







SCMHRD SUMMER PLACEMENT REPORT

BATCH 2023-25 With over 30 years of existence SCMHRD has established itself as a leading force in management education, renowned for its focus on academic rigour, values, diversity and preparing future leaders. Notably, SCMHRD is among the elite 5% of business schools worldwide to hold the prestigious AACSB accreditation.

SCMHRD's MBA programme is now accredited by the National Board of Accreditation. We believe in creating socially responsible leaders who are equipped with competencies required in a global business environment.

SCMHRD offers specializations in various fields such as Human Resources, Sales & Marketing, Finance, Business Analytics and Infrastructure Development and Management. The programs are designed to foster active student participation while aligning with industry needs. This unique approach equips graduates with a comprehensive skill set to thrive in the global marketplace.

The 2023-25 summer placements were a resounding success, achieving 100% placement with over 104+ companies participating. This mix of established and new recruiters offered students exciting opportunities across diverse industries. SCMHRD is dedicated to fostering strong relationships with these valuable partners, creating a bridge between academic excellence and corporate needs. Their trust in the institute is a testament to the excellence of our esteemed faculty, well-crafted curriculum, and a network of dedicated alumni.





















MESSAGE FROM LEADERSHIP



Dr. Netra Neelam Director, SCMHRD

SCMHRD's commitment to excellence continues to be recognized over the years. Our exceptional performance in academics and corporate engagement is reflected in the phenomenal success of the 2023-25 summer placement season. We are incredibly grateful to both our legacy and new recruiters who recognize the grit and potential of our students. The success of SCMHRD is a contribution of efforts of our expert faculty, dedicated alumni, and industry mentors who create a powerful platform for student. Their guidance empowers students to develop a well-rounded skill set and a strong personality. This collective achievement sets a bright precedent for future endeavors.



Dr. K RajagopalDeputy Director,
Placement Head, SCMHRD

The successful Summer Internship placement season for the 2023-25 batch reflects SCMHRD's unwavering commitment to provide exceptional opportunities for our students, even amidst a challenging market environment. The institute strives to equip students with the best resources and knowledge, enabling them to reach their highest potential. This has resulted in students securing excellent offers across diverse sectors. This ensures valuable real-world experience for our students. This success would not have been possible without the continued support of our esteemed recruiters, dedicated alumni network, and exceptional faculty. We extend our sincere gratitude to all who played a part in this achievement. We look forward to continued collaboration in the future



MBA

Work Experience Background



3% REAL ESTATE

4% MEDIA

4% EDUCATION

5% E-COMMERCE

6% BFSI

16% MANUFACTURING

18% CONSULTING

19% OTHERS

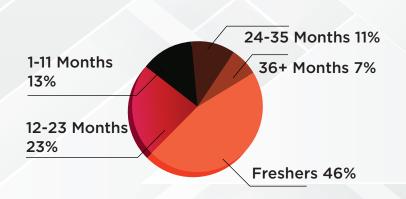
24% IT/ITES

GENDER DIVERSITY 67% 33%

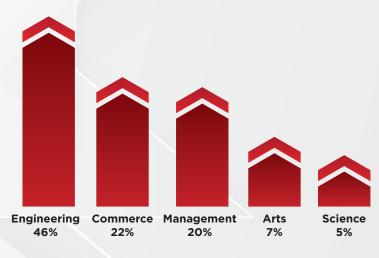




Work Experience Duration:



Academic Background:



Work Experience Background

2% Ed-Tech

2% FMCG/FMCD

4% Healthcare

4% Media & Advertising

5% BFSI

6% Consulting

6% Telecom

9% Others

13% Manufacturing

49% IT/ITES

GENDER DIVERSITY 71% 29%

AVERAGE AGE

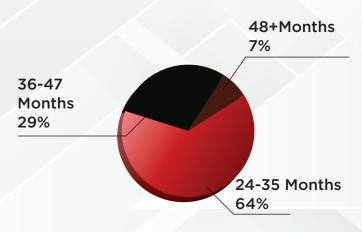


AVERAGE WORK EXPERIENCE

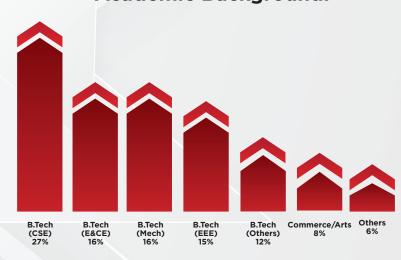


35 MONTHS

Work Experience Duration:



Academic Background:



Work Experience Background

















GENDER DIVERSITY 75% 25%

AVERAGE AGE



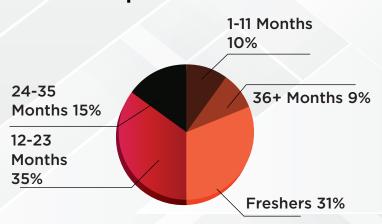
01 MONTHS



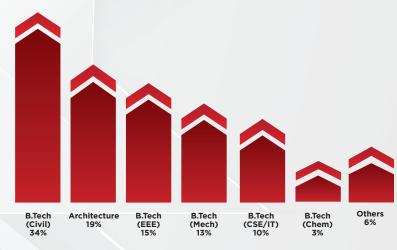


14.6 MONTHS

Work Experience Duration:



Academic Background:



PLACEMENT HIGHLIGHTS

MBA



HIGHEST STIPEND



AVERAGE STIPEND















HUMAN RESOURCES:

Highest Stipend
4.50L

Average Stipend
2.70L

Median Stipend
2.50L

SALES & MARKETING:

Highest Stipend 4.50L

Average Stipend 2.37L

Median Stipend
2.00L

FINANCE:

