitment events and job opportunities. Through collaborative efforts with students, faculty, and industry leaders, we equip students with the tools and connections to turn their career aspirations into reality.



FACULTY SPEAK



DR. SHANTANU SAHA Assistant Professor Ph.D. in-Management (Social Marketing), IIT Dhanbad

As one of the most esteemed universities globally, MIT-WPU boasts one of the largest concentrations of interdisciplinary research activities in our region. This integration allows for a rich collaborative environment, where students benefit from a diverse range of perspectives and expertise. Moreover, our students have the opportunity to engage with various research centres within the university. Through these interactions, students gain valuable insights and practical knowledge that prepare them to excel in today's competitive business landscape.



DR. VIKRAM V. SHETE Associate Professor Ph.D from University of Houston, TX, USA

Teaching at MIT World Peace University School of Business is an enriching experience. The diverse student body, vibrant campus (in one of the most happening places in Pune), and emphasis on experiential learning create an ideal environment for growth. I appreciate the freedom to innovate and empower students using cutting-edge business tools and teaching methods.



DR. SATISH CHINCHORKAR Associate Professor PhD in Operations Management from Savitri Bai Phule University

Ramcharan School of Leadership stands out for its emphasis on interdisciplinary learning. As faculty, we are encouraged to collaborate across departments, bringing a wealth of knowledge and varied perspectives into the classroom. This approach not only enriches the learning experience for our students but also prepares them to think critically and act decisively in their future careers.





DR. V. N. V. RAMA SASTRY Associate Professor Ph.D in Finance from Texas Tech University USA

The MBA programs at MIT-WPU offer a collaborative learning environment that encourages critical thinking. For example, the MBA Finance program offers comprehensive training in financial analysis, investment strategies, corporate finance, and risk management. Whether you aim to pursue a career in investment banking, asset management, or corporate finance, the MBA Finance program will help you achieve your goals and develop the skills needed to lead in the competitive world of finance.

OUR STUDENTS SPEAK



VAISHNAVI KAMLU MBA | HR

MIT-WPU's MBA program offers more than just academic learning, it creates a vibrant and holistic experience through opportunities to showcase talents in major events and engage in extracurricular activities like the Social Leadership Development Program (SLDP), R.I.D.E. and Bhartiya Chatra Sansad (BCS).



PRACHI GADKARI MBA | Dual

The diverse perspectives and collaborative spirit at MIT-WPU fostered an environment where I could learn, grow, and thrive.



SANDESH SONUNE MBA | Dual

The faculty dedication to innovation and research inspired me to push the boundaries of my knowledge and skills.



ANISH KASHYAP MBA | Finance

My journey has been transformative, both professionally and personally. MIT-WPU has provided a dynamic environment that allows me to collaborate with talented individuals from diverse backgrounds, giving me invaluable insights into the world of management.world of management.

EXPERIENCE MITWORLDPEACE UNIVERSITY



YOUR GATEWAY TO **WORLD-CLASS** LEARNING

Situated in the vibrant city of Pune, Maharashtra, MIT-WPU enjoys a prime location in the heart of the 'Oxford of the East'. Surrounded by essential amenities such as the Pune International Airport, shopping malls, hospitals, and dining options, our campus provides students with convenient access to key civic infrastructure.

Pune is renowned for its rich cultural fabric, offering diverse social engagement opportunities, including cultural festivals, music shows, and thriving theatre groups. The city also boasts an enviable climate, characterised by moderate temperatures, mild summers and pleasant winters, making it an ideal environment for academic pursuits.

Pune's strategic location allows easy exploration of its surroundings and natural wonders, including green hills, historic forts, and pristine beaches, all within a four-hour drive from the city centre. This unique blend of cultural vibrancy and modern convenience positions Pune as a top choice for international students seeking a dynamic and memorable educational experience.





In the city of Pune, every corner carries an experience, every interaction a story. Step out, connect, and stretch beyond your limits. Here, growth and connection thrive

Pratiksha Kale Alumni Bajaj Electricals

CAMPUS LIFE

MIT-WPU is a vibrant blend of academic rigour, cultural diversity, and community engagement. Our campus is a melting pot where students from all backgrounds come together to learn, explore, and grow. Every aspect, from state-of-the-art infrastructure to world-class faculty, is designed to foster excellence, creativity, and holistic development.

