

Pacific Institute of Business Studies (PIBS)

Faculty of Commerce

BBA / BBA HONOURS

BBA / BBA HONOURS GLOBAL BUSINESS MANAGEMENT

BBA / BBA HONOURS

Digital Marketing / Business Analytics/
Financial Markets / Enterpreneurship

B.COM / B.COM HONOURS

B.COM with ACCA

M.Com in all three streams

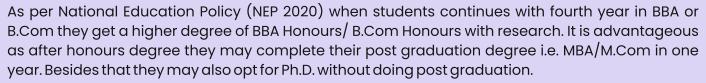
Business Administration / ABST / EAFM

PIBS has been awarded with prestigious Times Education Achievers for

BBA / BBA Honours

Specialized Papers:

- ☑ Managerial Economics
- ☑ Strategic Management
- **☑** IT Tools for Business
- ☑ Marketing Management
- ☑ Financial Management
- ☑ Human Resource Management





B.Com/B.Com Honours

Synchronized with CA/CS

Exemption in 8 papers when cleared in CA/CS

Specialized Papers:

- ☑ Specialized papers:
- **☑** Financial Accounting
- **☑** Cost Accounting
- ☑ Management Accounting
- **☑** Business Statistics
- **Income Tax**
- ☑ Indirect Tax
- ☑ Banking Law



B.Com with ACCA

- ☑ Association of Chartered Certified Accountants (AACA)UK is recognized in 180+ countries
- ☑ ACCA has 7000+ approved employers and dedicated job portal
- ☑ 9 papers exemption is available to PAHER University B.Com Students in ACCA
- ☑ Develop skills in Accounting, Finance and Management



BBA / BBA Honours Global Business Management

Specialized Papers:

- ☑ Export Import Management
- **☑** Global Awareness
- ☑ E-Commerce
- ☑ International Human Resource Management
- ☑ International Marketing Management
- ☑ International Financial Management

BBA / BBA Honours Entrepreneurship

Specialized Papers:

- ☑ Innovation and Design Thinking
- ☑ Managing Small Enterprises and Family Businesses
- ☑ Start Up Management
- ☑ Social Entrepreneurship
- ☑ Retail & Rural Marketing

Dubai Visit

M.Com Accountancy & Business Statistics

Key Areas:

- ☑ Advanced Accounting Practices
- ☑ Auditing & Taxation
- ☑ Management Accounting and Financial Control

M.Com Economic Administration & Financial Management

Key Areas:

- ☑ Economics of Global Trade & Finance
- ☑ Business Economics
- ☑ Banking law & Bank management

M.Com Business Administration

Key Areas:

- $\ensuremath{\square}$ Advanced Management Practices
- ☑ Leadership Skills & Organizational Behaviour
- **⋈** Business Research









M.Com: Graduation in any Discipline

BBA / BBA Honours Business Analytics

Gain strong knowledge of critically analyze large datasets, identify business problems, trends, opportunities and become Data Scientist, Marketing Analyst, Financial Analyst, Project Manager, Business & HR Strategist.

Specialized Papers:

- ☑ Data Base Management System
- ✓ Intro of AI & Machine Learning
- ☑ Big Data Analytics

- ☑ Data Visualization using Tableau/ KNIME
- ☑ Data Analyzing with R/ Python/ SQL

BBA Honours Financial Markets

Specialized Papers:

- ☑ Fundamental & Technical Analysis
- ☑ Foreign Exchange Management
- **☑** Commodities Market
- ☑ Portfolio Management
- ☑ Banking & Insurance

BBA / BBA Honours Digital Marketing

Specialized Papers:

- **☑** E-Commerce
- ☑ Display Advertising
- ☑ Search Engine Optimization
- ☑ Content Management

Student Centric Teaching

- ☑ Internship
- **☑** Study Circles
- **☑** Hobby Clubs
- ☑ Case Study
- ☑ Book Review
- ☑ Management Games
- ☑ Soft Skill Training
- ☑ Workshops & Seminar











ICAI (IS)





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