Highest Stipend **3.50L**

Average Stipend
2.07L

Median Stipend
1.70L



BUSINESS ANALYTICS:



HIGHEST STIPEND



AVERAGE STIPEND



MEDIAN STIPEND



TOP 10%
AVERAGE STIPEND



TOP 25%
AVERAGE STIPEND



TOP 50%
AVERAGE STIPEND



1.19L

AVERAGE
STIPEND MALE



INFRASTRUCTURE DEVELOPMENT AND MANAGEMENT:



O.71L

AVERAGE
STIPEND







O.82L

AVERAGE
STIPEND FEMALE



BFSI:

Banking, Financial Services, and Insurance, (BFSI) encompass a range of businesses offering diverse financial products and services. This sector includes commercial banks, insurance firms, non-banking financial institutions, cooperatives, pension and mutual funds, as well as core banking, retail, private, corporate, investment, and card services.





















PHARMA / HEALTHCARE:

The Pharma/Healthcare industry has emerged as one of India's vital sectors, experiencing rapid growth due to increased coverage, expanded services, and rising expenditures by both public and private entities. It comprises hospitals, medical devices, clinical trials, health insurance and medical equipment.





















ENGINEERING & MANUFACTURING:

The Engineering & manufacturing sector drives innovation through collaborative synergy between engineers and manufacturers. From advanced materials and automation to additive manufacturing and smart factories, this partnership fosters continuous improvement, rapid prototyping, and transformative solutions, shaping the future of industries with efficiency, precision, and sustainability.





















FMCG/FMCD:

Demonstrating steady growth over time, India's FMCG sector stands as the fourth-largest. Most of the FMCG sales are contributed by Household and personal care products, significantly impacting the country's GDP. The demand for a diverse range of fast-moving consumer durable goods (FMCD) is increasing due to rising disposable income and technological innovation. By 2025, the Indian appliances and consumer electronics industry is expected to more than double, reaching a value of Rs. 1.48 lakh crore























CONGLOMERATE:

A conglomerate refers to a large and diversified corporation that operates in multiple industries through various subsidiary companies under its control. These subsidiaries may operate independently or collaboratively, covering a range of sectors such as manufacturing, technology, finance, and media.











CONSULTING:

The worldwide consulting industry offers organizations a new outlook on issues and methods to enhance their efficiency. It encompasses six consulting domains, namely Strategy, Management, Operations, Finance, HR, and Technology, providing services and solutions across over 200 industrial and functional domains that form the sector's essence.







RETAIL & E-COMMERCE:

The Retail and E-Commerce sector has revolutionized business practices and has unlocked diverse segments of commerce, including business-to-business (B2B), direct-to-consumer (D2C), consumer-to-consumer (C2C), and business-to-consumer (B2C).















IT/ITES:

The Information Technology (IT) and Information Technology-enabled Services (ITeS) sectors are pivotal drivers propelling India's economic expansion. IT significantly contributes to employment and revenue generation, playing a crucial role in fostering economic growth. Additionally, the sector facilitates employment opportunities for approximately 10 million individuals across various related industries.











MEDIA AND TELECOM:

The Telecom sector revolutionizes global communication with cutting-edge technologies. Currently, over 60% of the world's population has internet access, with 5G networks expected to cover 40% of the global population by 2024. Innovations like virtual conferencing and remote work solutions have surged, with a 400% increase in video conferencing usage amid the COVID-19 pandemic. Telecom's adaptability drives digital transformation, shaping the future of communication on a global scale.







OTHERS:

The placement season also saw active participation from established players in the Alcobev, Power & Energy, Real Estate and many more industries which have recently adapted to the new ways of a digital world in the ever- evolving and dynamic post-pandemic world. The significant shift in the consumption pattern of individuals with heavy reliance on E-commerce along with easy and vast access to the internet are major growth drivers in these sectors.











OUR ESTEEMED RECRUITERS











































































































OUR ESTEEMED RECRUITERS

















L'ORÉAL















Parlé Agro













































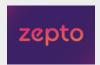












Zydus Wellness





COMPETITIONS WON



National Winners 2023



National Winners 2023



National Winners 2023



National Winners 2023



National Winners 2023



National Winners 2023



National Semi-Finalists 2023



National Semi-Finalists 2023



National Semi-Finalists 2023



National Semi-Finalists 2023



National Semi-Finalists 2023



National Runners Up 2023



National Runners Up 2023



National Runners Up 2023



National Runners Up 2023



National Runners Up 2023



National Second Runners Up 2023



National Fourth Runners Up 2023



National Finalists 2023



National Finalists 2023



National Finalists 2023



National Finalists 2023



National Finalists



National Finalists 2023



National Finalists 2023



National Finalists



National Finalists 2023



National Finalists



National Finalists



National Finalists



National Finalists 2023



National Finalists 2023



National Finalists 2023



National Finalists 2023



Campus Winners 2023



Campus Winners

2023



Campus Winners 2023



Campus Winners 2023



Campus Winners 2023





PLACEMENT TEAM



ANSHADHA PANDAGRE



AYUSH PATEL



BHAMTI SHARMA



BHOLA NATH THAKUR



DHARA JHALA



DINESH KUMAR



ISHAN CHATTERJEE



KASHISH VIJAY



NAGMA DONGRE



NEEHA MHATE



PRATIBHA GUPTA



RISHABH AGRAWAL



SAKSHAM BHAKKAD



SANJANA SINGH



SHUBHAM SINGH



SWAPNIL SHUKLA



VAIBHAV SINGH ADHIKARI



YAMINI SONAWANE



VATSAL SHAH

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