



# INSTITUTE OF ENGINEERING & MANAGEMENT

# MBA

2 Years Full-time AICTE approved program



Study in Europe for one Semester or Study in India with European classmates and also foreign study trips at Singapore/Thailand



Ranked **A** Category by  
**NAAC 2017**

**1<sup>st</sup>**  
In West Bengal  
among private Institution

**NIRF 2016**

National Institute Ranking Framework  
MHRD, Govt. of India

**"Best Business School"**

By ABP News in 2017  
National Education Awards, 2017

**"Best Business School"**

Golden Globe Tigers Award  
under Education Leadership program in Malaysia, 2017

**"Education Excellence Award"**

by 24 Ghanta News and Zee Network in 2017  
under the category in Best Placement domestic and International by IEM Group.

**"EB3+"**

ICRA has recognized IEM "EB3+"  
ICRA (EB3+ implies the institution has resources and processes that can deliver between high and good education. The sign of + (plus) appended to the Grading symbols indicate the relative position within the Grading Categories concerned.

AIMA Categorised as "A" Class B School

AIMA  
ALL INDIA MANAGEMENT ASSOCIATION



## Placements

IEM Group has a strong placement record over many years since its inception in 1989. Many students receive multiple placement offers. Highest placement offers from IEM Rs. 15 lacs per annum. The group boasts of having placed its under graduate and post graduate students in esteemed organisations like:



## Alumni Network

(Details of few selected alumni of IEM Group are given indicative purposes)

Organisation	Designation	Organisation	Designation
Reliance Industries Ltd	Manager	Wipro	HR Executive
CMC Ltd	Asst. Manager	Axis Bank	Deputy Manager
Eureka Forbes	HR Executive	HAL	Quality Control
Kotak Mahindra	Deputy Manager	Haier Appliances	Product Manager
Wrigleys	Sales Dev. Manager	Godrej	Asst. Sales Manager
IBM	Solution Consultant	Dabur Industries	Territory Manager
TCS	IT Analyst	HDFC	Deputy Manager
Sify Technologies	Territory Manager	HSBC	Manager
Metlife	Branch Officer	DLF	Asst. Manager

Admission office :  
'ASHRAM' GN-34/2, Salt Lake Electronics Complex,  
Sector-V, Kolkata-700091  
(Opposite to Nalban and Next to Cognizant Technology  
Services & near SDF Building)  
Phone : **033 2357 2059/2995**,  
Mobile : **8010700500**  
E-mail : **admissions@iemcal.com**  
website : **www.iemcal.com**



CONNECT WITH US



**INSTITUTE OF  
ENGINEERING & MANAGEMENT**

admissions@iemcal.com

Admission Helpline  
9830169792, 9831071659, (033) 2357 2059, 2357 2995

Good Education, Good Jobs

## Hostel

Separate hostel facilities are available for boys and girls. Hostel Charges Rs. 78000 per year including Food and Lodging + Rs. 10,000 refundable security amount will have to deposit at the time of admission.

## How to Apply

Application forms may be downloaded from our website [www.iemcal.com](http://www.iemcal.com) or may be collected from institute premises and to be submitted at our admissions office with cash/DD for Rs. 2000 in favour of 'Institute of Engineering & Management Trust' payable at Kolkata.

## Fees Structure and Mode of Payment

**MBA per semester : Rs. 1,60,000**

Total Fees for 2 years MBA  
**(Rs. 6,40,000 (four semesters))**

knowledge Tools  
**Laptop included + Study Tour**

Fees to be paid by Demand Draft in favour of  
*Institute of Engineering & Management Trust*  
payable at Kolkata.

## Loan Assistance

Student can get education loan easily from any nationalised bank. Subject to fulfillment of the bank terms and condition.

## Amenities

Canteen, Games Room, Library, Ac Auditorium, Laboratory etc are available at IEMG campus.



### About IEM

Institute of Engineering & Management (IEM) is the oldest, private technical educational institute in West Bengal imparting education in Engineering & Management disciplines. It was established in the year 1989. It is located in Sector V, Saltlake Electronic Complex, which is the IT hub of West Bengal. Institute of Engineering & Management is affiliated to Maulana Abdul Kalam Azad University of Technology (MAKAUT) and approved by AICTE. IEM has become a premier Institute of Engineering & Management Education due to quality education & research. It has surpassed innumerable benchmarks of achievements. Its record of placements over the years has been outstanding.

Opportunity to study at different Institutions in India and abroad through our student exchange program @



### Unique Features

- ★ State of Art-infrastructure
- ★ Study through audio video pedagogy with practical exposure includes project work, workshops, case studies. Role-Plays & seminars, Quizzes, Group Discussions, Personal Interaction, Industrial Tours, Soft skills training etc.
- ★ Faculties from IIT, IIM, XLRI, VGSOM, IEM & Corporates.
- ★ Regular Industry Interface through Guest Lectures and Seminars by eminent academicians, consultants, corporate managers and professors of foreign Universities.
- ★ Hostel Facilities
- ★ Course Curriculum designed and periodically restructured to suit the industry requirements.
- ★ Unparalleled Placements, through our Active Placement cell providing Placement assistance for final year placement & Summer Training.
- ★ Other Development Activities- Literary, Yoga Classes, Cultural, Sports & Socially relevant events.
- ★ IT Certification on ERP and IT for Managers.
- ★ Tie-up with partnering Foreign Universities for student exchange program. (optional)
- ★ Located in the IT hub of Eastern India amongst global giants like Wipro, TCS, Cognizant, Siemens, Nokia, give immediate brand value and networking opportunities to the graduates of IEMG.
- ★ Special Industry oriented capsule courses.

# MBA

## Industry Focused Program

Two years regular full-time AICTE approved MBA affiliated to Maulana Abul Kalam Azad University of Technology, West Bengal (Formerly known as West Bengal University of Technology) - WBUT. Approved by AICTE, New Delhi.

### Specializations:

One major and one minor from the following functional areas

- Marketing
- Finance
- System
- Human Resource Management

### Eligibility:

Graduate/Post Graduate in any discipline (final year students may also apply)

### Selection Procedure:

CAT/JEMAT admission test along with institute's own personal interview and group discussion.

## Advantages of this course under IEM Group

- ★ Brand Reputation as No. 1
- ★ Highest Industry interaction and huge alumni network
- ★ Summer and winter internships
- ★ Audio-Video Teaching Pedagogy
- ★ Case based, role playing, management games & simulations, online teaching
- ★ Unparalleled placement record
- ★ Discipline and Quality
- ★ Opportunity for laptop, Foreign tour, Industrial tours, Foreign student exchange, attending conferences.

### Industrial Tours Abroad



### Campus Life



## Foreign Collaborations & Student Exchange Program



The agreement between IEM and Iwate Prefectural University, Japan



IEM Students are with students of Renne School of Business, France

### MOU with leading corporates



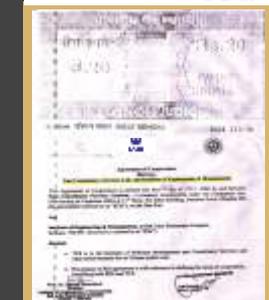
### CORPORATE MOU WITH Infosys



### CORPORATE MOU WITH Cognizant



### CORPORATE MOU WITH TATA



### CORPORATE MOU WITH WIPRO