CAMPUS INFRASTRUCTURE

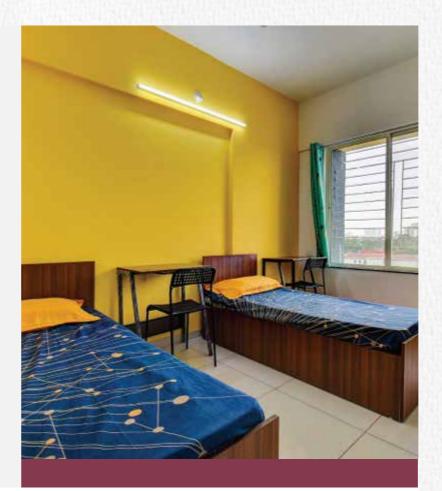
The sprawling campus is equipped to support academic and extracurricular pursuits. With wellequipped labs, libraries, recreational spaces, and sports facilities, our infrastructure inspires learning, innovation, and collaboration.

TECHNOLOGICAL INTEGRATION

We harness technology to enhance learning. With digital classrooms, online platforms, and interactive resources, we empower students to embrace innovation, adapt to change, and thrive in a digital world.

SUPPORT SERVICES

Student well-being and success are paramount. MIT-WPU offers comprehensive support services, including academic counselling, career guidance, health and wellness programmes, and student support centres. We are committed to providing the resources and guidance students need to achieve their goals.



STUDENT LIFE

Beyond the classroom, MIT-WPU offers a variety of extracurricular activities, clubs, and cultural events. From festivals and talent shows to sports tournaments and community service projects, there's always something happening to engage, inspire, and connect students from all walks of life

COMMUNITY ENGAGEMENT

Community engagement is at the heart of our philosophy. Through social service initiatives, sustainability projects, and outreach programs, students make a tangible difference in others' lives while developing empathy, leadership skills, and social responsibility.



YOUR HOME AWAY FROM HOME

Designed with your academic journey in mind, our hostel offers a supportive environment where you can thrive. From the lively corridors echoing with laughter to the cosy rooms brimming with stories, every moment here is an opportunity to build lasting connections. More than just a place to stay, our hostel is a vibrant community where friendships flourish, memories are made, and aspirations take flight. Step into your home away from home and embark on an enriching journey of growth, learning, and unforgettable experiences. Welcome to the essence of hostel living – welcome to your second family.

- Choose between twin-sharing or triplesharing rooms, each equipped with unlimited high-speed Wi-Fi and regular housekeeping services.
- Your safety is our priority, with full-time wardens, CCTV monitoring, and biometric access control ensuring peace of mind.
- Explore our on-site gym, gaming area, hangout zones, and reading rooms for relaxation and recreation. Plus, enjoy convenient transport facilities provided by the university for hostel residents.
- Indulge in delicious and nutritious meals served in our hostel kitchens, and join in the festive celebrations organised by the hostel administration throughout the year, from Diwali to Eid, Christmas, New Year, and beyond.

Download our Hostel Brochure for details

MAJOR EVENTS BY WPU SCHOOL OF BUSINESS

IB Meet (International Business Meet)

The WPU School of Business, annually hosts the prestigious "International Business Meet" through its International Business Forum. In the A.Y. 2023-24, the theme "Beyond Boundaries: Navigating Global Business Landscape" brought together MBA and BBA students on April 19, 2024. The event featured expert talks and a panel discussion by industry leaders including Mr Niraj Khinvasara, Ms Rujuta Jagtap, Ms Kalpana Patil, Mr Prashant Salunkhe, Mr Buddhiraj Deshmukh, Mr Neeraj Singh Rathore, and Mr Vishnu Dhas. Their insights covered industry challenges, technological advancements, and success stories in international business.

Operations and Supply Chain Meet

Focused on current trends in operations and supply chain management across sectors like Automobile, Heavy Engineering, and Electronics, the MIT-WPU Operations and Supply Chain Management event was held on November 30, 2023. Eminent professionals including Mr Rahul Raje, Mr Pramod Wadikar, Mr Arun Adiverekar, Mr Anant Kshirsagar, and Mr Abhijeet Shete shared industry perspectives and experiences with students.

HR Inclusion

Celebrating International Women's Day, the MIT-WPU School of Business, under the HR Forum, organised "Inspiring Inclusion: Fireside Chat With Industry HR Female Leaders." The event, themed "Empowering Women Leaders: Breaking Barriers, Building Bridges," featured panel discussions with Ms. Ankita Punjabi, Ms. Pallavi Chavan, Ms. Sanjivani Kulkarni, Ms. Shweta Parekh, Ms. Alpa Umare, and keynote speaker Mr. Sarabheet Singh. It aimed to recognize the contributions of female HR leaders and promote inclusivity within the HR community.



Aarambh

Aarambh, a multi-faceted festival encompassing technology, culture, and business, welcomed students from over 10 educational institutions in Pune. It served as a platform for technology education, hands-on experience, networking, innovation showcases, community engagement, recruitment opportunities, and entertainment. The event saw participation from 500+ students, highlighting their skills and talents.industry perspectives and experiences with students.



Codeathon

Organised by the IT Forum at the MIT-WPU School of Business, Codeathon is a competitive project event designed to foster innovation, creativity, and problem-solving among students in information technology. With participation from 70 teams and over 100 outside participants, Codeathon encourages participants to develop innovative solutions to real-world challenges within a stipulated time frame.

Sangeet Bharati

Sangeet Bharati celebrates Indian classical music, showcasing Hindustani and Carnatic music traditions. It provides a platform for students to perform and promotes the rich heritage of Indian classical music.

Nritya Bharati

Nritya Bharati focuses on Indian classical dance forms such as Bharatanatyam, Kathak, Odissi, Kuchipudi, Manipuri, and Kathakali. The event educates and entertains audiences while preserving the cultural significance and nuances of classical dance forms.









RAMCHARAN SCHOOL OF LEADERSHIP EVENTS

















UNIVERSITY FLAGSHIP **EVENTS**



Hack X MIT-WPU

Hack X MIT-WPU brings together the brightest minds in the sphere of technology and engineering in a flagship annual hackathon where students get an opportunity to showcase their innovative projects. This dynamic platform allows participants to apply their knowledge practically, addressing real-life challenges. Highlighting the commitment to research, creativity, collaboration, and problem-solving, Hack X MIT-WPU offers students a unique opportunity to engage with real-world issues and demonstrate their skills in a competitive yet innovation nurturing environment.



R.I.D.E Igniting Innovation and Entrepreneurship

R.I.D.E, an intra-university event presented by Innovation Hub, a student summit aimed at bringing together minds who believe in expanding horizons beyond the scope of opportunities and paving the way for students to pursue entrepreneurship as well as innovation. It was a student driven conclave to foster minds who dream beyond the mundane to bring change and innovation into daily life. The conclave prides itself in being a platform for more than hundred startups and over 50 industry specialist venture capitalists.

SOCIAL LEADERSHIP DEVELOPMENT PROGRAMME (SLDP)

SLDP represents an innovative platform established to nurture social leadership values and instill essential qualities such as active listening, empathy, and a deep understanding of community needs and aspirations. This mandatory programme organised every year sensitises students to real-world problems and instils potential for positive change and collective progress within society. Social leadership development plays a crucial role in orienting the students at the start of their university academic journey, so as to sustain success in today's rapidly shifting global challenges faced by society.



AAROHAN

Aarohan, MIT World Peace Univer-sity's annual cultural extravaganza, began its journey in 2014, founded by passionate students at the MIT College of Engineering. True to its motto "by the students, for the students," Aarohan is entirely student-run, fostering valuable skills like teamwork, management, and leadership. Over its 11-year legacy, Aarohan has grown into Pune's grandest cultural fest, featuring spectacular events like Pronite, Comedy Nite, and a Theatre fest. It also provides a platform for young artists through cultural competitions, nurturing creativity and artistic expression.

MIT-WPU 100+ STUDENT CLUBS

MIT-WPU is a vibrant hub of student engagement, housing a diverse and dynamic student community with more than 100 clubs and organisations catering to a spectrum of interests and passions. These student-led clubs not only facilitate active participation and forging new connections but also foster the development of leadership skills.

Categorically, the clubs at MIT-WPU fall into five main categories: cultural, social, sports, cocurricular, and NCC/NSS. This ensures that students have ample opportunities to delve into and explore their specific areas of interest. Here is a glimpse into a few of these engaging clubs:

- The Innovation Club is a hub for entrepreneurial and innovative events and workshops.
- The Art and Photography Club brings together aspiring artists for creative expression.
- The Sports Club fosters spirited sporting events and activities.
- The Cultural Club celebrates diversity and fosters cultural exchange.
- Aatman- The sole Mental Health Club led by Psychology students, promoting well-being
- Team Dart- A motorsports team participating annually in the Rally Car Design Challenge (RCDC).

Engaging in these clubs empowers students to optimise their time, enhance their skills, and contribute purposefully to the community. These clubs also participate and excel in national and international competitions, gaining recognition and prominence. These student-led endeavours amplify the dynamic MIT-WPU experience, nurturing leadership and fostering holistic personal growth.







PEACE STUDIES FOSTERING HOLISTIC GROWTH

Understanding the importance of inner and social peace and conflict management skills is crucial in today's world. MIT World Peace University has adopted UNESCO's core vision of 'Building Peace in the Minds of Young Men and Women' as its guiding ethos.

The university offers a mandatory course of peace studies that lays the foundation for spiritual peace and harmony. It explores new ideas and practices from various cultures to tackle the challenges of global peace and sustainable development. The university also plans to introduce **an advanced postgraduate degree programme in Peace and Conflict Management** that offers state-of-theart learning opportunities to study traditional and contemporary pedagogies of peacebuilding and conflict management.

The main objective of this course is to prepare students to become agents of social change and genuine global citizens. It trains them in non-violent communication to promote peace and prevent violence in communities and workplaces. Furthermore, the peace studies module also acquaints students with diverse yoga practices that enrich their cognitive prowess and information base, refining critical thinking and enhancing their overall personality. This interdisciplinary course, developed with input from scholars and practitioners worldwide, helps students build knowledge of India's spiritual and cultural ethos. Additionally, the course covers essential conflict management knowledge and skills that are in high demand in today's corporations.





The Peace Programme nurtures not just minds, but souls. It's a transformative journey that equips students with the tools to foster harmony, tackle global challenges, and become true agents of change.

Aditya Deshmukh ^{Alumni} Zomato

LIFE TRANSFORMATION BEGINS WITHAN APPLICATION



I chose MIT-WPU because I craved an environment that transcended boundaries, where diverse minds converge to fuel innovation. Here, I found not just a school, but a vibrant ecosystem that nurtures collaboration and empowers students to learn from each other as much as from our esteemed faculty. It's where passion meets purpose, and where every interaction sparks inspiration.

Alfaz Mutwalli Alumni Eaton

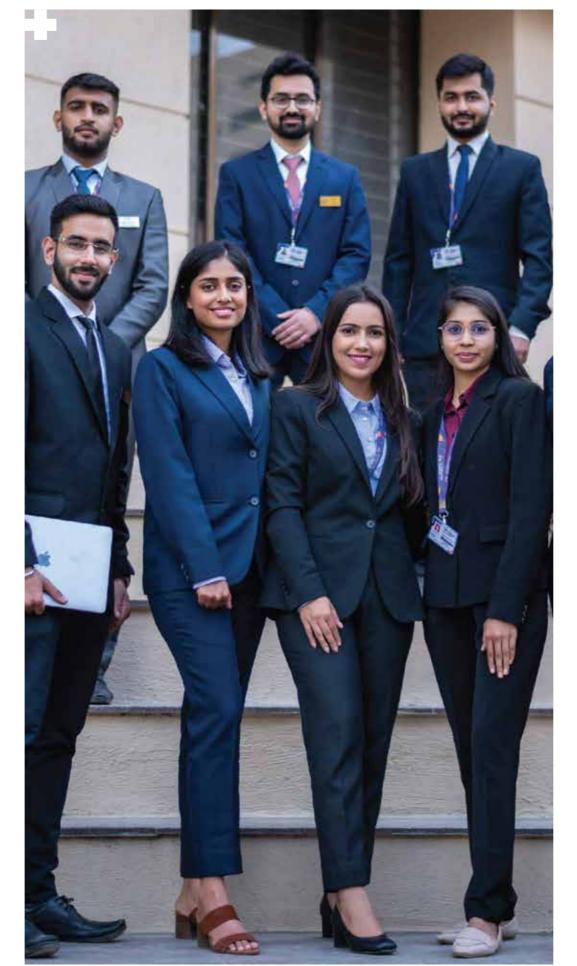
WHO ARE WE **LOOKING FOR?**

- A minimum of 60% aggregate in Graduation • (3/4 Year Full-time bachelor degree) in any stream from a UGC-approved University or equivalent (at least 55% marks for Reserved Class category candidates belonging to Maharashtra State only).
- MBA candidates must submit a valid non-zero • score in one of the following National Level Tests conducted by an apex testing body: CAT 2023, XAT 2024, NMAT 2023, GMAT 2023, PERA 2024, CMAT 2024, MAH-CET 2024 & Sep MAT 2023 onwards.
- Applicants will be evaluated based on • Entrance Exam Scores, Group Discussions (GD)/ Extempore, Personal Interaction (PI), Past Academic Record, Statement of Purpose, and Work Experience.

We want students to:

- Embody innovation, leadership, and transformative vision.
- Demonstrate academic excellence and a • commitment to continuous learning.
- Exhibit drive, ambition, and the ability to thrive under pressure.
- Possess international exposure and a global mindset.
- Display confidence, resilience, creativity, and strong interpersonal skills.
- Contribute to the diversity and richness of our cohort, regardless of any non-standard case scenarios.

Please note that while specific score ranges are not mandated, we maintain a rigorous selection process to ensure our cohorts represent the best and brightest talents from diverse backgrounds.



SECURING SCHOLARSHIP

All Scholarships are awarded on a First Come First Serve basis and as per fee adjustments. To continue the scholarship for the entire duration of the programme, a minimum level of academic score has to be maintained, and there should be no disciplinary action against the student.

Merit-based Scholarship Categories:

Dr. Vishwanath Karad Merit Scholarship

*Terms & Conditions:

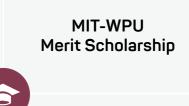
pr

- Scholarships are awarded as fee adjustments. .
- and a clean disciplinary record.

visit: **www.mitwpu.edu.in**

MBA PROGRAMMES							
olarship for Y 2024-25	Dr. Vishwanath Karad Scholarship (100%)		MIT-WPU Scholarship I (50%)		MIT-WPU Scholarship II (25%)		
Name of rogramme/ ecialisation	MHT-CET 25 / CAT 24/ MAT - Sept 2024 to June 2025 / XAT 25	NMAT / GMAT	MHT-CET 25 / CAT 24/ MAT - Sept 2024 to June 2025 / XAT 25	NMAT / GMAT	MHT-CET 25 / CAT 24/ MAT - Sept 2024 to June 2025 / XAT 25	NMAT / GMAT	
MBA Dual	MHT-CET: 24 /CAT: 23/ XAT-24: 90 & Above MAT-Sept 2023 to June 2024: 95 & Above	N MAT: 280 & Above, GMAT: 650 & Above	MHT-CET: 24 /CAT: 23/ XAT-24: 85 & Above MAT-Sept 2023 to June 2024: 92 & Above	N MAT: 250 & Above, GMAT: 5	MHT-CET: 24 /CAT: 23/ XAT-24: 80 & Above MAT-Sept 2023 to June 2024: 90 & Above	N MAT: 230 & Above, GMAT: 500 & Above	

Note: Student will be entitled to only one of the scholarships based on MHT-CET 25/ CAT 24/ MAT - Sept 2024 to June 2025/XAT 25 /NMAT/GMAT Score/ Percentile.



Scholarships for Elite Sportspersons

Scholarships are granted on a First Come First Serve basis.

To maintain the scholarship throughout the programme, students must maintain a minimum academic score of 8.5 CGPA across all semesters, attendance of at least 80%,

For more information on the eligibility and process for each of the above scholarships, please

APPLICATION PROCESS MADE SIMPLE & EASY



Start Application

Receive Login ID

Visit: admissions.mitwpu.edu.in and fill enquiry

2

3

Fill Application Form

Complete the Application Form and submit it till the last page. Pay application fees (Rs.1500)

Upon enquiry submission, receive a Login ID and Password

4

GDPI Process

Receive a relevant link for the GDPI process. Appear for GDPI on the scheduled date (The date will reflect on the Website)



Check Result

Check the result on the Application Student Dashboard once results are declared (Dates notified via email)

Provisional Offer

If selected, receive a provisional offer of admission on the registered email

Fee Payment

Complete Program Fee Payment (1st Instalment)

Registration Portal

Complete all sections of the Registration Portal (Payment/ Personal/ Education/ Documents)



PRN

Receive Student PRN (Permanent Registration Number) on registered email

Document Submission

Submit all of your original documents



WELCOME TO MIT-WPU!

let's MEET

Meet up with or call our admissions counsellor for an engaging chat.

Discover the boundless opportunities that await as we embark on a journey of exploration, innovation, and collaboration. Let's come together to inspire, learn, and shape the future. Let's help ignite your passion and propel you towards success!

See You Here!



Dr. Vishwanath Karad **MIT WORLD PEACE UNIVERSITY** | PUNE TECHNOLOGY, RESEARCH, SOCIAL INNOVATION & PARTNERSHIPS

LET'S CONNECT

Call:	+91-20-71177137
WhatsApp:	+91 9881492848 (Message only)
Email:	admissions@mitwpu.edu.in
Website:	mitwpu.edu.in
Address:	MIT-WPU, Kothrud, Pune.





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